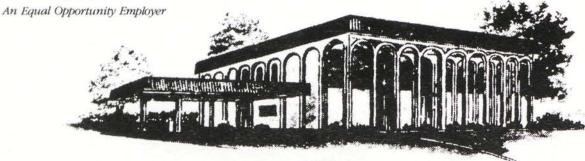




# Commercial Bank of Liberty, N.A.

1 Liberty Bell Circle, P.O. Box 257 Liberty, Missouri 64068, 816/781-4200 YOUR HOMEOWNED, FULL-SERVICE BANK

MEMBER F.D.I.C.



MAIN BANK

Junction Highways 152 & 291

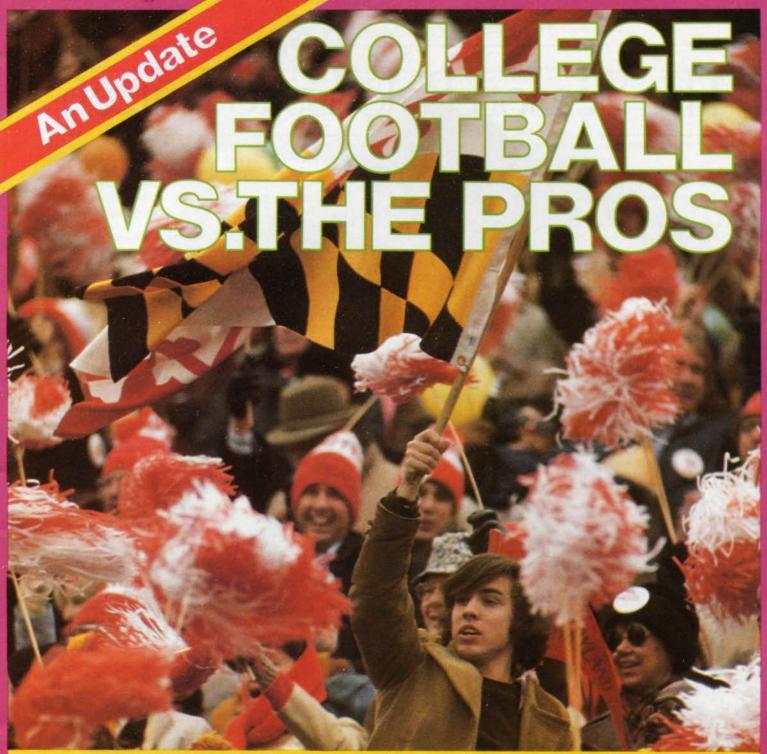
# SERVING ALL OF YOUR BANKING NEEDS. WELCOMING STUDENTS AND FACULTY.

WISHING YOU GOOD LUCK, CARDINALS AND BLUEJAYS!
AND
CHEERING YOU ON TO ANOTHER WINNING YEAR.





FROM YOUR FANS AT COMMERCIAL BANK SERVING THE LIBERTY COMMUNITY FOR 114 YEARS.



by John Underwood, SPORTS ILLUSTRATED

n a recent fall evening, while up to my elbows in a platter of stone crabs at a New York restaurant that specializes in high prices, I was surprised to learn that one of my dinner companions had given up pro football. That is to say, he had given up his most tangible link to the pro game. He had that very day, he said, sold the remainder of his season tickets to what he called "a younger fan."

He said an "epidemic of ennui" (his exact words) had spread through the group he sat with at the stadium—

presumably jaded middle-agers—which led to a growing suspicion that Sunday afternoons might be more excitingly spent on, say, an incoming tide. Or nearer one.

He said he was the first to actually make the break, and that he felt strangely relieved, like a man giving up on a sweet but deteriorating romance.

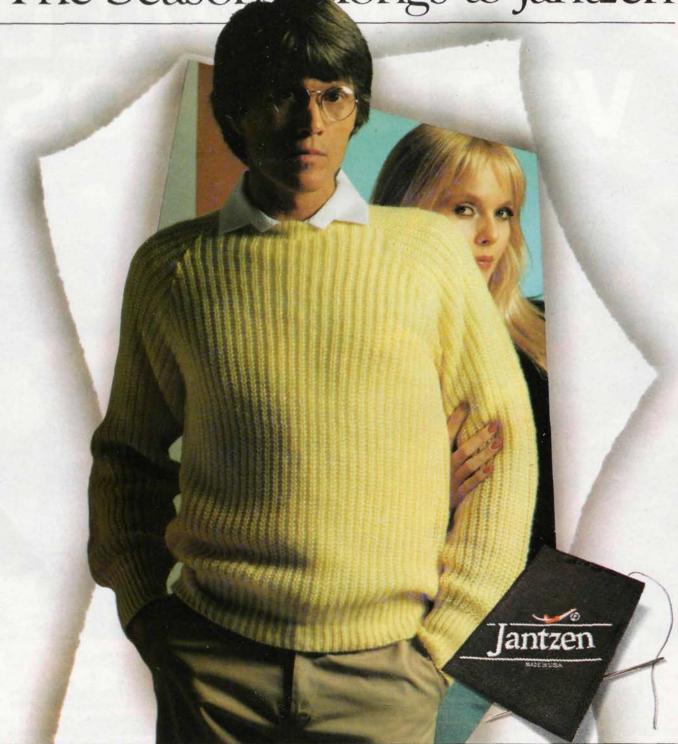
His mood was lost, however, on the majority of us at the table, caught up as we were in the mechanics of a conspicuous consumption. The main course was under such a siege—shells

and debris everywhere—that a passerby might easily have wondered whether the crabs were being attacked or were attacking. As a result, my friend was given only a polite commiseration ("Oh? Too bad...With six games to go, too...Hope you got full price.").

For me, however, his announcement amounted to a revelation.

I put aside the crab I had just disassembled and looked at him. He is a balding insurance executive with an enviable athletic background, and is a classic pro

The Season Belongs to Jantzen



Autumn Fashion Breakthrough.

This is our Sweater-of-the-Year. Touch it.
Try it on. It's an all-new feeling we've achieved with air-textured Orlon® acrylic fibers DuPont calls Jet-Spun\*
Attractively priced at about \$33.50.

Jantzen, Inc. Portland, Oregon 97208



## College Football vs. the Pros

continued

ABOUT THE AUTHOR: A Sports Illustrated writer for the last 18 years, John Underwood's name is also recognized for his excellent books on sports. He has written My Turn At Bat, a Ted Williams biography—a best seller—Bear, the story of Alabama's legendary coach Paul "Bear Bryant, and The Death of An American Game (The Crisis in Football), published last year.

football zany. On game days he wears the appropriate colored hats and numbered jerseys; he bets unwisely but profusely, and he actually subscribes to those giddy football weeklies. Selling his season tickets was tantamount to selling his birthright.

My own "impenetrable preference" for the college game (his words again) had always confounded him. When properly oiled, we could, and often did, debate the subject passionately. At those times, my arguments were spiked with logic and strong historical precedents, and were thus lost on him, a man who makes his living convincing others to burden their lives with high premiums so that their heirs will profit by their deaths. This, of course, made his obsession for the professionals that much more challenging.

Now he had apparently experienced a change of heart, with no help from me. Naturally, I wanted to know why.

What happened?" I said.

"What?" he said, looking up from the anarchy on his plate. He had resumed his dinner offensive with a shell-cracker and was wielding it awkwardly.

"I thought you and pro football were wed forever. What made you see the light?"

"Don't start that stuff again," he said.
"What stuff?"

"That business about how much more 'meaningful' college football is. All that smaltz and rah-rah stuff you run on with."

"I didn't know you'd been paying attention."

"I know the whole spiel, backwards and forwards. Every argument Sports Illustrated ever let you peddle. I can hear you, in my sleep, droning away. How 'The College Game is Best.' How football 'started with the colleges.' How much you love the 'history' of it. The Poes of Princeton and The Gipper and the Seven Blocks of Concrete, running around in canvas pants and parting their hair in the middle to cushion the blows."

"Granite," I said.

"What?"

"Blocks of Granite, not concrete."

"Same thing. And how you just adore all those sock-o nicknames. The 'Saltine Warriors!' The 'Praying Colonels!' The 'Hokies,' for crying out loud. I'll bet not even a Hokie himself could tell you what that is."

He bore down with his cracking tool. The shell exploded and shrapnel flew around the table. Absently, he brushed a piece from his sleeve.

"I know you think it's a social and cultural uplift when college teams go out to play. I know you think it's terrific that the community gets *involved* with a college team. That the players are there because they want to play for Indiana or Penn State or the LSU Tigers, not because they got drafted into it, or are held in place by the money. I know you think nothing in this world could ever replace Blanchard and Lujack in the hearts of the brave old Army team, and that Bear Bryant is smarter than any seven pro coaches."

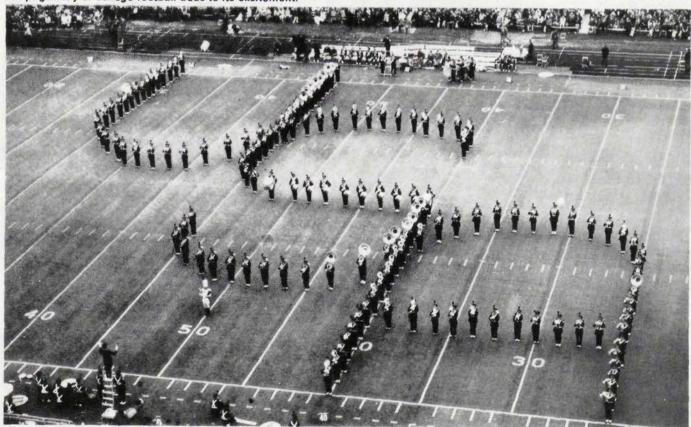
"Davis," I said.

"What?"

"Blanchard and Davis. Lujack played for Notre Dame."

"Same thing, I grant you, all that may be true. I know for one if I wasn't in the 50 percent bracket I damn well couldn't afford tickets to the pro games anymore, and I'm reasonably certain the money I

The pageantry of college football adds to its excitement.



continued

give 'em isn't going to support the local library. As it is, the pros are gradually pricing themselves out of the market for large segments of the society that used to be their principal support."

He pointed the exposed crab claw at me and waved it like a scepter.

"Neither do I have to be reminded, especially by you, that the average proplayer has no allegiance whatsoever to the 'home town fan.' That if given their druthers, the entire roster of the Philadelphia Eagles would probably prefer to be in San Francisco. But I accept 'em for what they are. Hired help. Talented mercenaries. It doesn't bother me because it's entertainment I'm after, not a loyalty oath. When I go see Al Pacino act, I don't need to believe he is living in my neighborhood to appreciate his ability."

"So what bothers you?"

He sighed and put down his crab claw, still mostly intact.

"The blandness," he said. "The vain repetition. Cookie-cutter offenses that look the same, team to team, week to week. Dull City. Not even Cossell can save 'em on Monday nights. I usually nod off before halftime. I'm beginning to think the pros have forgotten how dynamic football can be. Or should be."

"Well, you came to the right man," I said. "I know just the place you can go to—"

He stopped me with an upraised hand, and glanced around furtively.

"I already went," he said, lowering his voice. "I saw \_\_\_\_\_\_ play last week."

"The college team?"

"Not so loud. Yeah. And you know something? I stayed to the bitter end, something I haven't done in years. I got more fun out of that game than I—Why are you smirking?"

"I'm sorry. I just love death-bed conversions. What turned you on? The cheerleaders actually leading cheers instead of just providing them? That's what one SI writer calls the cheerleaders at the pro grames: 'cheer providers.' Profans never cheer with the cheerleaders. They just watch 'em with lust-filled eyes."

"You're not listening. Forget the cheerleaders. Forget all the accessories. The game itself was more fun, don't you see? More—well, like you used to say, more diversified. It was filled with diversity. Best of all, it had running. Long, breathtaking runs, one of 'em for 80 yards. Real running attacks, not just off-tackle plays to kill time between passes. One team was using some kind of triple option, something we never see on a Sunday, and half the time I couldn't follow the ball. I missed two touchdowns completely."

He gave me a knowing look.

"I think I may be on to something. I think you oughta check it out."

"What you're on to," I said, "is the miracle of sight. It usually happens when you open your eyes."

"I'm serious. You used to say that the pros had million-dollar runningbacks and ten-cent running attacks. I think it's gotten that way again. I think you oughta update the argument. See if it still holds water. What's a good conviction if you don't keep it current?"

I started to tell him that although I may have backslid a little, I knew instinctively that in any statistical comparison with college offenses, the progame would invariably suffer. That college teams always run more plays, average more yards, score more touchdowns. But I also knew he was right. I had been flying on instruments in recent years, avoiding a hard look at the terrain. At that precise moment, however, I was taken with the urge to relieve him of the crab he had unsheathed, my own supply being exhausted. I let him go on without interruption, more or less urging me to 'get to work on it." My move on his plate escaped notice and I ate while he talked.

Finally I said I would, indeed, "work on it."

And I did, the very next week. And he was right.

The evidence was easy to find; I made a comparison of the daily statistics and standings that glut the metropolitan sports pages these days. It was, I felt, conclusive. At least for a convinced man.

At that point in the season, the pros had played nine games. On a "good day" of running the football, an offense—pro or college—should produce at least 200 yards. Top college running teams such as Nebraska, Oklahoma and Alabama would consider 200 a poverty-level figure, but it is a reasonable cut-off point. That weekend (October 17-20), only one of the 28 NFL teams rushed for 200 yards. Twelve did not even make 100 yards.

By contrast, there were so many college teams over 200 that I didn't bother to count them. Accentuating the difference, Oklahoma that Saturday had rushed for 469 yards. A compilation of the season's statistics showed that not one NFL team was averaging 200 yards a game rushing. You had to go down more than 30 places on the list of college leaders to find a Division I team that was not rushing for at least that.

Moreover, the great NFL backs who as undergraduates had scorched the earth with their skill in an open field had produced only a handful of long runs. Many of them—Tony Dorsett, Lynn Cain, Delvin Williams, Chuck Muncie, Joe Washington, et. al.—had not made a run of more than 20 yards. On the previous

weekend, Oklahoma's David Overstreet came close to averaging 20 a carry as he ran for 258 yards. His total exceeded the output of Dorsett, Williams, Franco Harris, Charles White and Ricky Bell combined.

As best I could determine, the excuse pro apologists were making for such disparities was that the NFL had been "concentrating" on the forward pass (even to the point of changing some rules to make passing easier) and in "opening up" their game they had to sacrifice somewhere. The size of the "opening," however, would seem to depend on the perspective. Not one NFL team was within 100 vards of the total offense leader of the colleges-Nebraska's 515 yards a game. More than 20 college teams were averaging at least 400 yards a game in total offense. Only one NFL team was doing that well.

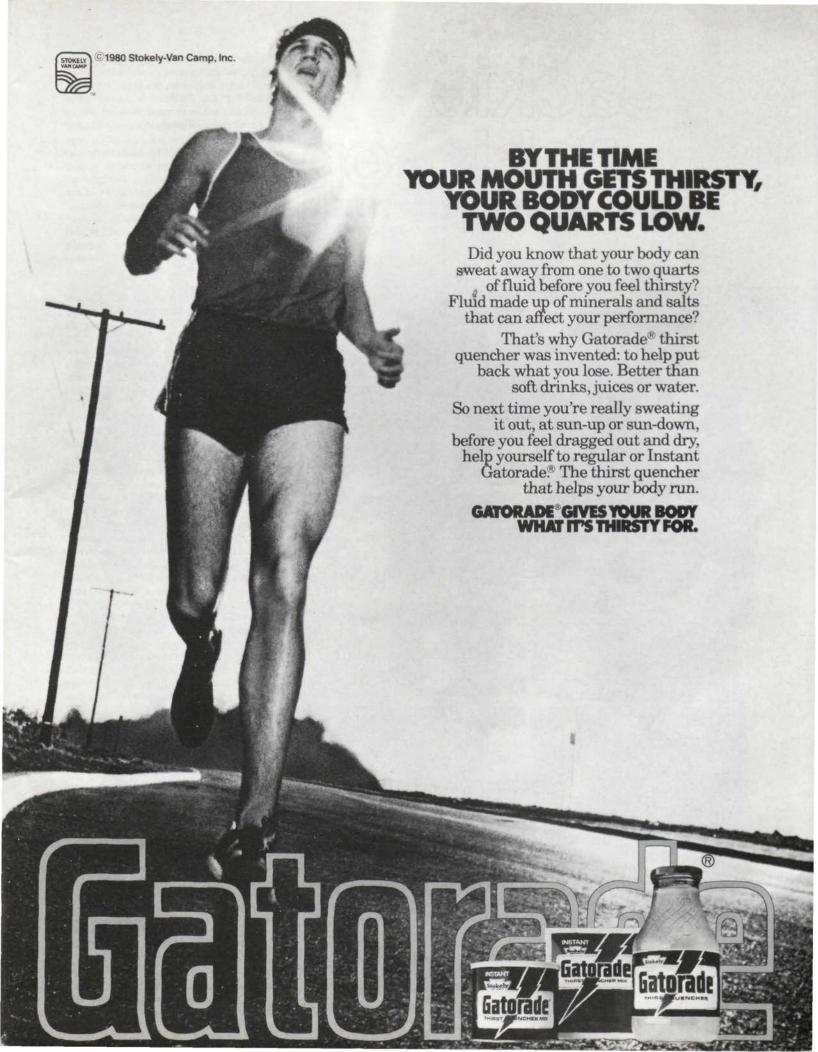
It was clear, however, that the pros were still supreme in killing timedragging in and out of huddles, standing around hoping for commercial breaks, etc. Ordinarily, increased passing (which is what the pros were obviously doing) will mean more plays for the fans' money because incompletions stop the clock. But even though they were throwing the ball less, the colleges were averaging up to 15 percent more plays per contest than the pros. And, as it developed, by the end of the 1980 season the average college game produced a record 303.7 yards passing (counting both teams). In total yardage, the colleges' average of 660.3 per game was the second highest in NCAA history.

Left to be answered, then, was "why"—why do the colleges run the ball so much better? Or at least so much more productively? If my friend was hoping for a complex answer, he wasn't going to get it from me. The answer was and is the same as always. The answer is coaching.

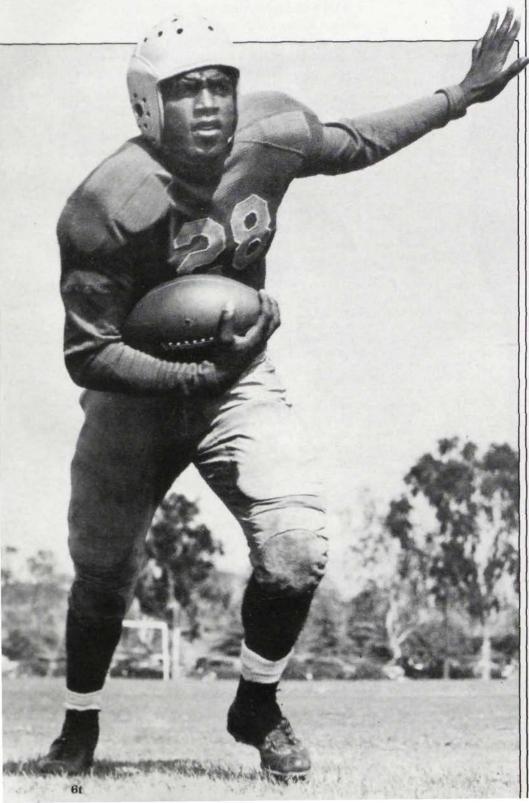
College teams run better because college coaches teach them better. Ever alert for new and improved ways to move the ball, college coaches adjust to the talent and to the times. The most successful now run from three- and fourback offenses: the wishbone, the veer, the power- and option-I, etc. Some of the more inventive combine elements of them all.

The pros, on the other hand, hire the talent to fit their specific needs, cling to the "pro set" and its one- and two-back rushing capabilities. (Pro quarterbacks and flankers are not considered "backs" in this sense because they don't run the ball). Whether the backs are split or in an I, the pro set is not as effective as, say, the veer because with only two running

continued on 12t



# Jackie Robinson Four-Sport Letterman by Mal Florence, Los Angeles TIMES



he UCLA baseball team plays on a new facility near campus known as Jackie Robinson Stadium. It is only fitting that the stadium is named after one of the school's most famous alums and a member of baseball's Hall of Fame.

Every black athlete is aware of the legacy that Robinson left. He was the first to break the color barrier in major league baseball with the Brooklyn Dodgers in 1947, opening the door for others of his race to perform in professional sports.

Robinson, who died in 1972, is remembered as a spokesman for civil rights and as a skilled baseball player who became the National League's Rookie of the Year at the age of 28 and, in 1949, the league's Most Valuable Player.

Robinson was and still is UCLA's only four-sport letterman. But the ironic thing is that baseball was his worst sport in college.

In the classic sense of the word, Robinson is probably America's greatest allaround athlete. Certainly, his accomplishments at UCLA stand alone in intercollegiate athletics.

Robinson came to UCLA from Pasadena Junior College (more about his exploits there later) in the fall of 1939 and teamed with the famed Kenny Washington to provide the Bruins with their first undefeated football season—although the team had four ties—including a scoreless deadlock with crosstown rival USC.

Robinson was an exciting broken field runner with his quick stops and starts (he used this skill to his advantage as a feared baserunner with the Dodgers) and excelled not only from scrimmage but as a punt return specialist and pass receiver.

A sampling of what he did in 1939:

—Against Oregon he caught a pass from Washington to set up a touchdown and later ran 82 yards to score a 16-6 win.

—He kicked the game-tying (14-14) extra point against Stanford after running 50 yards with an intercepted pass to position UCLA for its last touchdown.

—He scored on a 25-yard pass from Washington and ran 35 yards for a touchdown as UCLA beat Washington State, 24-7.

USC coach Howard Jones was so concerned about Robinson's breakaway ability that he assigned one of his players to follow Robinson on every play. So UCLA used Robinson as a decoy in the 0-0 tie before 103,000 fans at the Coliseum.

Robinson averaged an astounding 12.24 yards per carry with his inimitable pigeon-toed gait during the 1939 season and also averaged 20 yards on 14 punt returns.

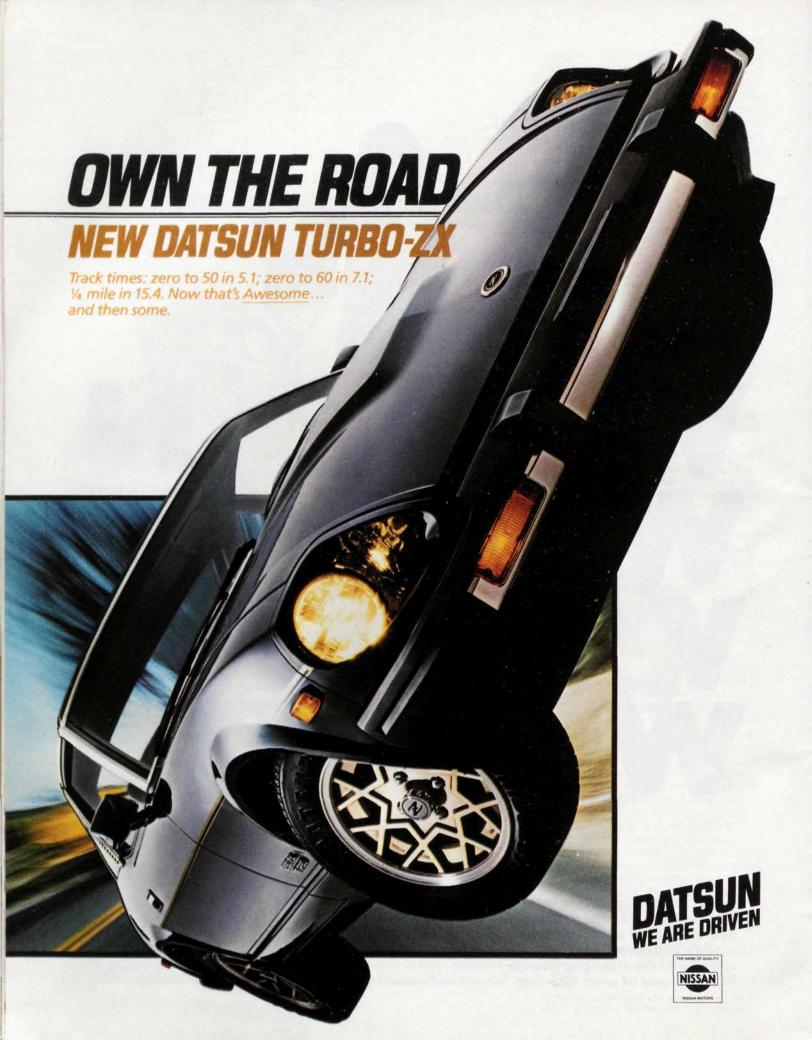
continued on 14t

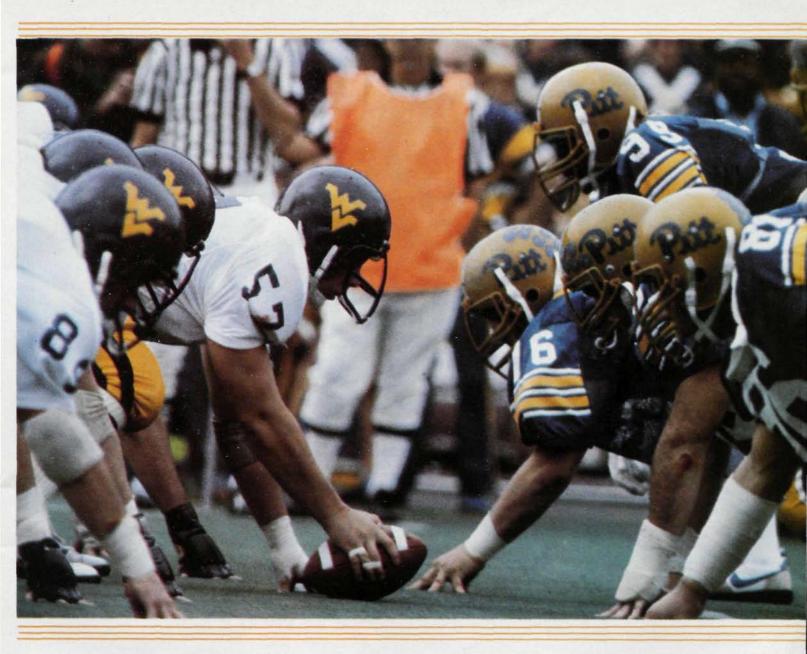
Robinson averaged an astonishing 12.24 yards per carry during the 1939 season.



When America gets into western wear, it gets into The Gap and into the western-winning looks of names like Lee Rider and Gap Fashion Pioneer. The world's largest seller of Levi's Jeans has the styles, values and the sizes you want in western jeans and shirts. Fall into one of over 525 Gap Stores nationwide.







# THE DEVELOPMENT OF THE DEFENSIVE LINE

by Bob Hammel, Bloomington HERALD-TELEPHONE

f Andy Griffith ever cuts a sequel to his 1950s side-splitter, "What It Was Was Football," he might consider the topic, "What It Was Was a Five-Man Line."

Pick your man, any man, coast-tocoast, ask him what defense his team plays, and the odds are enormous against his saying anything but "the basic 50" or "50-slant."

If you're interested enough to ask, you know the 5 in the 50 means it all starts with a five-man line.

Now, pick a play, any play, in the next game you watch and count the number of men on what you would presume to be the defensive line. Do not, repeat not, be surprised if you come up with a number other than five.

What it is is modern math, football style.

For an explanation of what is really going on out there, we have, standing in for Will Durant, historian, one of today's most knowledgeable college football coaches.

"The alignment of the three, the four and the five, for just about everybody, is identical," he said.

"The three can develop into the four

depending on how many of the ends or outside linebackers, whatever you want to call them—come in."

Of course you understand that. Play that one again in slow motion, coach.

"There are five men across the front," he said.

"If you send (rush) four, it's a four (-man line). If you send three, it's a three and the other two drop off for other responsibilities. If you send them all, it's a five."

There was a time when coaches played it honest. It's been a while, but

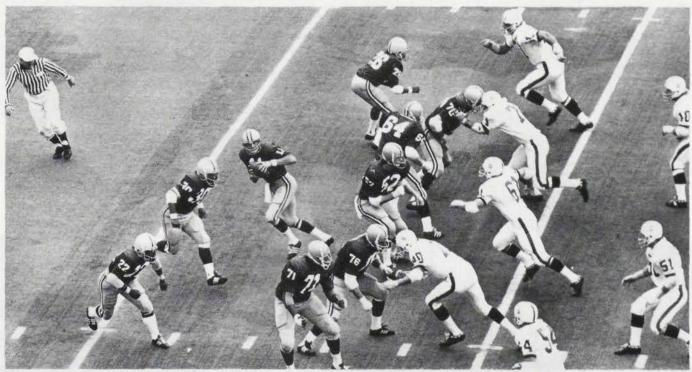
# OUR AUTO INSURANCE CHECKUP IS JUST WHAT THE DOCTOR ORDERED.



Careful drivers enjoy healthy savings with SAFECO. For a free insurance checkup, see the Yellow Pages for your nearest independent SAFECO agent.



continued



The four-man line features two tackles and two ends with three linebackers close behind.

there once were two ends, two tackles, two guards and a center shoulder to shoulder across the offensive line, with a quarterback behind the center flanked by two halfbacks right behind him. And across from them was a 6-2-3.

It was the old "wide tackle 6"— General Robert Neyland's defense at Tennessee.

There was a six-man front: two guards, two tackles and two ends.

That was good enough for the 1930s and the early days of the T-formation in the '40s. Then the split-T came along, combining some of the virtues of a single-wing blocking with T-formation deception, and the pressure was on the defenses to find some new answers.

The "Oklahoma 50" was the answer, three decades ago. Bud Wilkinson was the head coach and Gomer Jones was the defensive wizard who concocted the defense that is the basis for virtually all defensive planning on the college and pro levels today.

Wilkinson and Jones changed the 6-2-3 to the 5-2.

"The ends became more critical. Now they had more than one thing to do. To stop the option, they had to be able to come up or cover the flat," our guide to football defenses explained.

"The next move from the offense was the Houston veer or Texas wishbone. That was designed to beat the Oklahoma defense.

"And the best answer to that was the 50-slant that started at Arkansas (under coach Frank Broyles). They took their

five-man defense and slanted it one way or the other away from their 'monster."

The monster was the new man on the scene. He's a strong safety, capable of playing linebacker or defensive back, as the situation requires.

"Basically, what the Arkansas defense did was give you an eight-man front to go against the veer or wishbone. That's a variation of bringing a cornerback up to linebacker."

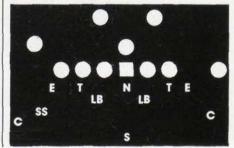
Principally, that's where the game is today.

"The pros have gone almost exclusively to a three-man front because of the passing game," the coach said. "They don't have to be prepared to stop the option play and they never will have to be, because they have too much time tied up in their quarterbacks.

"But in college, just about everybody plays some variation of the 50."

Odd or even, defenses, three-man or

The 5-2 defense is the basis for virtually all defensive planning on the college level today.



five-man rush, the game's basics haven't changed for the 30, 40 or 50 years spanned by the Tennessee and Oklahoma epochs.

"When you get right down to it," our expert said, "the team that can run the football usually wins. That's true in our game; it's true in the pros; it's always been true.

"But right now, I would say the passing game is ahead because so many teams are going to the eight-man front.

"It swings all the time, back and forth between the offense and the defense. As a coach, you try to stay one phase ahead of it.

"In the future, I think we're going to see more and more multiple defenses teams that are able to play all the different defenses and disguise them right up to the last moment.

"That puts even more pressure on the quarterback, because he has to be able to read the defenses on his way back to pass. To an extent in college football, what we do is determined by what the high schools are doing; what kind of quarterbacks are coming out, for example. But right now, the premium in looking for quarterbacks, 1 believe, is passer first, runner second. And that's changed a little in the last few years.

'There's one thing that hasn't changed and never will. If your players are a lot better than anyone else's, you can play anything you want to.

"We all do a lot with X's and O's, but 90 percent of the time, the game is won by the guy with the best players."

continued from 4t



Option plays are an art form in college football.

backs it is difficult to get the counters and misdirection plays and inside and outside reverses that confuse a defense and keep it off balance.

The crux of the matter, of course, is that the pros don't run their quarterbacks. Options and bootlegs are anathema to pro coaches fearful of getting their quarterbacks hurt. College coaches, on the other hand, have made the option an art form. It is the core of the veer and wishbone and their various antecedents, including the spectacular "wingbone" fashioned by Emory Bellard at Mississippi State. The option is the toughest play in football to defend against, and is the most deceptive.

Pro running attacks, missing many of these necessary ingredients, are practically bereft of deception. Pro plays can be followed from anywhere in the stadium, up to (and some college coaches say including) the concession stands. Handoffs are simple and to the point; pitchouts tend to look ponderous. When a pro team runs a reverse, it risks a terrible embarassment.

There is another reason for this disparity that seldom gets mentioned but which Bud Wilkinson found to be true during his somewhat abortive career as coach of the St. Louis Cardinals.

Wilkinson's national championship Oklahoma teams of the 1950s and '60s featured running attacks that thrived

on imaginative and spirited blocking schemes. At St. Louis, coming out of retirement for a last hurrah, Wilkinson found what he suspected to be true: that pro linemen don't block as well for the run. With so much of their game oriented to the pass, their techniques suffer. They spend the majority of their time—at practice, in games—"rubbing bellies" to fend off the pass rush. Firing out and making the more aggressive (and more critical) run blocks becomes a lesser priority.

Limited though it may have been, my research convinced me that my prejudices were justified. The colleges clearly were still ahead of the game. At our next meeting, in Miami, I passed my findings on to my friend the insurance executive.

I rattled off the evidence confirming his suspicions, and thanked him for helping me get back into fighting trim. Once into the discourse, however, I found I couldn't resist adding a few fillips. One factor he may have overlooked as his interest in the pro game atrophied, I said, was that he probably had wearied of seeing the same old faces, year after year. Did he realize, I asked, that there were always fresh faces to enliven the college game-players like Herschel Walker, teams like Florida State, coming from nowhere to vie for attention? Did he realize that Florida State was a girls' school until 1947?

"No, I didn't," my friend said in a far-away voice.

It was then that I noticed the glazed look in his eyes. The more I tried to reinforce the point, the less interested he seemed. Eventually, I got the picture. That Sunday his favorite pro team had knocked off the Steelers. He had pocketed a big bet, and although still hopelessly behind for the year, it had had a soothing effect. His jaw muscles were slack, his pupils dilated. He was, I realized, wearing a necktie knitted in the gaudy colors of his pro team.

"All this is very interesting, I'm sure," he said, and then took me by the elbow. "But hey, listen. The company's got a dynamite new policy I've been meaning to tell you about. For pennies a day, at your death we pay your son Jim's full tuition for four years at the Sorbonne. Or, for a lower premium, and if he's so inclined, a two-year course in crepes, fondue and foi gras at the Cordon Bleu in Paris."

"John," I said.

"What?"

"My son's name is John, not Jim."

"Same thing. How about it?"

Editor's Note: In 1974 John Underwood wrote a story for Touchdown Illustrated on the college game as compared with pro football. In this article he has presented an updated discussion of the subject.

# Behind Mr. Goodwrench is a lot of good customer care.

The people at General Motors Parts and at participating Mr. Goodwrench dealers know there's more to good service than just good parts.



continued from 6t

He then used his stop-and-go speed to his advantage in basketball, becoming the leading scorer, 148 points, 12.4 average, in the Pacific Coast Conference's Southern Division.

Only in baseball did he lapse, prompting this trivia question years later: "What college player failed to hit .200 and later became the National League's Most Valuable Player?"

Although Robinson's batting average wasn't indicative of his ability in 1940, Reichle, UCLA's coach at the time, says: "I still feel Jackie had no equal. In my book, he is the greatest all-around athlete of all time. He had the quickest reactions of any athlete I ever saw—before, during or since."

Robinson was so consumed with baseball that he didn't have much time for track and field. But he competed in two meaningful meets, winning the PCC and NCAA long jump titles with leaps of 25 feet and 24-101/4.

The Bruins had Robinson and little else in football in 1940, when they lost 9 of 10 games. Still, Jackie was almost a one-man team. His biggest day came in UCLA's only win over Washington State (34-26) when he passed for one touchdown, ran 60 yards for another and, with the game on the line, reversed his field on a 75-yard touchdown run.

Robinson was a marked man but he still returned 19 punts for 399 yards for an impressive 21-yard average.

He dropped out of school in the spring of 1941, but not before he had one final fling in basketball, leading the PCC Southern Division in scoring again with 133 points, an 11.1 average.

Jack Roosevelt (named after Teddy, not Franklin) Robinson was born in Cairo, Ga. in 1919, but grew up in an impoverished area of generally wealthy and society-conscious Pasadena, with his mother, three brothers and a sister. He never knew his father.

Robinson, who would later speak out on civil rights and be tested and taunted by fans and players as the first black to play in the major leagues, was subjected to the indignities of being black in the mid-30s.

He could swim in the municipal plunge only on Tuesdays (that was the day they changed the water), could go to the YMCA only one day a week and had to watch the Saturday movie matinees from segregated balconies.

But Robinson, a quiet young man on the outside (who sometimes seethed on the inside) got his release in athletics. His older brother, Mack, finished second to Jesse Owens in the 1936 Olympic 200 meters, but Jackie would become even more famous than Mack.

He was a good athlete at Muir Tech High School but it was at Pasadena JC that he became somewhat of a legend. People still speak of his extraordinary accomplishments today.

In 1938 Robinson led Pasadena JC to an 11-0 record, scoring 17 touchdowns and 131 points. His performances attracted crowds never seen before or since at junior college games.

He ran for three touchdowns and passed for three against San Bernardino ... he scored two touchdowns and passed for another before a crowd of 40,000 for the Compton game ... he raced 82 yards to score on the game's final play against Glendale and, with 30,000 fans watching in a season-ending game against Cal Tech at the Rose Bowl, he contributed a 104-yard kickoff return to a touchdown.

Then, it was on to basketball in which he averaged 19 points a game and was named to the all-state team.

In baseball he hit .417 and stole 25 bases in 24 games and then climaxed his amazing four-sport spree by breaking brother Mack's national JC long jump record with a prodigious leap of 25-6. To put that mark in perspective, only three Americans, all older than Robinson, had jumped 26 feet or farther up to that time.

The day Robinson broke the long jump record, the Pasadena JC baseball team was playing some 30 miles away for the conference championship. So Robinson got into a waiting car, changed into his baseball uniform en route to Glendale and arrived by the third inning to help his team win a 5-3 victory.

Although Robinson was a superstar in athletics, a better-than-average student, and a member of the school's honor society (the first black ever selected), he had his rebellious side, too.

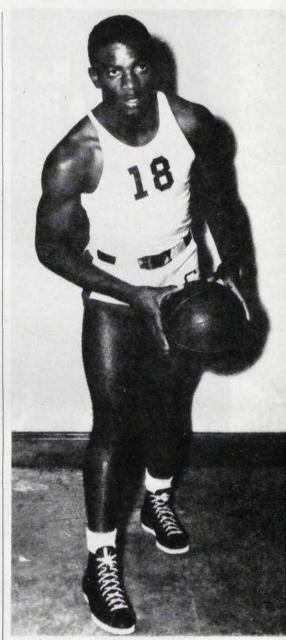
He was a member of the Pepper Street Gang—not the felonious type of gang we know today, but one that was certainly considered mischievous for the era. The gang was a mix of blacks, Mexicans and Orientals and included some whites, such as Warren Dorn, later to become mayor of Pasadena and a L.A. County supervisor.

"I remember we all looked up to Jackie because he could hide in the storm drain, run out on the golf course at Brookside, grab a ball and get back out of sight faster than any of the rest of us," Dorn said. "That's how we got our soft-drink money. We did things like that during the depression. We had to, to exist."

Dorn remembered that Jackie always seemed to get the worst of it from the cops, mainly for defending one of his pals.

A few years ago, his widow, Rachel, talked about Jackie's heritage.

"I think he was a model of courage, determination and commitment to certain ideas," she said. "'Do it' was one of



In basketball, Robinson led the Pacific Coast Conference Southern Division in scoring for two consecutive years.

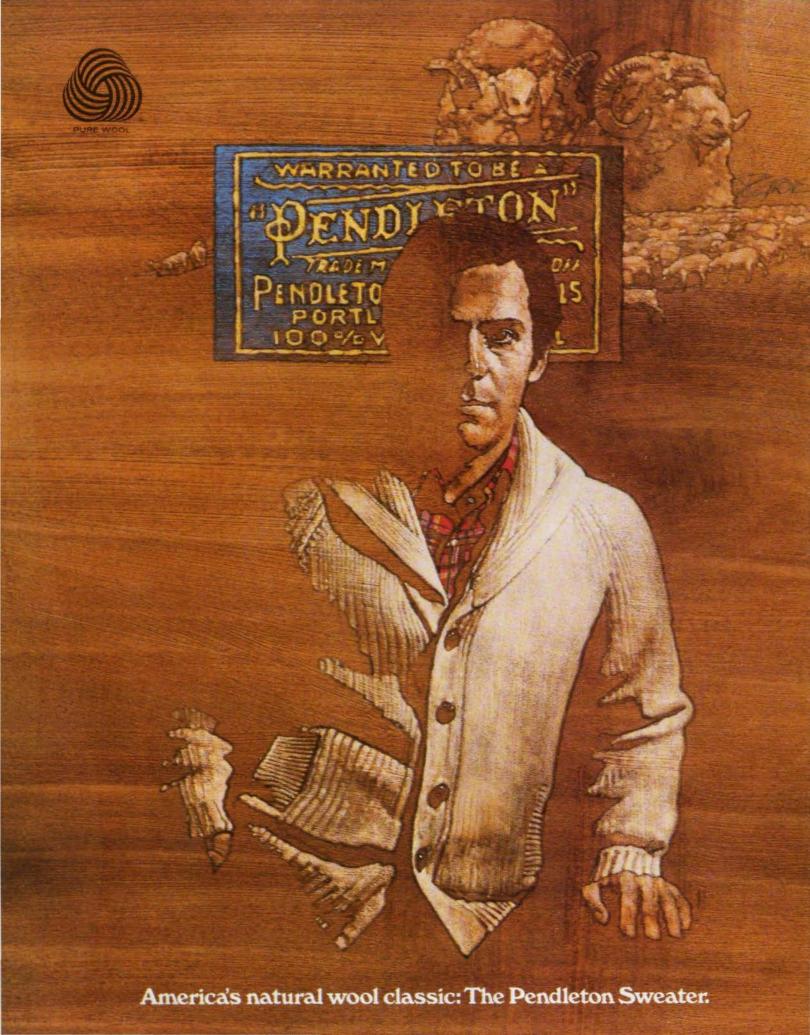
his favorite phrases. He believed you should do something even if you put yourself in jeopardy. In some ways he was a big risk taker.

"Socially he was not. On a personal level he did not get to know a lot of people. He was a family man and after work he wanted to be left alone to enjoy his home and family.

"But in the area of business negotiations, in fighting for what you believe in, for other people's rights, there is no end to what he would do. I think he was a major catalyst in the big push for civil rights in the late '40s and '50s and that he had a large impact on the overall system."

Today's Your Day.

Great days
seem to happen
more often
when you're
wearing Brut<sup>®</sup>
by Fabergé.
After shave,
after shower,
after anything.





Donn D. Moomaw

ollege days are usually remembered for the good times, the friendships that are developed. and the long hours that are spent in the library. But those men who played college football-and particularly those who achieved the status of All-America-also remember college for the lessons they learned in teamwork, discipline and striving for excellence. The former All-Americas in this article have used those lessons to make noteworthy contributions to their communities through their careers or outside activities, providing inspirational leadership off the gridiron just as they did on

DONN D. MOOMAW was chosen to give the invocation at Ronald Reagan's inauguration as president—the latest in a long list of honors that Reverend Moomaw has accumulated. Moomaw, once an All-America center, is now the minister at Bel Air Presbyterian Church in Los Angeles, serving a congregation of 2,000.

Moomaw's football accomplishments at UCLA are impressive: consensus All-America in 1950 and '52 (injuries he received in '51 prevented- a three-year sweep); All-Coast Conference first team in '50, '51 and '52; one of the 10 greatest LeRoy Bolden athletes named in Who's Who in Sports in 1953; member of the Helms Foundation College Hall of Fame; member of the National Football Foundation College Hall of Fame: co-captain of his team in the Hula Bowl All-Star Game.

Despite his football talent, Moomaw decided to change his life's direction to the ministry. The roots of this decision were formed in college. "College football was a great teacher for me," Moomaw said. "It helped me in my formative years to face life as it was and was to become. I learned to take pain, learn from my mistakes, get up and get going again. I learned to discipline my body and my mind to go beyond normal limits and

# Former **!**-Americas

# Leaders Off the Field, Too

### by Kathleen Mulroy

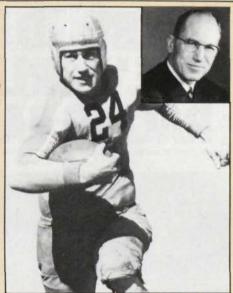
strive for perfection. It helped me appreciate what can happen when a group of people strive together for the same goals." He took his bachelor's of divinity at Princeton Theological Seminary in 1957 and later received a doctorate of divinity from Sterling College in Kansas He has been at Bel Air Presbyterian since 1964.

Rev. Moomaw's community activities in the past years have included being a member of the California State Board of Education (1968-72), serving on the East Bay Boy Scouts Board of Directors-a position he held while in the ministry in Berkeley, California-and being a member of the President's Council of Physical Fitness and Sports, among many other involvements.

BYRON WHITE began his distinguished career as the University of Colorado's first All-America football player and went on to be appointed as a Justice of the Supreme Court in 1962

Whizzer" White was named to every major post-season team after leading Colorado to an undefeated season in 1937 and then to the Cotton Bowl. During that eight-game season he led the nation in rushing with 1.121 vards and in scoring with 122 points. In addition to his football talents, White was an all-conference basketball and baseball player and an excellent student, graduating as a Phi Beta Kappa and obtaining a Rhodes Scholarship. He spent a year at Oxford University in 1939.





Byron White

In 1942 White decided to turn to law and attended Yale's law school; however, his studies were interrupted by World War II. During the war he served on a PT boat, becoming friends with John F. Kennedy, and earned the Bronze Star for his combat service. After his discharge, White returned to Yale, finished his law degree and began practicing law in Denver. There he became involved in politics, serving as national election committee chairman for Kennedy's presidential race. That position led to the deputy attorney generalship, and later to the Supreme Court.

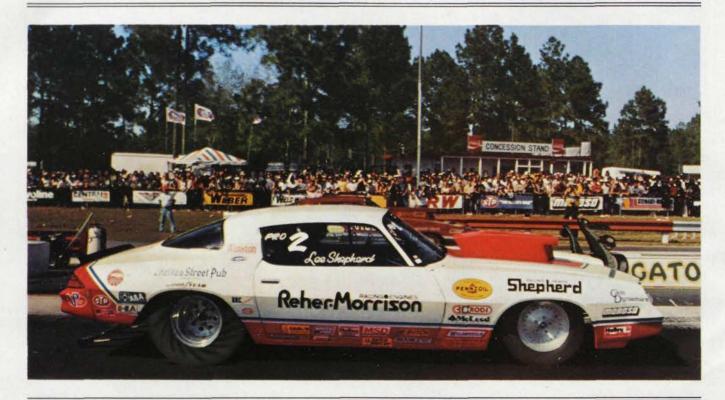
White has said that his football background gave him the "confidence (which) carried (me) on to other activities. You have to gain experience. When the whistle blows you have only a limited time to do what you have to do. You either do it then or you don't do it at all."

LEROY BOLDEN was an outstanding halfback for Michigan State University from 1951 through 1954. As a junior he made the first string All-Big Ten backfield and landed several All-America spots. He was a solid performer in the Rose Bowl and was voted by his teammates to receive the Governor of Michigan award as the team's most valuable player. The 1954 squad selected Bolden as co-captain of the team, and that year he led MSU in scoring with five touchdowns.

Bolden had to combat his small size-5-71/2 and 163 pounds-to become one of the best running backs in Big Ten history, but he had the will to succeed. His MSU coach, Clarence Munn, said of him, "I got the impression that he could do everything. He had the desire and love of football that makes athletes great." Bolden later used his determination and drive to pursue a successful career.

Bolden served in the U.S. Air Force after his graduation from MSU, then played for

# WE BUILD EAGLES FOR THE WORLD'S QUICKEST RACING CARS.



# AND FOR YOUR CAR, TOO.

builds an entire family of high-performance Eagle street radials. For quick-handling imported road machines we build the Flexten-belted Eagle NCT radial. (Flexten is made with a man-made aramid fiber that, pound-for-pound, is stronger than steel.) Eagle NCT carries black-on-black styling, and a tread pattern derived from Goodyear's Formula One racing rain tires.

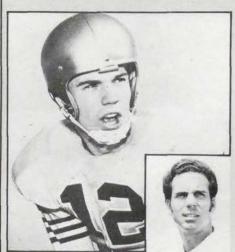


**EAGLE GT.** This Eagle is the optional original equipment radial chosen for the 1981

Corvette. Eagle GT is a steelbelted radial, with a nylon overlay. It has raised outline white-letter styling, and a tread pattern similar to the Eagle NCT.

muscled street cars, choose the fiberglass-belted Eagle ST radial. With a tread pattern derived from Goodyear's two-time IMSA RS Championship tire. And featuring raised white-letter styling, reversible to black. Find the Eagle you need in the Eagle's Nest—at your Goodyear Service Store or Dealer.





Roger T. Staubach

the Cleveland Browns. He went on to become an educational psychologist, and by 1970 was the director of Project Learn Well for the Behavioral Research Laboratory of Palo Alto, California—a project which involved individually educating disadvantaged children. Bolden felt that he had been one of the lucky kids, largely owing to his athletic abilities which opened up other opportunities, and wanted to aid children who were caught in a cycle of going nowhere. Dr. Bolden is now assistant director of personnel at Hewlett Packard Co. in Palo Alto.

**ROGER T. STAUBACH** quarterbacked for the U.S. Naval Academy from 1962-64, went on to a highly successful pro career, and has become a successful businessman. He is involved with various charitable and community activities, such as the American Diabetes Association and the Salvation Army.

Staubach was named a consensus All-America in 1963 and received the Heisman Trophy that year, when he was fourth in the nation in total offense with 1,892 yards. During his college football career Staubach broke 28 school records, won the Maxwell Trophy and was the first Middie to win the Thompson Trophy three times.

After his graduation from the Academy, Staubach had tour duty with the Navy, including service in Viet Nam. He then played outstanding pro ball with the Dallas Cowboys for 11 years.

Staubach is being inducted into the College Football Hall of Fame this year and this spring received the Career Achievement Award presented by the National Football League Alumni. The award is presented annually to a recent NFL retiree—Staubach retired from the Cowboys in 1979—who has demonstrated through his career in football the "higher values of the sport—professionalism, teamwork, sportsmanship, citizenship and public service."

Staubach feels that his football back-

ground at the Naval Academy started him in the right direction. The disciplined atmosphere helped him learn "how to focus on objectives and get things done. That kind of training has certainly paid off, particularly now in helping me make the transition from my football career to my business career. Discipline has given me a sense of responsibility—to my careers, to my family and to the community."

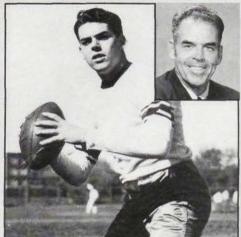
**DONALD E. COLEMAN,** who holds several academic positions at Michigan State University, was the first Spartan to have his jersey, No. 78, retired. He was also MSU's first consensus All-America, in 1951.

Coleman was a first-string lineman for three straight years at MSU (1949-51). His college football honors included being named the team's Most Valuable Player in 1951, being voted outstanding lineman in both the East-West Shrine Game and the Hula Bowl Game, and playing in the College All-Star Game in 1952. He was inducted into the College Football Hall of Fame in 1975.

Upon graduating, Coleman served two years in the military, including one year in the Korean War. He later entered the educational field, beginning as a high school teacher.

Coleman moved up the academic ladder to eventually join the Michigan State faculty as an assistant professor in intercollegiate athletics in 1968, having received his M.A. in 1956. Coleman was named assistant director of student affairs in '69, and then, after receiving his Ph.D. in 1971, became director of the minority comprehensive support program of the College of Osteopathic Medicine. Dr. Coleman is currently assistant dean of The Graduate School, an associate professor, and continues to direct the minority program.

In addition to his academic responsibilities, Coleman has been active in the Urban League, is a member of the National Association of Minority Medical



Donald E. Coleman

Educators, the American Public Health Association and other professional organizations.

**OTTO GRAHAM,** now the U.S. Coast Guard Academy's athletic director, was an All-America back at Northwestern University in 1942 and '43.

Graham established a Big Ten passing record in 1942 with 89 completions out of 182 attempts for 1,092 yards, and he still holds the Northwestern scoring record for a single game, 27 points. He garnered eight letters in college—in football, baseball and basketball—was named Most Valuable Player on the football team in 1943, and played in the College All-Star Game in Chicago that year. In 1956 Graham was inducted into the College Football Hall of Fame.

He enlisted in the U.S. Navy Air Corps after his graduation and served as an officer for two years in World War II. After his discharge, Graham became a T-quarterback for the Cleveland Browns. He was selected for the All-Pro team for 10 consecutive years.

"Automatic Otto," as he was nicknamed—because of the amazing precision with which he hit his targets retired from the Browns in 1955 and went on to establish a successful insurance company in Cleveland. He coached football at the Coast Guard Academy and was later named athletic director there.

Graham feels that his All-America days at Northwestern opened doors for him to pursue a successful career after college. Says Graham, "There is no question that any athlete who becomes (an All-America player) will find this notoriety very helpful in his career."

**ALAN D. AMECHE** is one of the University of Wisconsin's most famous football players. A consensus All-America in 1953 and '54, he scored 25 touchdowns during his college career and amassed a total of 3,345 yards. In 1954 Ameche was awarded the Heisman Trophy as the out-



Alan D. Ameche

standing football player in the nation, and he was selected to the College Football Hall of Fame in 1975.

While playing for the Baltimore Colts (1955-60). Ameche started a chain of restaurants in Baltimore—a chain that has since expanded to over 350 restaurants from North Carolina to New England. Ameche now serves as secretary and vice president of community relations with that chain-Gino's, Inc.-and devotes much of his time and energy to community relations projects.

Ameche received a community relations award from the Philadelphia Jaycees and was one of five business executives nominated as "Man of the Year" in 1969. He is active in the Fellowship of Christian Athletes and with the Multiple Sclerosis Foundation in Philadelphia; served as the Philadelphia area corporation's chairman for the United Negro College Fund Drive in 1972; and has received an appointment to the Board of Directors of the Philadelphia Orchestra. Ameche has also been awarded an honorary doctorate of humane letters from St. Joseph's College, Philadelphia, for his services to the community.

GEORGE TALIAFERRO, now special George Taliaferro assistant to the President of Indiana University, was well-known to Hoosier fans from 1945-48. He was Indiana's Most Valuable Player in 1948, the team captain, and was an All-America halfback in 1945, '47, and '48. His college football career is being honored this year with his induction into the College Football Hall of Fame.

Taliaferro played pro football after his graduation. He then returned to his alma mater, accepting the position of special assistant to the president. He is also involved in many other activities, including: member of the Greater Bloomington Chamber of Commerce Sports Task Force; life member of the NAACP; member of the Indiana State Employment Security Division Advisory Council; instructor of a course for the Department of Social Work

at Indiana University; founder and president of the Board of Directors of Big Brothers/Big Sisters of Monroe County, Inc.; and counselor to athletes and other students at the University.

In addition, Taliaferro is chairman of the Special Advisory Commission to the Big Ten Intercollegiate Athletic Conference, a commission founded in 1972 and comprised of one graduated black athlete from each of the Big Ten schools. The commission is responsible for making recommendations to the Big Ten governing body concerning issues related to Conference athletes and staff members on and off the field.

Taliaferro believes that his college football participation has been most helpful in his career development. "My being named an All-America football player was Thomas J. Hamilton achieved with the help of coaches and teammates (and) many hours of teamwork, cooperation, lovalty, pride and purpose." These values have carried over into his work, helping him to "achieve security and happiness.

THOMAS. J. HAMILTON's impressive career as a naval officer, as a head football coach and as Executive Director of the Pac-8 Conference, began with his football accomplishments at the U.S. Naval Academy.

Hamilton earned nine varsity letters in football, basketball and baseball, starting in each of those sports all three years that he played. In 1926 he was named an All-America halfback.

Following his graduation in 1927. Hamilton received his Naval Aviator's Wings and served in torpedo and scouting squadrons. He returned to the Academy as head football coach from 1934-36. When World War II began, he directed the Naval Aviation V-5 Physical Training Program and was also Executive Officer of the USS Enterprise and USS







Savo Island. Admiral Hamilton received the Bronze Star and two Legion of Merit citations for his combat service.

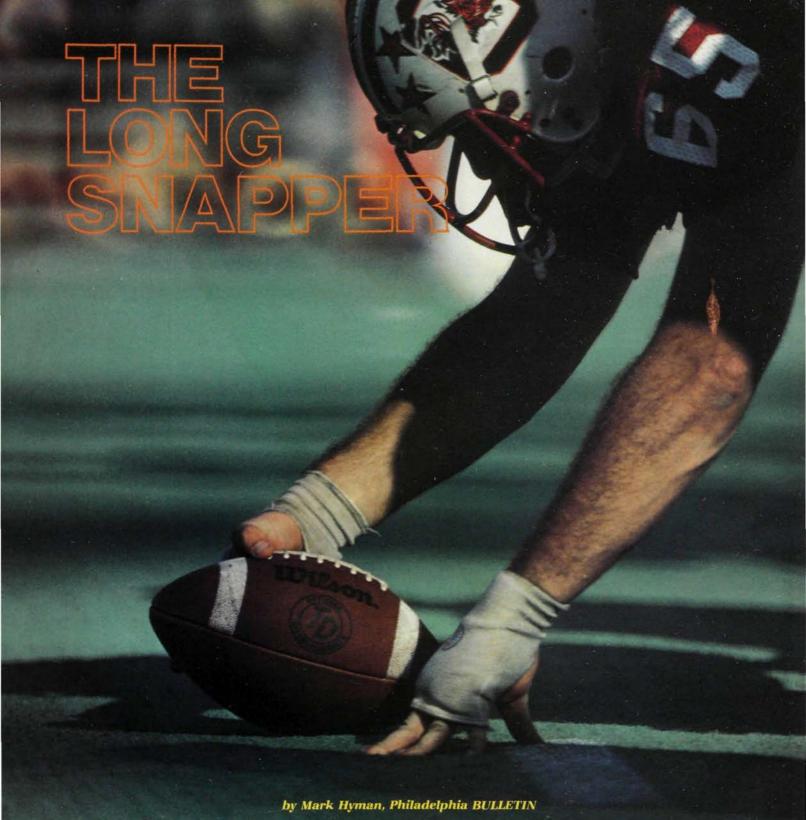
After the war Hamilton continued his head coach duties for the Middies from 1946-47, and was athletic director from 1948-49. Retiring from the Navy in '49, Hamilton then served as Director of Athletics and Physical Education at the University of Pittsburgh. In 1959 he accepted the position of Executive Director of the Pac-8 Conference, and held that job until his retirement in 1971.

Throughout his career Hamilton has been active in many organizations, including: Vice President of the National Football Foundation and Hall of Fame; member of the NCAA Council and Executive Committee; member of the Executive Board of the U.S. Olympic Committee (1948-64); Director of the Boy Scouts of America: President of the Collegiate Commissioner's Association; and a member of the Board of Trustees for the U.S. Naval Academy Foundation, Admiral Hamilton was inducted into the College Football Hall of Fame in 1965 and in 1970 received the NFF's Gold Medal, the highest individual honor bestowed by that organization.

Hamilton feels that his college football training was of great value to him. From college sports he learned "the fundamentals and necessity of teamwork. The ability to be a good team member, with all its challenges and responsibilities, is an essential in the Navy ... the competitive training and personal relationships of sports help qualify a Naval Officer to train, coach and participate with his men at all stages of his responsibilities.

If there is a theme that runs through the lives of these former All-Americas, it is the importance of teamwork, discipline and pride-values that these men found through college football and which they have used to better their communities and their country.





t was, he recalled with devilish amusement, the first day of fall workouts. He was a freshman—a terrified freshman—and the enormity of this first brush with major college

football had left him nearly paralyzed.

He was also a walk-on. Over the summer, he had written to the coach and asked for permission to try out for the team, a request that was later granted. He figured his chances to make the squad were far better than for most non-scholarship athletes because he was a long snapper, a position that requires a unique set

of skills. In high school, he'd handled punt and placement snaps for four years.

At practice that first fall day, he floated around dreamily. He paced the field in a stupor, stopping every few steps to pinch himself back to reality. He sighed a lot, too. Though he stood among them, the dewy-eyed freshman had to keep reminding himself that he was weeks away from joining the coaches and players who make up one of the country's perennial top 20 powers.

# introducing RAVELLO 2000



# now you can walk on air.

The design principle that makes the Ravello 2000 so revolutionary, originated in Europe. But it was perfected here by Florsheim.

The sole is a molded molecular substance injected with literally millions of tiny air bubbles

invisible to the naked eye. It forms an extremely lightweight, cushiony support that is so flexible, you can bend the sole from the toe back. And, remarkably, from side to side.



Amazingly comfortable yet incred-

**ibly durable.** Perhaps even more extraordinary, the bottom on the Ravello 2000 is so tough it probably will outwear <u>any</u> sole and heel you have now. (Florsheim feels this entire bottom will virtually never wear out.)

One additional note about comfort: all too often, some shoes feel quite good on a store carpet. But once outside, they can feel quite uncomfortable. Florsheim's Ravello 2000 shoes feel as comfortable on pavement as they do on carpet.

Air bubble comfort, Florsheim

**style.** Comfort and style, unfortunately, don't always go hand in hand, despite what others

claim. You'd undoubtedly expect shoes this comfortable to look a little strange. But you'd be overlooking one fact. Ravello 2000 shoes are Florsheim shoes. Which means you'll receive supreme comfort in styles versatile enough to wear to work, a night on the town, or even with jeans.

Bathe your feet in bubbles. In the final analysis, however, your feet simply must experience Ravello 2000 shoes themselves. Come. Come to wherever Florsheim is sold and feel what it's like to walk on air.

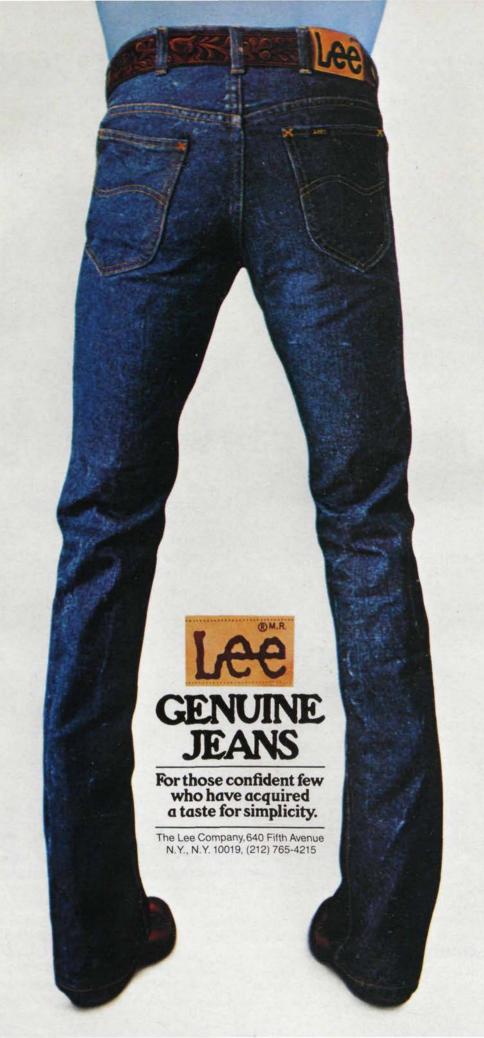
Keep on one of your own shoes and try on one of ours for a side-by-side comparison.

Millions of tiny air bubbles are waiting to bathe your feet in comfort that is nothing short of astonishing.

# RAVELLO 2000 another choice from The Florsheim Choice



For free style brochure, write: Florsheim, Dept. 19, 130 So. Canal St., Chicago, III, 60606



### Long Snapper

continued

About midway through the first workout, the coach summoned him to a point near the endzone, and soon they were joined there by a field goal kicker and several other players. It didn't take the freshman long to size up the situation. This was it—his first, and possibly last, chance to prove his worth to the coach-

Thinking back on it now, it's pretty funny," said the player, now a senior and the regular long snapper on a college power in the East, "but back then, I was absolutely petrified. The very first snap I made-geez, I can see it now-went over the holder's head. The feeling was indescribable. I almost threw up.

Every long snapper has a story like this to tell. Not all are quite so dramatic and not every storyteller can look back in such vivid detail, but catastrophe is a place all players of this position have visited.

Long snappers learn to live with it, though. They learn to live with a lot that is unpleasant. In fact, just think about what this player has to contend with throughout a college career. Under ordinary circumstances, he might get into only seven to 10 plays a game. The short time he is on the field is spent with his head locked between his legs, arms thrust forward and backside pointed toward the heavens. It's the kind of pose that does nobody any good but America's chiropractors.

Then there's the matter of notoriety. Most have never met a sportswriter, much less seen their name in print. And on those rare occasions when they do make the papers, it's usually because a poor guy who's gotten 1,000 snaps off without a hitch has cost his team a game by centering one over the punter's head.

It is definitely not a job for the faint-

"I don't know how other guys get into it, but my story is fairly simple," says a Division I snapper. "My family was living in Texas when I was in the eighth grade, playing eighth grade football. One day I was on a school bus parked next to a practice field when the football coach got on and asked if anybody thought they could snap for punts. Well, I watched some other guys do it, and being a new kid in the school, tried out for the position. I got the job right there!

"It was a question of there being no one else," a snapper from a Division III school said. "It's certainly not a glamour position or one a kid dreams about playing in college. But the more you get into it, the more you realize that not just anybody could do this. It takes a lot of practice and a lot of technique."

Actually, the art of long snapping is not easily mastered. There are many fundamentals to learn, nuances to grasp.

And the most basic of all lessons is

how to grasp the ball. Most coaches insist their snappers hold the ball with two hands, though some one-handed snappers have made the grade and even prospered. Next, there is the matter of delivering the ball. There is a difference of opinion here. Some coaches teach their snappers to shove the ball through their legs directly from the ground while many others insist the ball must be lifted from the ground first and then delivered.

Tve always taught my kids to pick the ball up and then to center it," one veteran offensive line coach says. "To me, it's a simple matter of friction. If you rub the ball against the ground as you center it, it's not going to go back with the same speed. Lifting it first eliminates the drag and increases speed."

Speed. Along with accuracy, it is the watchword of the long snapper. Most coaches require that their snappers have the ball in the hands of the punter (who is standing 13 yards behind the line of scrimmage) in seven-tenths of a second. That's fast, but necessary when you consider that 11 guys from across the line of scrimmage are intent on getting to the punter's leg before the ball does.

Coaches will tell you that their long snappers come in a variety of shapes and sizes. At major colleges, they're often walk-ons who wouldn't be playing were it not for their special skill. At smaller

The holder and the placekicker, along with the snapper, work as a unit.



continued



N ow is the time for all good fans to order the official souvenir program sold at the 1982 Rose Bowl, Orange Bowl and Cotton Bowl, and the 1981 Gator Bowl and Sun Bowl football games.

These beautiful collector's editions contain over 125 pages of in-depth scouting reports, special features on past bowl games, a section on the record holders and halftime shows, a review of the past season in words and photos and even a bowl quiz to test your trivia memory.

Each program is chock-full of full color action photos and is a perfect gift for the fanatic fan and the discerning collector. Whether you attend the games in person or view them in the comfort of your home, these programs are a must item to increase your enjoyment of all of the excitement at bowl time.

Prices for the souvenir bowl programs follow and include postage and handling:

\$ 4.75 per program \$20.00 for all 5 bowls

Quantity:

\_ROSE BOWL
\_ORANGE BOWL
\_COTTON BOWL
\_GATOR BOWL
\_SUN BOWL

Orders must be received by December 1, 1981, to ensure delivery. Make check or money order payable to:

TOUCHDOWN PUBLICATIONS

and send together with your name and address to:

TOUCHDOWN PUBLICATIONS
BOWL PROGRAMS
Three Embarcadero Center, Suite 1980
San Francisco, CA 94111



Iron wrists and the ability to withstand pressure are two requisites for the long snapper.

schools, they often play other positions, though not the ones you'd expect. Defensive backs, wide receivers, even quarterbacks have served as snappers. Anybody with guts and a pair of iron wrists already has the basic tools.

But is it a fun position?

"I enjoy it," the long snapper from the eastern school says. "It gets me out on the field and on the road."

Is it a position for players who aren't big or strong enough to play anywhere else?

"Maybe, but I've kind of learned to accept that," he says. "I know there's a lot more to it that people think. The only way people are going to notice you is if you have a bad one (snap). But it's a position just like any other and it has to be filled. Not everyone has the capabilities to do what I do and that makes me proud.

"In a way, you could liken what I do to a placekicker. People generally don't understand what either of us do. It takes some explaining."

There is also the pressure, the gutwrenching realization that the smallest of errors can undo what the rest of the team has been working toward for a game or even a season. Long snappers live with this, but try not to dwell on it. "I've learned to handle the pressure through concentration," he says. "It's the big key. I tell myself that whatever happens to me after I release the ball doesn't matter as long as the technique is OK for that split-second when I'm hiking the ball.

"Sometimes after I snap the ball, I don't get hit at all. Sometimes I get hit on one side or the other. It depends on who we're playing and the kind of defense they play. The crowd and all the cheer-

ing tends to take your mind off that. Plus, I know that day-in and day-out, I'm very consistent in practice. I have the mental knowledge that I can do the job."

That must be satisfaction enough for the long snapper. While the quarterbacks and tailbacks have to fend off reporters with hand grenades, guys like this often have to remind the team managers not to shut off the showers before they get a chance to wash up. But there are always a few friends upon whom the long snappers can depend for appreciation and understanding.

The guys who put their heads together to make field goals are very close. That's the snapper, holder and placekicker.

"When the holder says 'set,' I'm supposed to wait two seconds before I snap the ball. It's all in the timing. When the kicker hears, 'set,' he waits two seconds and then begins moving toward the tee. We want to get the ball off in 1.2 seconds, from the time I start the movement of the ball until the time he (the placekicker) kicks it. It's all technique.

"The last two years, the three of us (the kicker, holder and snapper) have been very good friends. We work as a unit and we treat each other that way."

What the long snapper cannot convey to those who ask is the occasional danger of his position.

"You get your bell rung occasionally on the line of scrimmage," he says, "and you don't know where you are. But that goes away in three or four seconds. I come in for five or six plays a game, so I have to be on."

And calm.

"Don't get me wrong," he says, "I'm nervous. The day I'm not nervous is the day I don't want to play. When the nerves are gone, the fun will be gone."

# The new Mazda RX-7. Just one look and you'll see its incredible value versus Porsche 924 or Datsun 280ZX.

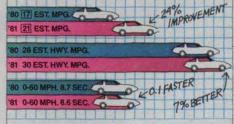
Think for a moment of all you expect in a fine sports car. Then compare your expectations with all you get in the new Mazda RX-7.

The sleek style you expect is all there. Including many new exterior refinements. The look is clean and functional. In fact, the RX-7's aerodynamics have never been better. Inside, there's a new instrument cluster and more-convenient gear-shift lever.



The performance you expect is also there. 0 to 60 happens in a quick 8.6 seconds. Handling

is superb, too. The compact rotary engine is placed *behind* the front axle, for ideal weight distribution.



You expect good mileage. Instead, the front, mid-engine RX-7 offers *great* mileage. 24% better than last year.

21 EST. 30 EST. mpg

Of course, you also expect a lot of features. And our long list won't disappoint you in the least.

The new RX-7 does, however, come with one thing most people don't expect. A price that makes it an absolutely astonishing value.

# The RX-7 GS comes with all this. And more.

- 2-speaker AM/FM stereo radio • Power antenna • 5speed overdrive transmission
- Steel-belted radials Dual remote-control sideview mirrors
- Halogen headlights Front and rear stabilizer bars • Analogue quartz clock • Tachometer
- Remote-control fuel filler door release • Electric remote hatch release • Power-assisted front disc, self-adjusting rear drum brakes

### 1981 Mazda RX-7 GS

\*EPA estimates for comparison purposes. Your mileage may vary with trip length, speed and weather. The actual highway mileage will probably be less. California, [20] Est. mpg., 30 Est. hwy. mpg. 25% better than '80.

# mazpa

The more you look, the more you like.





SPORTSWEAR BY GANT—CHARACTERIZING THE THINGS YOU WERE PROUDEST TO PACK IN YOUR COLLEGE TRUNK. PURE WOOL SWEATERS. PLAID SPORTSHIRTS OF 60% COTTON, 40% POLYESTER AND PURE COTTON CORDUROY TROUSERS. GANT CORP. N.Y., N.Y. 10022.

# THE GANT ATTITUDE

# William Jewell College



Office of the President



J. Gordon Kingslev President

September 1981

Dear Friend:

Welcome to the 1981 version of Cardinal football, a new chapter in a long tradition of championship sports at William Jewell College. We are glad you are here!

As you enjoy this contest, we hope you will see it as part of a larger educational process designed to develop mind, body, and spirit. William Jewell accents excellence in all areas of student growth; the discipline, intelligence, and dedication you cheer on the field today are qualities which will serve our society well in our future leaders.

Best wishes--you are always welcome here.

Sincerely,

J. Gordon Kingsley

President

# **DEDICATION**

# Herman "Polly" Grant

Occasionally there lives a human being who touches many, not through power, fame or glory but through his very presence, through his excellent character and abundantly attractive personality. Contemporary man has coined a phrase to express such popular appeal. It is charisma, and surely one who was blessed with charisma was Herman "Polly" Grant, a student at William Jewell in the first half of the decade of the 1930s.

A measure of Polly Grant's enormous influence is the fact that today, 45 years after his death, people still remember and laud this man who unselfishly gave his life for his friend.

Universally liked by colleagues, teachers, friends and co-workers, Polly Grant's influence lasts. Stories about this unique man abound, some no doubt exaggerated through the affection of years.

He was, undisputedly, a great athlete, probably the best athlete ever to attend William Jewell. He excelled in football from 1930 through 1933, was team captain in 1932, and was chosen for the all-conference team for four consecutive years, the first time in the history of the college such an honor was accorded a deserving athlete. He was captain of the all-conference team in 1933.

Polly also succeeded in track from 1931 through 1933 and was chosen team captain in 1931. As a baseball player he was considered a professional prospect as a pitcher.

The 1934 Tatler yearbook praised Polly highly for his work on the gridiron. "Combining quick thinking and accurate judgement with a brilliant style of play, 'Polly' played for the last four years as a halfback a kind of football which earns him the right to be classed among Jewell's truly great athletes."

Elsewhere the yearbook detailed Polly's school activities. In addition to his athletic achievements he was a member of the J Club, Kappa Alpha and the Pan-Hellenic Council. He was known for his remarkable singing voice. The history major with a minor in political science was also a member of the "Sons of Rest," a delightfully "onery" group led by the beloved professor Dr. John Phelps Fruit in the aim to "avoid everything other than rest."

Polly came to Liberty from Lathrop, Missouri, where his athletic prowess and endearing nature are still remembered. At Lathrop High School, Polly performed countless impressive athletic feats. It is said that in track, without any practice for the event, he set a Northeast Missouri State Javelin record on his first attempt in competition, and his total points in various events at this meet were sufficient to win the competition. Today, the Polly Grant award is the greatest honor a graduating senior at Lathrop High can receive.

His untimely death on Sept. 30, 1935, was mourned by the Liberty and Lathrop communities. Although he was himself an excellent swimmer, he died trying to save a drowning fraternity brother. Truly, as has been said about Polly since the memorial tribute which appeared in the 1935 Tatler: "Greater love hath no man than to lay down his life for his friends."



# **1981-82 SCHEDULES**

Sept. 12   Graceland College	WILLIAM JEWELL COLLEGE				1001 VOLLEYBALL COLLEBULE			
Sept. 12   Graceland College	2004 F 1				0 1 10			
Sept, 19 Benedictine College         Home         7:30         Sept, 22 Doane College         Missouri Western/Graceland         Liber Sept-25 Doane College         Liber Sept-25 Sept. 26 Druty/Evangel Tournament         Liber Sept-25 Sept. 29 Benedictine/Washburn         Atchild Atchild Atchild Sept. 29 Benedictine/Washburn         Atchild Sept. 20 Ott. 20 Ott. 20 Ott. 20 Ott. 20 Ott. 30 Mark Washard         Aviia College         Atchild Sept. 29 Benedictine/Washburn         Atchild Sept. 29 Benedictine College         Avay         Atchild Sept. 29 Benedictine College         Avay         Avay         Avay         Avay         Avay							Liberty	1:00
Sept. 26   Doane College							Olathe, Ks.	6:30
Oct. 3						Missouri Western/Graceland	Liberty	6:30
Oct. 10			Home	7:40	100 miles   100 mi			
Oct. 17		E-170 TO 1.4					Springfield	4:00
Cot. 24   Central Methodist College   Fayette   1:00   Oct. 6   Benedictine/Tarkio   Liber   Oct. 31   Missouri Valley College   Home   7:30   Oct. 8   Baker University   Baldw   Nov. 7   Baker University   Baldwin, Ks. 7:30   Oct. 13   U. of Mo./Kansas City   Liber   Nov. 14   Culver-Stockton   Home   1:30   Oct. 13   U. of Mo./Kansas City   Liber   Mo. Valley/Evangel   Mid-America Nazarene   Liber   Oct. 21   Ottawa University   Liber   Oct. 22   Oct. 23   Oct. 24   Oct. 23   Oct. 24   Oct. 27   Oct. 24   Oct. 27   Oct. 24   Oct. 27   Oct. 26   Oct. 27   Oct. 27   Oct. 27   Oct. 27   Oct. 28   Oct. 28   Oct. 29   Oct. 29   Oct. 29   Oct. 29   Oct. 29   Oct. 29   Oct. 20   O			Tarkio, Mo.	1:30			Atchison, Ks.	7:30
Oct. 24 Central Methodist College Fayette 1:00 Oct. 8 Benedictine/Tarkio Liber Oct. 31 Missouri Valley College Home 7:30 Oct. 8 Baker University Baldwin, Ks. 7:30 Oct. 13 U. of Mo./Kansas City Liber Oct. 21 Oct. 21 Oct. 21 Oct. 22 Oct. 24 Missouri Western Tournament Cott. 27 Avila College Oct. 30 Oct. 31 U. of Mo./Mansas City Liber Oct. 27 Avila College Oct. 30 Oct. 24 Missouri Western Tournament Taba Oct. 21 Benedictine College Here 7:00 Oct. 31 HAAC Tournament Taba Oct. 31 Haac Tournament Taba Oct. 32 Region 6 AlAW Tournament Taba Oct. 33 Region 6 AlAW Tournament Taba Oct. 34 Region 6 AlAW Tou					Oct. 1	Avila	Liberty	6:30
Oct. 31 Missouri Valley College Home 7:30 Oct. 8 Baker University Baldwin, Nov. 7 Baker University Baldwin, Ks. 7:30 Oct. 17 Mo./Kansas City Liber Victorial			Home	1:30	Oct. 2	Ottawa	Ottawa, Ks.	6:30
Nov. 7 Baker University Nov. 14 Culver-Stockton Home 1:30 Oct. 17 Mo. Valley/Evangel/ Mich-America Nazarene Liber Oct. 21 Ottawa University Liber Oct. 23 Oct. 31 HAAC Tournament Sept. 21 Benedictine College Missouri Western State U. Here Oct. 5 University of Kansas Oct. 18 Missouri Valley College Here Tion Nov. 2 Missouri Valley College Here Tion Missouri Valley College Here Tion Mo. Valley/Evangel/ Missouri Western Tournament That Nov. 67 Mallaw State Tournament That Nov. 67 Mallaw State Tournament That Nov. 67 Mallaw State Tournament That Nov. 21 Region 6 AlaW Tournament That Nov. 21 Region 6 AlaW Tournament That Nov. 21 Region 6 AlaW Tournament That Nov. 22 Missouri Valley College There Tion Missouri Valley College There Tion Missouri Valley College Tipst Conception College Away Tion Sept. 19 Mid-America Nazarene Home Tion Tipst Conception College Away Tion Sept. 22 Rockhurst College Away Tion Sept. 25 Wentworth Academy Away Tion Oct. 30 Oct. 30 Oct. 31 HAAC Tournament That Nov. 67 Mallaw State Tournament That Nov. 67			Fayette	1:00	Oct. 6	Benedictine/Tarkio	Liberty	6:30
Nov. 14 Culver-Stockton Home 1:30  Men's Athletic Director — Larry Hamilton Head Football Coach — Vic Wallace  Dunior Varsity Schedule  Sept. 7 Mid-America Nazarene Here 7:00 Oct. 21 HAAC Tournament TBA Sept. 21 Benedictine College Here 7:00 Oct. 21 Oct. 23 Head Volleyball Coach — Barb Macke Assistant Coaches — Robin Maser and Kathy Nov. 2 Missouri Valley College Here 7:00 Manager — Christy Barbour  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Conception College Away 2:30 Sept. 12 Conception College Away 3:30 Sept. 19 Mid-America Nazarene Home 2:00 Sept. 28 Rockhurst College Away 3:30 Oct. 29 Mentworth Academy Away 4:00 Oct. 10 Central Missouri Intercollegiate College Sept. 29 Benedictine College Away 1:00 Oct. 30 Oct. 31 HAAC Tournament TBA Head Volleyball Coach — Barb Macke Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHEDULE Sept. 12 Park College Invitational Parks Sept. 12 Oun. K.C. Home 4:30 Sept. 19 Mid-America Nazarene Home 2:00 Sept. 19 Mid-America Nazarene Invitational Olatt Sept. 25 Wentworth Academy Away 4:00 Oct. 2 Missouri Intercollegiate Columbia Sept. 29 Benedictine College Home 4:00 Oct. 10 Central Methodst College Invitational Faye Cot. 3 Tarkio College Away 1:00 Oct. 17 Liberty Fail Festival Univitational Oct. 3 Wentworth Academy Home 4:00 Oct. 3 Oct. 3 Uct. 4 May 1:00 Oct. 3 Oct. 4 May 1:00 Oct. 3 Oct. 6 NAIA District #16 Parks			Home	7:30	Oct. 8	Baker University	Baldwin, Ks.	6:30
Men's Athletic Director — Larry Hamilton Head Football Coach — Vic Wallace    Cot. 21	Nov. 7 E	Baker University	Baldwin, Ks.	7:30	Oct. 13	U. of Mo./Kansas City	Liberty	6:30
Men's Athletic Director — Larry Hamilton Head Football Coach — Vic Wallace  Determine the Probability of Kansian Sept. 26  Sept. 27  Sept. 27  Sept. 28  Sept. 29  Sept. 29  Sept. 20  Sep	Vov. 14 (	Culver-Stockton	Home	1:30	Oct. 17	Mo. Valley/Evangel/	50.00	
Head Football Coach — Vic Wallace    Cot. 24						Mid-America Nazarene	Liberty -	9:00
Head Football Coach — Vic Wallace    Oct. 23	Men's Ath	nletic Director - Larry Hamil	ton		Oct. 21	Ottawa University	Liberty	6:30
JUNIOR VARSITY SCHEDULE  Sept. 7 Mid-America Nazarene Here 7:00 Oct. 31 HAAC Tournament TBA Sept. 21 Benedictine College Here 7:00 Nov. 21 Region 6 AIAW Tournament TBA Oct. 12 Central Missouri State U. Here 7:00 Here 7:00 Manager — Christy Barbour  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Away 2:30 Sept. 12 Conception College Away 2:30 Sept. 15 U.M.K.C. Home 4:30 Sept. 19 Mid-America Nazarene Home 2:00 Sept. 28 Rockhurst College Away 3:30 Oct. 29 Rockhurst College Away 3:30 Oct. 20 Missouri Mideline Away 4:00 Oct. 30 Tarkio College Away 1:00 Oct. 3 Tarkio College Away 1:00 Oct. 3 Tarkio College Away 1:00 Oct. 9 Harris Stowe Away 1:00 Greenville College, IL Away 1:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarkio College, IL Away 1:00 Oct. 30 Heart of America Conference Tarkio College, IL Away 1:00 Cot. 10 Central Methodist College Invitational Sprir Cot. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarkio Cot. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarkio Cot. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parkio Cot. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parkio Cot. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parkio Cot. 10 Central Methodist College Tarkio Cot. 10 Greenville College, IL Away 1:00 Nov. 6 NAIA District #16 Parkio Cot. 10 Central Methodist Conference Tarkio Cot. 10 Greenville College, IL Away 1:00 Nov. 6 NAIA District #16 Parkio Cot. 10 Nov. 6 NaiA Parkio Cot. 10 Nov. 6 NaiA Distr					Oct. 23-			
JUNIOR VARSITY SCHEDULE  Sept. 7 Mid-America Nazarene Here 7:00 Oct. 31 HAAC Tournament Liber Nov. 6/7 MAIAW State Tournament TBA Sept. 21 Benedictine College Here 7:00 Oct. 5 Missouri Western State U. Here 1:00 Oct. 5 University of Kansas There TBA Oct. 12 Central Missouri State U. Here 7:00 Nov. 2 Missouri Valley College Here 7:00 Nov. 2 Missouri Valley College Here 7:00  Sept. 12 Conception College Away 2:30 Sept. 12 Conception College Away 2:30 Sept. 15 U.M.K.C. Home 4:30 Sept. 16 Mid-America Nazarene Home 2:00 Sept. 28 Rockhurst College Away 3:30 Sept. 29 Rockhurst College Away 4:00 Sept. 26 Southwest Baptist Invitational Boliv Sept. 28 Wentworth Academy Away 4:00 Sept. 29 Benedictine College Home 4:00 Oct. 3 Tarkio College Away 1:00 Oct. 4 Mary Stowe Away 4:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 14 Wentworth Academy Home 4:00 Oct. 15 Wentworth Academy Home 4:00 Oct. 16 Greenville College, IL Away 1:00 Oct. 17 Wentworth Academy Home 4:00 Oct. 18 Wentworth Academy Home 4:00 Oct. 19 Greenville College, IL Oct. 19 Wentworth Academy Home 4:00 Oct. 10 Greenville College, IL Oct. 13 Wentworth Academy Home 4:00 Oct. 14 Wentworth Academy Home 4:00 Oct. 15 Wentworth Academy Home 4:00 Oct. 16 Oct. 17 Liberty Fall Festival Oct. 17 Liberty Fall Festival Oct. 18 Wentworth Academy Home 4:00 Oct. 19 Harris Stowe Away 1:00 Oct. 10 Greenville College, IL Oct. 11 Wentworth Academy Home 4:00 Oct. 12 Wentworth Academy Home 4:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 14 Oct. 15 Wentworth Academy Home 4:00 Oct. 16 Oct. 17 Liberty Fall Festival Oct. 17 Liberty Fall Festival Oct. 18 Wentworth Academy Home 4:00 Oct. 19 Harris Stowe Away 1:00 Oct. 10 Greenville College, IL Oct. 11 Wentworth Academy Home 4:00 Oct. 12 Wentworth Academy Home 4:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 14 Oct. 15 Wentworth Academy Home 4:00 Oct. 16 Oct. 17 Liberty Fall Pestival Oct. 17 Liberty Fall Pestival Oct. 18 Wentworth Academy					Oct. 24	Missouri Western Tournament	St. Joseph. Mo	TBA
Sept. 7 Mid-America Nazarene Here 7:00 Nov. 21 Region 6 AIAW Tournament TBA Nov. 6/7 MAIAW State Tournament TBA Nov. 21 Region 6 AIAW Tournament TBA Head Volleyball Coach — Barb Macke Assistant Coaches — Robin Maser and Kathy Nov. 2 Missouri Valley College Here 7:00 Manager — Christy Barbour  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Parks Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Sept. 28 Rockhurst College Away 3:30 Sept. 19 Mid-America Nazarene Invitational Sept. 28 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Coluse Sept. 26 Lindenwood, St. Charles Away 1:00 Oct. 10 Central Methodist College Invitational Sept. 29 Benedictine College Away 1:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Invitational Soliv Cot. 19 Harris Stowe Away 1:00 Oct. 30 Heart of America Conference Tark Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park							Kansas City	6:00
Sept. 27 Mid-America Nazarene Here 7:00 Mid-Sept. 28 Benedictine College Here 7:00 Missouri Western State U. Here 1:00 University of Kansas There TBA Got. 12 Central Missouri State U. Here 7:00 Missouri Valley College Here 7:00 Manager — Christy Barbour  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Park Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Sept. 19 Mid-America Nazarene Home 2:00 Sept. 28 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate College Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Invitational Faye Sept. 29 Benedictine College Away 1:00 Oct. 3 Tarkio College Away 4:00 Oct. 3 Tarkio College Away 4:00 Oct. 3 Tarkio College Away 4:00 Oct. 9 Harris Stowe Away 4:00 Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park						,g		0.00
Sept. 7 Mid-America Nazarene Here 7:00 Nov. 6/7 MAIAW State Tournament TBA Sept. 26 Missouri Western State U. Here 1:00 Oct. 5 University of Kansas There TBA Oct. 12 Central Missouri State U. Here 7:00 Here 7:00 Missouri Valley College Here 7:00 Manager — Christy Barbour  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Park Sept. 15 U.M.K.C. Home 4:30 Sept. 19 Mid-America Nazarene Invitational Sept. 28 Rockhurst College Away 3:30 Sept. 29 Rockhurst College Away 4:00 Sept. 26 Southwest Baptist Invitational Park Sept. 29 Benedictine College Home 4:00 Oct. 10 Central Methodist College Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 4:00 Oct. 2 Missouri State U. Invitational Sprir Oct. 10 Greenville College, IL Away 1:00 Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park		HINDE VARCITY OF				HAAC Tournament	Liberty	TBA
Sept. 21 Benedictine College Here 7:00 Sept. 26 Missouri Western State U. Here 1:00 Oct. 5 University of Kansas There TBA Oct. 12 Central Missouri State U. Here 7:00 Nov. 2 Missouri Valley College Here 7:00 Nov. 2 Missouri Valley College Here 7:00 Manager — Christy Barbour  1981 SOCCER SCHEDULE Sept. 8 Park College Home 4:00 Sept. 12 Conception College Away 2:30 Sept. 15 U.M.K.C. Home 4:30 Sept. 19 Mid-America Nazarene Home 2:00 Sept. 26 Rockhurst College Away 3:30 Sept. 27 Wentworth Academy Away 4:00 Sept. 28 Benedictine College Home 4:00 Sept. 29 Benedictine College Home 4:00 Oct. 3 Tarkio College Away 1:00 Oct. 9 Harris Stowe Away 4:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 13 Wentworth Academy Home 4:00 Oct. 14 Nov. 6 NAIA District #16  Nov. 21 Region 6 AIAW Tournament TBA Head Volleyball Coach — Barb Macke Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  Sept. 12 Park College Invitational Park Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  Sept. 12 Park College Invitational Park Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  Sept. 12 Park College Invitational Park Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  4 Sept. 12 Park College Invitational Park Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  4 Sept. 12 Park College Invitational Park Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  4 Sept. 12 Park College Invitational Park Assistant Coaches — Robin Maser and Kathy Manager — Christy Barbour  1981 CROSS COUNTRY SCHED  4 Sept.				~ ~ ~ ~				1 100
Sept. 26 Missouri Western State U. Here 1:00 Oct. 5 University of Kansas There TBA Oct. 12 Central Missouri State U. Here 7:00 Missouri Valley College Here 7:00 Nov. 2 Missouri Valley College Here 7:00  Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Park Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Olath Sept. 19 Mid-America Nazarene Home 2:00 Sept. 26 Southwest Baptist Invitational Boliv Sept. 27 Westworth Academy Away 4:00 Oct. 10 Central Methodist College Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 13 Wentworth Academy Home 4:00 Oct. 30 Heart of America Conference Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tark Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16		[19] [19] [20] [20] [20] [20] [20] [20] [20] [20	1000000000					
Oct. 5 University of Kansas Oct. 12 Central Missouri State U, Here 7:00 Nov. 2 Missouri Valley College Here 7:00  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Conception College Away 2:30 Sept. 15 U.M.K.C. Home 4:30 Sept. 19 Mid-America Nazarene Sept. 19 Mid-America Nazarene Home 2:00 Sept. 22 Rockhurst College Away 3:30 Sept. 25 Wentworth Academy Away 4:00 Sept. 26 Lindenwood, St. Charles Away 1:00 Sept. 29 Benedictine College Away 1:00 Oct. 3 Tarkio College Away 4:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 10 Greenville College II Away 1:00			15.17		1404. 21	riegion o Alaw Tournament	IDA	
Oct. 12 Central Missouri State U. Nov. 2 Missouri Valley College Here 7:00  Nov. 2 Missouri Valley College Here 7:00  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Parks Sept. 12 Conception College Away 2:30 Sept. 15 U.M.K.C. Home 4:30 Sept. 19 Mid-America Nazarene Invitational Sept. 19 Mid-America Nazarene Home 2:00 Sept. 28 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate College Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 26 Lindenwood, St. Charles Away 1:00 Oct. 3 Tarkio College Away 1:00 Oct. 3 Tarkio College Away 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 4:00 Oct. 24 Southwest Missouri State U. Invitational Spring Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tark Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parks					Head Vo	lleyball Coach — Barh Macke		
Nov. 2 Missouri Valley College Here 7:00  1981 SOCCER SCHEDULE  Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Parks Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Olath Sept. 19 Mid-America Nazarene Home 2:00 Sept. 26 Southwest Baptist Invitational Boliv Sept. 22 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Collus Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 4:00 Oct. 24 Southwest Missouri State U. Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tark Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parks								
Telephone Teleph							ratily Florwick	
Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Park Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Olath Sept. 19 Mid-America Nazarene Home 4:30 Invitational Sept. 29 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Colus Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U.  Oct. 9 Harris Stowe Away 4:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park	Nov. 2	Missouri Valley College	Here	7:00	Wariager	— Christy Barbour		
Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Park Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Olath Sept. 19 Mid-America Nazarene Home 4:30 Invitational Sept. 29 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Colus Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U.  Oct. 9 Harris Stowe Away 4:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park								
Sept. 8 Park College Home 4:00 Sept. 12 Park College Invitational Park Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Invitational Olath Sept. 19 Mid-America Nazarene Home 4:30 Invitational Sept. 29 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Colus Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U.  Oct. 9 Harris Stowe Away 4:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park								
Sept. 12 Conception College Away 2:30 Sept. 19 Mid-America Nazarene Sept. 15 U.M.K.C. Home 4:30 Invitational Olath Sept. 19 Mid-America Nazarene Home 2:00 Sept. 26 Southwest Baptist Invitational Boliv Sept. 22 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Colu Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Oct. 30 Heart of America Conference Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16					1981 CROSS COUNTRY SCHEDULE			
Sept. 15 U.M.K.C. Home 4:30 Invitational Olath Sept. 19 Mid-America Nazarene Home 2:00 Sept. 26 Southwest Baptist Invitational Boliv Sept. 22 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Coluster Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Invitational Faye Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liberty Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Invitational Spring Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park							Parkville, Mo.	
Sept. 19 Mid-America Nazarene Home 2:00 Sept. 26 Southwest Baptist Invitational Boliv Sept. 22 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Collustrational Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Invitational Faye Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liberty Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Invitational Sprir Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarkio Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parking College Parking College Invitational Sprir Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parking College Parking College Invitational Sprir Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16					Sept. 19	Mid-America Nazarene		
Sept. 22 Rockhurst College Away 3:30 Oct. 2 Missouri Intercollegiate Columbia Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Invitational Faye Sept. 26 Lindenwood, St. Charles Away 1:00 Oct. 17 Liberty Fall Festival Libert Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park							Olathe, Ks.	
Sept. 25 Wentworth Academy Away 4:00 Oct. 10 Central Methodist College Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Invitational Sprin Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarki Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parki			Home	2:00	Sept. 26		Boliver, Mo	
Sept. 26 Lindenwood, St. Charles Away 1:00 Invitational Faye Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Invitational Sprin Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarki Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parki			Away	3:30	Oct. 2	Missouri Intercollegiate	Columbia, Mo	
Sept. 29 Benedictine College Home 4:00 Oct. 17 Liberty Fall Festival Liber Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Invitational Sprin Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarking Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parking			Away	4:00	Oct. 10	Central Methodist College		
Oct. 3 Tarkio College Away 1:00 Oct. 24 Southwest Missouri State U. Oct. 9 Harris Stowe Away 4:00 Invitational Sprin Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tarki Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Parki	Sept. 26 L	Lindenwood, St. Charles	Away	1:00		Invitational	Fayette, Mo.	
Oct. 9 Harris Stowe Away 4:00 Invitational Sprin Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park	Sept. 29 F	Benedictine College	Home	4:00	Oct. 17	Liberty Fall Festival	Liberty	
Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tark Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park	Oct. 3	Tarkio College	Away	1:00	Oct. 24	Southwest Missouri State U.		
Oct. 10 Greenville College, IL Away 1:00 Oct. 30 Heart of America Conference Tark Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park	Oct. 9 F	Harris Stowe	Away	4:00		Invitational	Springfield.Mo	
Oct. 13 Wentworth Academy Home 4:00 Nov. 6 NAIA District #16 Park	Oct. 10 (	Greenville College, IL	Away	1:00	Oct. 30	Heart of America Conference	Tarkio, Mo	
	Oct. 13 \	Wentworth Academy	Home	4:00	Nov. 6		Parkville, Mo.	
	Oct. 17 (	Ottawa (Homecoming)	Home	Noon	Nov. 21			
Oct. 20 Tarkio College Home 3:30			Home	3:30		The state of the s	and the second s	
Oct. 24 Central Methodist Away 10:30 a.m. Coach — John Young				10:30 a.m.	Coach -	- John Young		
Oct. 31 Westminster College Away 1:00 Phone — (816) 781-3806	Oct. 31 \	Westminster College						

# WILLIAM A. UNGER BRIAN C. UNGER

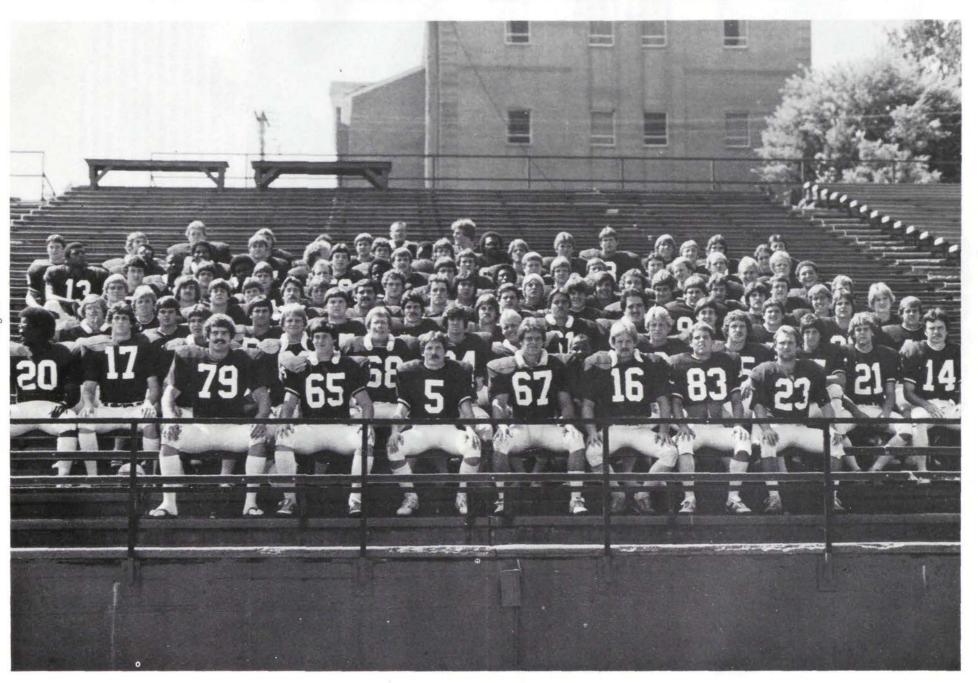
Head Coach — J. Kenneth Blundell Athletic Director — Larry Hamilton

COMPREHENSIVE ACCOUNTING SERVICES

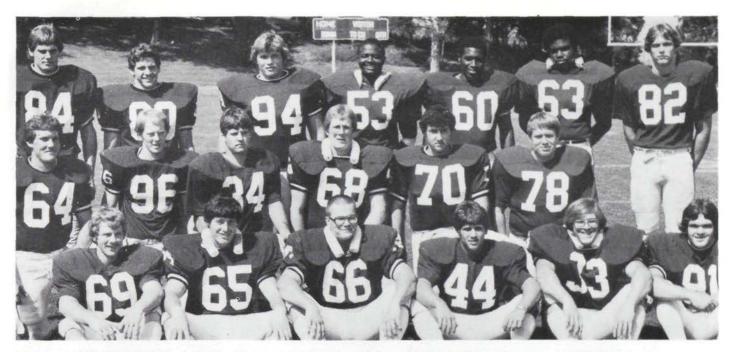
781-1800

WESTOWNE CENTER

# THE 1981 WILLIAM JEWELL CARDINALS



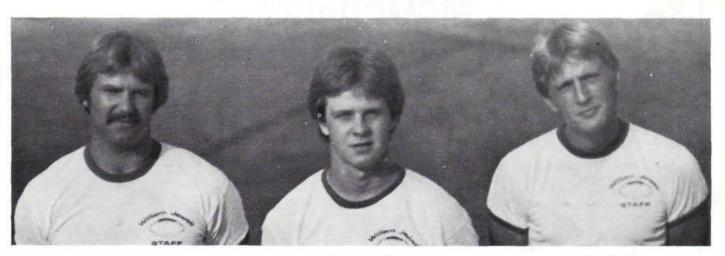
# **DEFENSIVE LINEMEN**



FRONT ROW: Mark Harris, Wayne Schmidt, Guy Weber, Art Davis, Greg Clevenger and Rob Hall. SECOND ROW: Carl Gustafson, John Stephens, David Millen, Andy Lottes, Zel Fischer and Charles Weber.

BACK ROW: Jerry Twigg, Troy Mitchell, Steve Holman, Jan Redmond, Aaron Moore, Phil DeVan and John McDermott.

# STUDENT COACHES



Coach Haase Coach Hill Coach Choice

The Cardinals have three student coaches who will also be assisting this year. John Haase will be coaching the offensive line. He is a senior at William Jewell this year, majoring in Physical Education. He formerly played tight end for the Cardinals and is a three year letterman. A native of St. Clair, Missouri, Haase is the commander of the Sigma Nu Fraternity. His plans upon graduation next spring are to pursue a master's degree in athletic administration.

Marc Hill is a junior Physical Education major from Unionville, Missouri. He coaches the wide receivers. His future plans include coaching and teaching someday on the college level. He and his wife, LuAnne, have a daughter, Stephanie, and reside in Liberty.

Chris Choice is also a former Cardinal. He is a four year letterman at the outside linebacker position. He coaches the linebackers. A Physical Education and Science major from O'Fallon, Missouri, Choice is a member of the Sigma Nu fraternity. After receiving his degree in December he hopes to teach and coach.

# WIDE RECEIVERS



FRONT ROW: Brett Fisher, Steve Reed, Barry Bowman, Kevin Kincaid, John Pullium and Mike McGill. BACK ROW: Darrel Schwabe, Robert Silvius, Chris Cahill, Jim Reed, Randy Doyle and Marty Hensley.

# McDonald's ® Quality you can taste

Quality is 100% pure lean beef. Ground beef that's leaner than most people buy in the store. With no filler added.

Quality is fresh buns made with golden brown spring wheat.

Quality is something you don't have to talk about. Not when you can go to Mcdonald's and taste it.

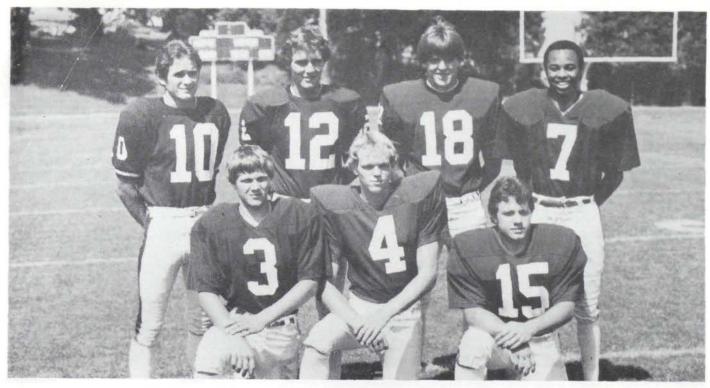
Quality is the McDonald's of Liberty. Stop by soon.





916 S. 291 HWY. LIBERTY, MO.

## QUARTERBACKS



FRONT ROW: Mark McDowell, Cory Wohlford and Tim Davis.

BACK ROW: Kelly Groom, Scott Sandridge, Paul Troth and Andrae Nelson.

### THE NAIA CHAMPIONSHIP FOOTBALL PLAYOFF SYSTEM

#### **DIVISIONS AND AREAS**

Unlike basketball, where NAIA institutions compete in districts, NAIA football-playing members are classified according to Divisions — I or II. When the NAIA divided into divisions in 1970 member institutions at the time were given an opportunity to declare in which division they wished to compete. The NAIA Football Coaches Association Review Board has had the authority to rule on changes within divisions and an institution is required to spend at least two seasons in a given division once it is placed there. Within each division member institutions are arranged according to geographic areas. There are four such areas in each division.

#### RATERS AND RATINGS

Teams selected for participation in the playoffs are determined by weekly ratings of teams during a specified rating period through a season. Selected members of the NAIA Football Coaches Association submit a weekly rating of teams during this period which determines the participants in the post-season playoffs. Each division (I and II) is allocated 16 raters — four raters for each geographical area.

#### SELECTION OF TEAMS

- Institutions must declare their intent to participate in the NAIA championship program by September 15.
- Teams must be ranked in the top 12 in the final regular-season weekly rating in each division to be considered for the playoffs.

- The top-ranked team from each of the four geographical areas (in each division) within the top 12 in the final regular-season rating is automatically selected for the playoffs.
- The next four highest-ranked teams, regardless of geographic area, and not already selected, complete the eight-team field.
- No more than two teams from the same conference (within the same division) may be selected for the playoffs.
- Teams may be paired according to geographic proximity to each other for the first round (quarterfinals) and members of the same conference would play each other no later than the second round (semifinals).
- Teams with four or more non-winning games may not be selected for participation in the playoffs.

#### 1981 PLAYOFF DATES

#### DIVISION II

Quarterfinals — Saturday, November 21 Semifinals — Saturday, December 5 Championship — Saturday, December 12

#### DIVISION I

Quarterfinals — Saturday, December 5 Semifinals — Saturday, December 12 Championship — Saturday, December 19

## **RUNNING BACKS**



FRONT ROW: Steve Craig, Jack Brandom, Steve Doherty, Vic Davolt, Rodger Spor and Steve Hodges. BACK ROW: Steve Montgomery, Greg Jacobson, David Brock, Wayne Landrum, Fernandars Gillespie and Alan Greig.

## BREIPOHL DRUGS

15 N. WATER

781-4547

Liberty, Mo.



DIAMOND INTERNATIONAL CORPORATION CENTRAL RETAIL DIVISION

**LUMBER • BUILDING MATERIALS** 

115 So. Main

LIBERTY, MO.

781-4600

## Compliments of

Stan Thomas, Jr.
State Representative
18th District

### LANDING AUTO PARTS, INC.

"We appreciate your business" Hours: 8:00-8:00

Sunday: 10:00-3:00

## **WESTOWNE PHARMACY**

Drive-In Prescription Window

781-6210

Residential - Commercial

#### Smith Drywall & Remodeling

929 North Ridge Liberty, Missouri 64068

Jim Smith (816) 781-5841

Insured

## **KICKERS**



FRONT ROW (left to right): Steve Hudson, Eddy Adden and Jack Brandom. BACK ROW: Jerry Burch, Jeff McGuire and Mike Nelson.

## L & T ATHLETIC GOODS

FEATURING ALL YOUR SCHOOL ATHLETIC NEEDS

SHOES — Puma, Nike, Spotbilt, Converse SHIRTS — Personalized Lettering GYM BAGS .. SHORTS .. SOCKS



6722 N. Oak 436-7390

3924 N.E. Chouteau 453-5883

**OPEN EVENINGS** 



Liberty Corners Shopping Center 826 Hwy 291

## RESTAURANT

For The Community 6:30 am to 10:00 pm Closed Sunday

FRIED CHICKEN-STEAKS SANDWICHES

Join us before or after the Game!

Phone 781-6248

## **LINEBACKERS**



FRONT ROW: Jerry Burchett, Tim Johnson, Steve Mattingly, Gary Ainsworth, Wendell McGill and Galen Williams.

BACK ROW: Kevin Boling, Steve Ennen, Ira Chandler, Barry Bullock, Bill Lackey and Mike Clark.



Are you ready to Journey to Jewell? For reservations and information, call the William Jewell College Admissions Office today.

781-3806, ext. 407

Please consider yourself personally invited to become part of William Jewell College as a campus guest.

**WHY** There is no shortcut formula for choosing a college. The best way is to see the school yourself, meet the faculty and students, and participate in college activities. Then you can judge for yourself what a great school Jewell is!

**WHEN** We want you to visit on Saturday, November 14, 1981. from 10:00 a.m. until 6:00 p.m.

**WHAT** Your Journey to Jewell will give you an opportunity to sample life "on the hill." You'll meet our president, talk with financial aid officers, visit with professors and students, and see the Heart of America Conference Champion Cardinal football team. You'll experience first-hand what it's like to be involved at William Jewell.

**HOW** If you are close, we want you to journey by car. Arrive on the campus in Liberty at 10:00 a.m. Registration will be held in the college union. A charter bus will journey from St. Louis. Call the Admissions Office for further information on traveling by bus.

**\$ \$ \$** It will cost \$10.00 for your Journey to Jewell if you arrive by car. The fee covers registration, lunch and dinner and admission to the football game. Those who arrive by bus will pay a slightly higher fee. Parents are welcome to join the journey for \$4.00 each.

## **DEFENSIVE BACKS**



FRONT ROW: Mike Nelson, Cary Morrison, Doug Switzer, Dan Christian, Otis Miller and Matt Fuhr. BACK ROW: Brian Fairchild, Greg Fournier, Bob Bopp, Mike Newman, John Fritz, Keith Kordes, Charles Hilton, Garry Brandt, David Armstrong, Brian Deke and Paul Taylor.



**BAKERS OF** 



SAFEWAY

FLOWERS FOR ANY OCCASION!

☆ WEDDINGS ☆ PROMS
☆ ANNIVERSARIES ☆ SYMPATHY

CALL... 781-8953





UNCREDIT CARD
(CASH)

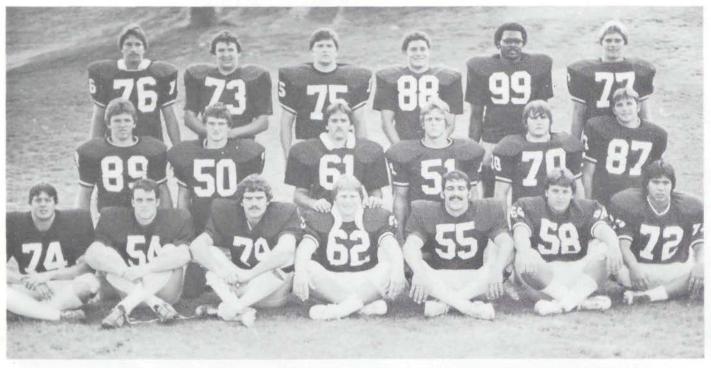
'If you think our uncredit card won't buy MORE then you haven't tried us!'

10 MINUTE LUBE

Highway 152 and 291 at Liberty Landing

WHERE YOUR MONEY GOES FARTHER

## **OFFENSIVE LINEMEN**



FRONT ROW: Lonnie Bruns, Mike Rogers, Dwight Fay, Todd White, Mark Mundell, Doug Darbyshire and Randy Richardson. SECOND ROW: Scott Smith, Steve Palmer, Chuck Foley, Greg Embree, Zel Fischer and Terry Oliphant. BACK ROW: Ralph Yeater, Christopher Spleeman, Jeff Riggs, Scott Martin, Mike Phillips and Jamie Mackender.

## COOPER INSURANCE AGENCY INC.



All Forms of Insurance

**Don Grundy** 

339 S 291 Hwy

781-4915



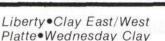
American Central Transport, Inc.

(816) 781-9600 • 914 East Highway H • Liberty, Missouri 64068

Transportation of Specialized Truck Load Traffic East of the Continental Divide

**Shopper News** 

## Publications



Serving Clay & Platte Counties with five distinct publications.

53,600 circulation on Wednesday & 29,700 circulation on Sunday

CALL 781-1044

## CARDINALS NOW 5-0 AFTER DEFEATING TARKIO OWLS

The William Jewell Cardinals come into today's game with an unblemished 5-0 record. On the road last week they easily defeated the Tarkio Owls by the score of 27-6. Junior quarterback Kelly Groom had his best outing of the year so far as he completed 15 of 26 passes for 211 yards, including a 49 yard first quarter touchdown pass to Mike McGill. McGill and Marty Hensley were Groom's primary targets of the day, each catching a season-high 5 passes. Hensley netted 85 yards while McGill had 70 total yards for the game. Linebackers Tim Johnson and Wendell McGill led the Cardinal defense against the Owls. Johnson had 12 tackles, 3 unassisted. McGill had 9 tackles, 3 unassisted and a quarterback sack. Sophomore strong safety Paul Taylor had an impressive day in the secondary as he had 9 tackles, 3 unassisted, and a pass interception.

After five games the Cardinals continue to dominate their opponents in virtually every category. They have 1167 rushing yards to their opponents' 580 and 901 yards in the air to 534 for the opposition. The Cardinals are averaging 413.6 yards per game while the opponents are netting a 222.8 average. The Cardinal defense continues to look awesome. They have allowed only two touchdowns the entire season.

This afternoon's opponent, the Ottwa Braves, come into

today's contest with a 3-1-1 record, 2-1 in the Heart of America Athletic Conference. They traveled to Marshall, Missouri last weekend where Missouri Valley handed them their first HAAC loss of the year by the score of 28-24. Other scores around the conference last week had Graceland defeating Mid America Nazarene 40-29, Baker trouncing Central Methodist 35-0, Culver falling to St. Ambrose 42-22, and William Jewell over Tarkio 27-6.

The Heart of America Athletic Conference race continues to be extremely close. After six weeks of action there are three teams who still undefeated. Missouri Valley currently leads the HAAC with 4 wins and no losses. Close behind are William Jewell and Baker, each 3-0 in the league. Ottawa is now 2-1. Graceland follows at 2-2. Rounding out the HAAC are Tarkio and Central Methodist, each 1-2 in conference action, Mid America Nazarene is 1-5 and Culver Stockton 0-5.

The Cardinals are on the road next weekend as they travel to Central Methodist College. Game time is 1:30 p.m. in Fayette, Missouri. Back home again in two weeks, the Cardinals will likely have one of their toughest games of the season as they host their traditional arch rival, the Missouri Valley Vikings.

ELECTRIC

Contractors

Commercial Residential

Furnace and Air Conditioning Repair

**Complete Electrical Service** 

781-4707

CLIFFORD M. MOSE & SON



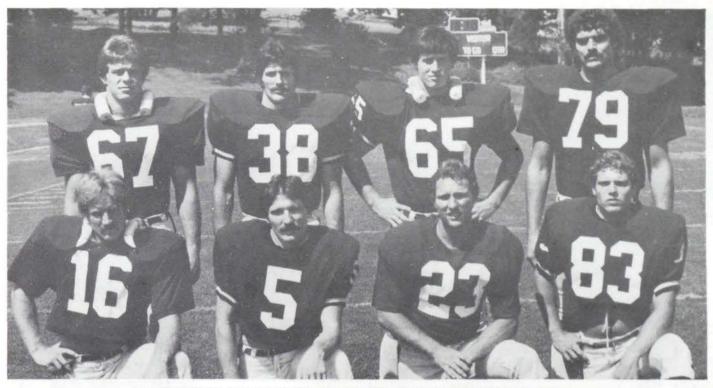
## WILLIAM JEWELL ROSTER

NO.	NAME	POS.	HGT.	WGT.	YR.	HOMETOWN
1	Ed Adden	K	5-10	190	FR	Independence, MO
2	Charles Hilton	DB	6-1	170	FR	University City, MO
3	Mark McDowell	QB	5-11	170	FR	BonneTerre, MO
4	Cory Wohlford	QB	6-2	180	FR	Trimble, MO
5	Mike McGill	WR	5-11	185	SR	West Union, W. VA
6	John Pulliam	WO	6-1	180	SO	Poplar Bluff, MO
7	Andre Nelson	QB	5-10	160	SO	Warson Woods, MO
8	David Brock	RB	6-3	205	SO	Clinton, MO
9	Dan Christian	DB	5-9	165	SO	St. Louis, MO
10	Kelly Groom	QB	6-0	175	JR	LaGrange, MO
11	Chris Cahill	QB	6-0	172	FR	Allerton, IA
12	Scott Sandridge	QB	6-2	170	so	ксмо
13	Galen Williams	LB	6-0	190	FR	Blue Springs, MO
14	Randy Doyle	WR	6-1	170	so	Oakland, CA
15	Tim Davis	QB	5-9	170	FR	Florissant, MO
16	Wendell McGill	LB	6-0	180	SR	Garuthersville, MO
17	Jeff McGuire	P	6-2	195	so	Liberty, MO
18	Paul Troth	QB	6-2	190	so	Graham, MO
19	Greg Jacobson	RB	6-0	185	JR	ксмо
20	Wayne Landrum	RB	6-1	225	JR	Kansas City, KS
21	Barry Bowman	FL	5-10	155	JR	Creve Coeur, MO
22	Carey Morrison	DB	6-1	165	FR	Raytown, MO
23	Vic Davolt	RB	5-9	172	SR	Rolla, MO
24	John Fritz	DB	5-11	160	so	Shawnee Miss, KS
25	Steve Montgomery	RB	6-1	195	FR	Stockton, MO
26	Fernandars Gillespie	RB	5-11	170	so	St. Louis, MO
27	Darrel Schwabe	WR	5-9	155	SO	KCMO
28	Jack Brandom	RB	5-11	175	FR	КСМО
29	Jerry Burch	K	6-2	200	so	King City, MO
30	Bob Bopp	DB	5-10	180	FR	St. Louis, MO
31	Greg Fournier	DB	5-9	165	so	Unionville, MO
32	Rodger Spor	RB	5-7	170	FR	Orrick, MO
33	Greg Clevenger	DE	5-11	195	so	Liberty, MO
34	David Millen	DE	6-0	185	SO	Linneus, MO
35	Steve Hodges	RB	5-10	200	so	St. Louis, MO
36	Steve Craig	WR	5-7	165	SO	St. Louis, MO
37	Steve Doherty	DB	5-11	175	FR	KCMO
38	Alan Greig	RB	5-11	185	SR	Union, MO
39	David Armstrong	DB	6-0	180	JR	Wood River, IL
40	Brian Fairchild	DB	5-10	170	so	Clinton, MO
41	Paul Taylor	DB	6-1	175	so	St. Louis, MO
42	Barry Bullock	LB	6-1	205	FR	Windsor, MO
43	Mike Clark	LB	6-2	200	FR	Union, MO
44	Art Davis	DE	5-11	178	so	Belton, MO
45	Doug Switzer	DB	5-10	170	JR	Chillicothe, MO
46	Mike Newman	DB	5-11	160	SO	KCMO
47	Steve Ennen	LB	6-0	210	FR	Ballwin, MO
48	Ira Chandler	LB	6-1	205	FR	U. City, MO
49	Mike Nelson	DB	5-10	170	SO	Parkville, MO
50	Steve Palmer	C	6-2	205	FR	KCMO
51	Greg Embree	C	6-1	215	JR	Blue Springs, MO
52	Jerry Burchett	LB	5-9	180	JR	Freeman, MO
26	Jelly Dulchett		0.0	100	411	riccinan, mo

NO.	NAME	POS.	HGT.	WGT.	YR.
53	Jan Redmond	DT	6-0	224	SO
54	Mike Rogers	OG	6-4	210	SO
55	Mark Mundell	OG	6-1	215	SO
56	Steve Mattingly	LB	6-0	205	JR
57	Tim Johnson	LB	5-11	200	FR
58	Doug Darbyshire	C	6-2	223	FR
59	Bill Lackey	LB	6-1	195	FR
60	Aaron Moore	DT	5-11	197	SO
61	Chuck Foley	OG	6-2	225	JR
62	Todd White	OG	6-0	210	so
63	Phil DeVan	DT	6-3	230	FR
64	Carl Gustafson	DT	6-1	200	FR
65	Wayne Schmidt	DT	6-2	215	SR
66	Guy Weber	DT	6-1	225	JR
67	Gary Ainsworth	LB	6-1	205	SR
68	Andy Lottes	DE	6-2	200	so
69	Mark Harris	DE	5-8	165	SO
70	Jim Heckman	DT	6-2	235	FR
71	Zel Fischer	OG	5-11	240	FR
72	Randy Richardson	OG	5-11	200	FR
73	Christopher Spellman	OT	6-2	230	FR
74	Lonnie Bruns	OT	6-4	225	JR
75	Jeff Riggs	OT	6-2	220	SO
76	Ralph Yeater	OT	6-2	235	JR
77	Jamie Mackender	OT	6-1	220	FR
78	Bob Hall	DE	6-0	195	FR
79	Dwight Fay	OT	6-4	225	SR
80	Troy Mitchell	DE	5-10	180	SO
81	Keith Kordes	DT	6-2	160	SO
82	Paul McDermott	DE	6-2	200	FR
83	Marty Hensley	wo	5-11	168	SR
84	Jerry Twigg	DE	6-2	185	SO
85	Brett Fisher	WR	5-7	155	FR
86	Jim Reed	WO	6-3	195	SO
87	Terry Oliphant	TE	6-2	225	FR
88	Scott Martin	TE	6-1	210	JR
89	Scott Smith	TE	6-1	200	FR
90	Robert Silvius	DE	6-0	180	SO
91	Charles Weber	DE	6-1	235	FR
92	Kevin Kincaid	WR	5-8	145	FR
93	Phillip Hill	TE	5-10	199	FR
94	Steve Holeman	DT	6-1	290	FR
95	Mark Puthuff	TE	6-2	205	FR
96	John Stephens	DT	6-2	175	FR
97	Steve Hudson	K	5-11	190	JR
98	Steve Reed	WO	5-11	155	FR
99	Mike Phillips	TE	6-4	240	so
	Chip Seitz	LB	5-11	182	FR
	Matt Fuhr	DB	5-9	165	FR
	Otis Miller	FL	5-10	160	FR
	Brian Deke	WO	6-1	155	FR
	Garry Brandt	DB	6-2	180	FR

HOMETOWN KCMO Ballwin, MO Brookfield, MO St. Louis, MO KCM0 KCM0 Tulsa, OK KCMO Graham, TX Marceline, MO Omaha, NE Corydon, IA Tonawanda, NY Hillsboro, MO Carthage, MO ксмо Clinton. MO Filmore, MO Watson, MO Kimberling City, MO Raytown, MO St. Clair, MO Overland Park, KS NKC, MO Blue Springs, MO St. Louis, MO Centralia, MO Hannibal, MO Gallatin, MO KCMO Lee's Summit, MO Liberty, MO Edmond, OK Palatine, IL Indep., MO KCMO ксмо Raytown, MO DeSoto. MO Washington, MO St. Louis, MO Tulsa, OK Modesto, CA ксмо Tenton, MO St. Clair, MO KCMO Bowie, MO Boulder, CO Liberty, MO Blue Springs, MO Bolivar, MO

## SENIORS



FRONT ROW: Wendell McGill, Mike McGill, Vic Davolt and Marty Hensley. BACK ROW: Gary Ainsworth, Alan Greig, Wayne Schmidt and Dwight Fay.

## BONUCHI'S SPORTS SHOP



"SEE US FOR ALL YOUR..."

ATHLETIC SUPPLIES, CLOTHING, SHOES TROPHIES, TEAM UNIFORMS, T-SHIRTS SILK SCREEN & LETTERING.

NOW SERVING YOU FROM 2 LOCATIONS

1312 Jesse James Rd. No. Excelsior Springs, Mo. 637-6110 On The Square 22 N. Main Liberty, Mo. 781-7382

## STRIPPING AND/OR REFINISHING OF FURNITURE AND WOOD PRODUCTS NO DIPPING WOOD STRIPPER



Monday thru Friday 8:00-5:00 Saturday 9:00-4:00

Furniture Is Our Specialty

Decorating Accessories

Sandy's Antiques, Ltd.

130 SOUTH MAIN

816 -781-3100 LIBERTY, MISSOURI 64068

## WOODY'S APPLIANCE



Sales & Service

South Side of Square

Liberty, Mo.

FOR INSURANCE CALL

DARRELL L. APPLE INSURANCE 781-4960

State Farm Insurance Companies

Auto-Life-Fire-Health

## **EQUIPMENT MANAGER**

Don is in his 8th year as equipment manager for the Cardinals. He is responsible for outfitting the players with uniforms and equipment and works on the field in preparation for practices and games, many of those jobs which go unnoticed unless they are not done. We commend him for a continued job well done.



EQUIPMENT TRAINERS: Brian Turner and Brian Quinn.

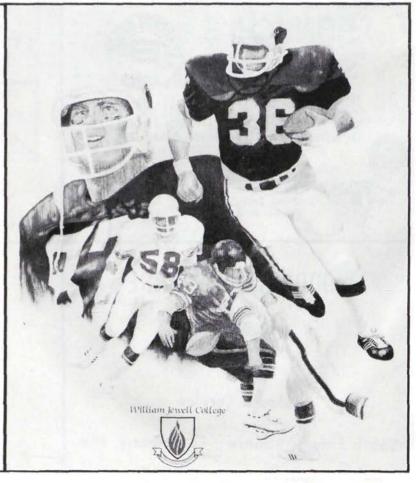


Don McCullough

## **CARDINAL TRADITION**

This limited Edition of 500 4-Color Reproductions are available for only \$25.

To obtain your copy contact Rodger LaBeth at the Mabee Center for Physical Education 781-3806, ext. 406. Proceeds will be used for new lights at Greene Stadium.



## RADIO



All of the Cardinals games, home and away, can be heard on Red Rage Radio, KWPB 92-FM. Troy Shaw and Tim Mensendiek bring the play by play your way every week. The KWPB Sports Crew above are from left to right: Scott Burton, Harol Brooks, Tim Mensendiek, Troy Shaw, and John Barbour.



781-3866

## PIZZA & PUB

KELSO'S 40 S. Main Liberty, Mo.



Westowne Center Suite AA Liberty, Missouri 64068 Phone 781-8255

Owner Norma James



For complete accounting services contact:

## Compliments of

## Stone corrugated containers

a division of Stone container corporation



Kansas City plant

933 South Kent street Liberty, Missouri 64068

816/781-8800

## VAN NOTE ACCOUNTING SERVICES, INC.

14 E. Franklin

Liberty, Mo.

792-0400

## GORDON WILLIAMS INSURANCE

PAUL BLACK — REX SWEETWOOD GORDON WILLIAMS — KEVIN WILLIAMS

"WE WOULD LIKE TO BE YOUR INSURANCE AGENT"
OFFICE 781-4401

Compliments of

## Frank E. Corum Painting & Decorating

781-3341

## CHEERLEADERS



FRONT ROW: Jeanne Knapp, Gina Bush, Janine Dewees and Mary Alice Myers. BACK ROW: Michelle Halford, Julia Groff, Deana Houston, Jo Holman and Rebecca Jones.

HRS 8-6 PM

TUES - FRI SAT. 8-4 PM





The Mill Street Barber & Styling Shop CUSTOM CUTS & STYLING FOR MEN & WOMEN

Doris Mathews

114 W. MILL ST. LIBERTY, MO 64068 Stella Mc Intosh

## Church-Archer-Pasley Funeral Home

119 E. Franklin St. Liberty, Missouri 64068

GORDON SMITH

**RON BROSS** 

"All You Can Eat Specials" **CLAM & BONELESS CHICKEN** Order before 11 p.m. Mon.-Wed.-Fri.

SAMBO'S RESTAURANT

203 N. 291 Highway

Liberty, Mo.



## Sweet Memories, Ltd.



Also Visit our new Store at Armour & Swift in North Kansas City

> Gifts & Treasurers 842-3881



#### A Family Owned Business

\*\*\*\*\*\*\*

Jim Painter Mike Painter James Painter

8103 North Oak 436-1700

Armour and Swift North Kansas City

Tell the Painter's that Jeannie Foster Sent you and get a 10% discount.

## **CARDETTES**

## YELL LEADERS



FRONT ROW: Shelly Hamilton and Mary Sheridan.

SECOND ROW: Dee Dee Jensen, Donna Pierce, Deanna throw and Dave Rose.

Steinbeck and Sue Wheeler.

BACK ROW: Laura Colley, Susie King, Melissa Binkley and Lisa Perry.



LEFT TO RIGHT: Paul Asher, Greg Crawford, Floyd Winthrow and Dave Rose.



## LIBERTY ATHLETIC CLUB I

- Body Builders
- Power & Olympic Lifting
- · Weight gain or loss
- Sport training
- Mo. Valley Physique-Power-Olympic Lifting Champion
- Nautilus Equipment

153 South Gallatin Liberty, Mo. 64068 781-8875

HOURS: Mon.-Fri., 10 a.m.-9 p.m.; Sat. 11 a.m.-3 p.m.

## WOMEN'S ATHLETIC DIRECTOR



Ms. Macke. Director of Women's Athletics. is beginning her 13th year at William Jewell College. She received her Bachelor of Arts degree from Southeast Missouri State University and her Masters degree from the University of Missouri-Kansas City. Besides serving as athletic director, she is also the women's volleyball and tennis coach. A native of Cape Girardeau, Missouri. Ms. Macke currently resides in Liberty.

## MEN'S ATHLETIC DIRECTOR



Larry Hamilton is a 1961 graduate of William Jewell College. He has taught and coached at WJC for the past thirteen years. Prior to that he held positions at Rockport. Mo. and Park College.

Coach Hamilton also serves as the men's swim coach as well as his duties as athletic director. Under his direction 47 swimmers have qualified for the National Championships in the last eight years with 5 swimmers earning All-American honors. He has two children, Shelley, a WJC sophomore, and Clay, a Liberty High School sophomore.



## **SUPER 8 MOTEL**

I-35 & Highway 152 Liberty, Mo. 64068 (816) 781-9400

## PROVIDING A TOTAL COMPUTING RESOURCE FOR BUSINESS AND INDUSTRY

## LIBERTY DATA SERVICES, INC.

• TIME SHARING • BATCH PROCESSING • PROGRAMMING 14 E. FRANKLIN, LIBERTY, MO. 781-0400





Special on Homecoming Mum



West Side of Square 16 N. Main — Liberty, Mo. 64068

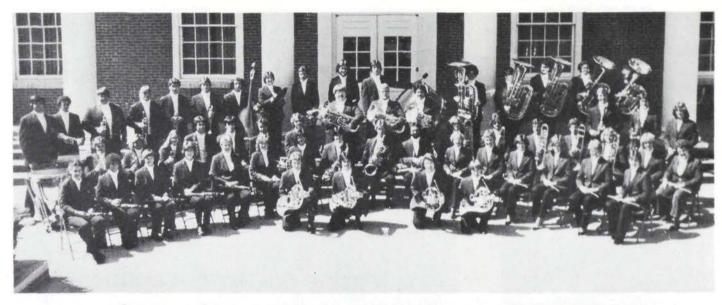


## UNITED SUPER MARKET

Open 7 to 9 P.M. Daily Sunday 9 to 8 P.M.

10 & 291 HWY, LIBERTY, MO.

## THE FOOTBALL PEP BAND



The director of the football band is Phil Shaefer. A graduate of the University of Northern Iowa and the University of Illinois (CU), Schaefer is in his third year as leader of the football band. In addition to his classroom and studio duties at Jewell, Schaefer also leads the William Jewell College Jazz Band and the Cardinal Brass Band.

As the largest instrumental ensemble on the William Jewell campus, the football band is proud to serve as a spirit-raising organization for the fall season. Composed of students in all college majors, the band personnel also perform in other campus groups including the wind ensemble, Cardinal Brass, Jazz Band, and the Liberty Symphony.

## **Liberty Liquors**

947 Liberty Dr. in Liberty Center

8-1:30 a.m.

781-8383

Complete Liquor, Wine & Beer Line

WE REALLY DO SELL

FOR LESS



## LAWN & LEISURE

SAVE BY RENTING Of Clay County CALL

781-6869

781-3316

1220 LANDMARK, LIBERTY

## **Ted Bell & Associates**

TED M. BELL JACK M. DEWEES ROSS T. SCOTT DON JOHNSON HARVEY NIFFEN

Our goal is to help our clients achieve financial peace of mind.

Westowne I, Suite B Liberty, Missouri 64068





## WAL-MART

Hiway 291 & Brown St. Liberty, Mo.

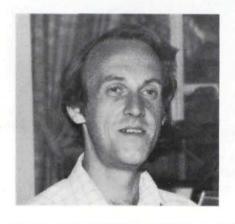
> GO CARDINALS! **GO BLUEJAYS!**

## **COACHES**

### SOCCER COACH

A native of Liverpool, England, Blundell played in professional soccer for three years. His coaching experience includes two years at Nottingham in England, two and one-half years at the West Indies in Trinidad, and the past year as an assistant at the University of Missouri-Kansas City. Wanting a team of his own, Blundell accepted the position as head coach at William Jewell last spring. Working with a team that was 3-9 last season, he has high hopes for improvement this season. Blundell and his family reside in Independence. He is a professor of engineering at UMKC.





### **CROSS COUNTRY COACH**

John Young, Director of the Curry Library at William Jewell, is beginning his second year as cross country coach. Coach Young has a degree in Philosophy from William Jewell, a Master's degree in Library Science from the University of Denver and a Master's degree in Public Administration from the University of Missouri-Kansas City. He and his wife Pat have three sons and live in Liberty.

## BEGGS PHARMACY INC.

"THIS STORE IS AS CLOSE" AS YOUR TELEPHONE



BODYSHAPING FOR EVERYONE



36 S. Main (Next to Kelso's) 781-2247

781-5600 FREE . . . FAST DELIVERY!

**NATURALLY THE BEST** 

Frevert Hardware, Inc.

Your



Dealer

Gifts

Lawn and Garden Supplies

Housewares

409 S. 291 Hiway

781-4710



239 W. Mill, Liberty, Mo.

## COACHES



Ms. Barbara Macke (center) will again be coaching the women's volleyball squad this year. She will be assisted by Kathy Holwick (left) and Robin Maser (right). All of the coaches are optimistic about the season and hope to improve their record from last year.

## SPORTS INFORMATION DIRECTOR



Darlene Bailey is beginning her first full year as Sports Information Director, after assuming the position last November. A senior from Kearney, Missouri, she is majoring in history and education. Upon graduation in May, Darlene is to continue her work in sports and possibly pursue a master degree in Sports Administration. She is ably assisted in the SID office by Mr. Bill Kersten.

#### MACE SHOE REPAIR

20 NORTH MAIN

WEST SIDE OF

781-9872

" While You Wait Work" LIBERTY, MO.

Compliments Of

## TRACYS' SHOP-RITE LIBERTY CENTER THRIFTWAY

Home Owned Supermarket 781-2139 781-4648

## Your Culligan Man... a man who cares! WES SMITH

291 Hwy & Liberty Drive

## Kramel's Floor Covering



HOME IMPROVEMENT SPECIALISTS 310 E. MILL, LIBERTY, MO.

BUS.: 781-0003 SAMPLES SHOWN IN THE HOME HOME PH.: 781-5086

## THE PARTY PLACE

Liberty Landing Shopping Center Liberty, Missouri 781-6969

Complete Liquor, Wine & Beer Dept.

Hours: Mon.-Thur. 9 AM-11 PM Friday-Saturday 9 AM-12 PM

FROM THE
FRIENDS AND SUPPORTERS



YOUNG LIFE LIBERTY

# Professional Men & Women Assist Programs

The following Professional men and women of the Liberty Community have donated their financial assistance to help make this program possible.

Howard D. Adams, M.D. Frank J. Albani, M.D. William Bales, D.V.M. Rodney Beard, D.D.S. Tim Bosler, Attorney Richard P. Bowles, M.D. Randy Brooks, D.D.S. T.J. Brown, D.D.S. Drs. Burk, Cooper & Ross Ben H. Chlapek, D.O. Bob E. Craven, D.D.S. Drs. Deligeorges & Cook Ted E. Dyer, D.D.S. Carolyn Edison, R.N., C., Ed.D. Joseph E. Evans, D.D.S. Paul W. Foster, D.C. James W. Hall, M.D.

Thomas H. Hendren, M.D. Joseph Howard, D.V.M. Vincent Igoe, Attorney Joanne Kersten, R.N., C. John Massey, Liberty Hospital A.R. May, D.O. Richard A. McMullen, D.C. G.J. Ortiz, D.D.S. John W. Richards, O.D. William D. Soper, M.D. Gary W. Taney, M.D. Daniel A. Triplett, M.D. James R. Waltz, M.D. Marvin Weishaar, C.P.A. Paul D. Wheeler, M.D. Edward W. Whiteman, D.D.S. James W. Willoughby, M.D.

## THE COLLEGE OF CARDINALS

WILLIAM JEWELL COLLEGE Liberty, Missouri 64068 (816) 781-3806 Ext. 255

PRESIDENT: Dr. J. Gordon Kingsley

AFFILIATION: NAIA, District 16 - AIAW (Women's)

CONFERENCE: Heart of America Athletic

COLORS: Cardinal Red and Black

STADIUM: Greene Stadium (7500) ENROLLMENT: 1450 (Day)

1980 RECORD: 11-1-1 Overall; 6-0-1 Conference

RETURNING LETTERMEN: 34 LETTERMEN LOST: 18

HEAD FOOTBALL COACH: Vic Wallace (First Year)

SSISTANT COACHES:

Dan Griggs T.J. Brown
Bert Cooper Doug Carter
Rodger LaBeth
James Nelson Marc Hill
Darrell Gourley Chris Choice

CHAIRMAN OF DEPARTMENTS OF PHYSICAL EDUCATION AND ATHLETICS: Dr. Norris A. Patterson

MENS' ATHLETIC DIRECTOR: Larry Hamilton WOMENS' ATHLETIC DIRECTOR: Barb Macke COLLEGE PHYSICIANS: Richard P. Bowles, M.D. William D. Soper, M.D.

EQUIPMENT MANAGERS: Don McCullough

ATHLETIC DEPARTMENT SECRETARIES: Edith Dale and Mary Sterling

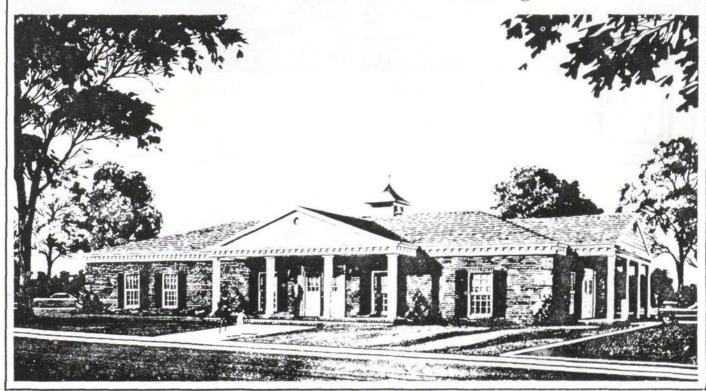
FACULTY REPRESENTATIVE: Dr. Burdette Wagenknecht

BAND DIRECTOR: Phil Shaefer

SPORTS INFORMATION DIRECTOR: Darlene Bailey

## LIBERTY SAVINGS ASSOCIATION

"The Best Place For Your Savings"



## CARDINAL COATERS



COY BROWN William Occupation: Development. Jewell College, 781-3806-ext. 400. Spouse: Carol Children: Carri and Chris Home Phone: 358-4132 Jewell Grad: 1954



T.J. BROWN Occupation: Dentist, Westview Professional Center Liberty, Mo. 64068, 792-Children: Tommy Spouse: Cheryl

Home Phone: 781-8729 Jewell Grad: 1967



DENNIS CARTER Occupation: Real Estate: Dynamic Properties 1132 W. Kansas, Liberty, Mo. 64068 781-1313 Jewell Grad: 1980



GEORGE CARTER Occupation: Real Estate, Dynamic Properties 1132 W Kansas Liberty, Mo. 64068 781-1313 Jewell Grad: 1956 Spouse: Norma Children: Dennis, Doug, Susan Home Phone: 781-3169

## GO CARDINALS





John A. Thomann, RHU MONARCH LIFE INSURANCE CO.

2225 East H. Highway Liberty, Mo. 781-8782

3100 Broadway Kansas City, Mo. 561-9393



## Pepperdine Printing Co.

**Commercial Printing & Publications** 1105 Main Blue Springs, Mo. 64015 229-8191

#### LONG'S **FAMILY RESTAURANTS**

Breakfast, Lunch, Dinner

We specialize in good food and service for the entire family

DOWNTOWN 781-8184 6:30 a.m.-8 p.m. Mon. thru Sat. Closed Sunday

330 N. 291 Hwy. 781-0346 5:30 a.m.-9 p.m. Mon. thru Fri. Sat. 6 a.m.-8 p.m.

McBowl

**Green Stamp Bowling** 



Fri. 11 P.M. — Sat. 8:30 to 11 P.m.

906 West Liberty Drive 781-1998

## CARDINAL COATERS



PATRICIA ESTES
Occupation: Vice President, Commercial Bank, Liberty, Mo. 64068, 781-4200.
Spouse: Terry
Children: Teri McNally, Debra Estes
Home Phone: 453-5120



JOSEPH EVANS Occupation: Dentist, Westowne V Suite 500. Liberty, Mo. 64068, 781-1224, Home Phone: 525-3940 Jewel Grad: 1976



JACK GANT
Occupation: Judge. Court House Annex.
Spouse: Bev
Children: Terry. John, Marcy. Larry and



JEFFREY GOERTZ
Occupation: Assistant Cashier. Commercial Bank Liberty. Mo. 64068, 781-4200.
Spouse: Susan
Home Phone: 781-8403



DALE GRIESSEL
Occupation: Banker, Commercial Bank, Liberty, Mo. 64068, 781-4200.
Spouse: Elizabeth (Liz)
Children: Eric, Alice
Home Phone: 781-8879



DON GRUNDY
Occupation: Cooper Insurance Agency,
P.O. Box 234, Liberty, Mo. 64068, 7814915
Spouse: Ann. Children: Matt, Leigh

Home Phone: 781-8876

Jewell Grad: 1969



JOHN HACKWORTH
Occupation: Stockbroker, 818 Park Lane,
Liberty. Mo. 64068.
Spouse: Jeanne
Children: Tommy, Jeana
Home Phone: 792-0988



HARRY HUTSELL
Occupation: Builder, Realtor, 604
Nashua Rd., Liberty, Mo. 64068
Spouse: Norma
Children: Jeff, Nancy, Maribeth.



RICHARD McMULLEN
Occupation: Chiropractor, McMullen
Chiropractic Center. 100 Clayview, Liberty, Mo. 64068, 781-1010.
Spouse: Jan

Spouse: Jan Children: Amy, Tim, Terri Home Phone: 781-7223



TIM MENSENDIEK
Occupation: Communication Instructor,
Manager of Campus Radio Station,
KWPB. 781-3806-ext. 297.
Spouse: Emily

Spouse: Emily Home Phone: 781-9574 Jewell Grad: 1979



CLINTON NEWTON Age: 11 School: Lewis & Clark Grade: 6th Home Phone: 781-3329



DALE RAPP
Occupation: Vice-President, First National Bank of Liberty, P.O. Box 317, Liberty, Mo. 64068.
Spouse: Jacklyn
Children: Amanda
Home Phone: 781-6835

## CARTER OIL COMPANY

"COMPLETE CAR CARE - GASOLINE, SERVICE, REPAIR, TOWING, WASHING"

LANDING — FULL SERVICE DOWNTOWN — FULL SERVICE CROSSROADS — SELF SERVICE GLADSTONE — SELF SERVICE

781-2265 781-3315 781-6416 436-9817



SERVING LIBERTY HIGH - Wm. JEWELL - THE COMMUNITY FOR 20 YEARS

## JOIN THE QUARTERBACK CLUB



The primary purpose of the QB Club is to represent those interested in sports in working with the High School & College to promote a better athletic program in Liberty. A few of their activities and Projects:

A printed program for football & basketball games.

A new Downbox for football officials.

Two outdoor basketball goals for the High School.

Carpeting for the College dressing rooms. Donated \$2,500 toward William Jewell College Fieldhouse.

A track for the New High School . . . \$1,000.00 Contributed \$750 for weight lifting machine. Fellowship of Christian Athletes Camp sponsorship.

Furnish banquet speakers ... sponsor film night ... and there are many more.

The Liberty Quarterback Club 105 East Kansas Liberty, Mo.

Please bill me for the \$5.00	0 dues
I am mailing in my \$5.00 d Send my mail to:	ues
Name	
Address	
City	Zip



World's Largest Lodging Chain

(816) 781-8770

Hallmark Inn Motel
209 North 291 Hwy.

209 North 291 Hwy. LIBERTY, MISSOURI 64068

YOUR HOSTS
MARJORIE AND ROBERT BALLANTIN



© 1981 Eastern Air Lines, Inc.

## "I FOUGHT A BATTLE HERE. I'M GLAD I LOST." "WI

-FRANK BORMAN, PRESIDENT, EASTERN AIRLINES

"When Congress wanted to deregulate the airlines, I wasn't sure Eastern could survive. I was wrong. Because I underesti-

mated the people of Eastern. They worked hard to get you to fly us instead of somebody else.

And according to a recent C.A.B. Report on complaints per 100,000 passengers boarded during 1980, Eastern's standing improved to third best among trunk airlines. Above American. Above TWA. Above Pan Am and Braniff.

Maybe that's one reason why more people have chosen to fly Eastern than any other airline in the free world. For two years in a row.

There may be more competition, but we're a much better airline than before.

And I'm glad to say it's because of our people.

After all, I may get you to fly Eastern once, but they're the ones who make you want to come back."

EASTERN
WE HAVE TO EARN OUR WINGS EVERY DAY...

# Where would a wise investor seek sound advice, attentive service, unbeatable information, and unmatched financial strength?

# Merrill Lynch says, close to home.

Don't misunderstand. There's nothing wrong with searching far and wide for investment ideas. It's not easy to get rich these days.

But to search on your own is a full-time job-and-a-half. You have to read everything, digest it all, analyze the information, act on it...and do it fast, because opportunities become ancient history in precious little time.

Meanwhile, some of the best investment ideas are sitting practically on your doorstep, at a nearby office of Merrill Lynch.

We have the resources and the people to know, really *know*, investment opportunities as diverse as oil drilling partnerships and Treasury Bill futures, options and retirement plans.

Our research team is the best on Wall Street—in Wall Street's own opinion. And we make it easy to use that unrivaled resource: computer terminals at every Merrill Lynch office can instantly print out



## A breed apart

up-to-the-minute opinions on more than 1200 stocks.

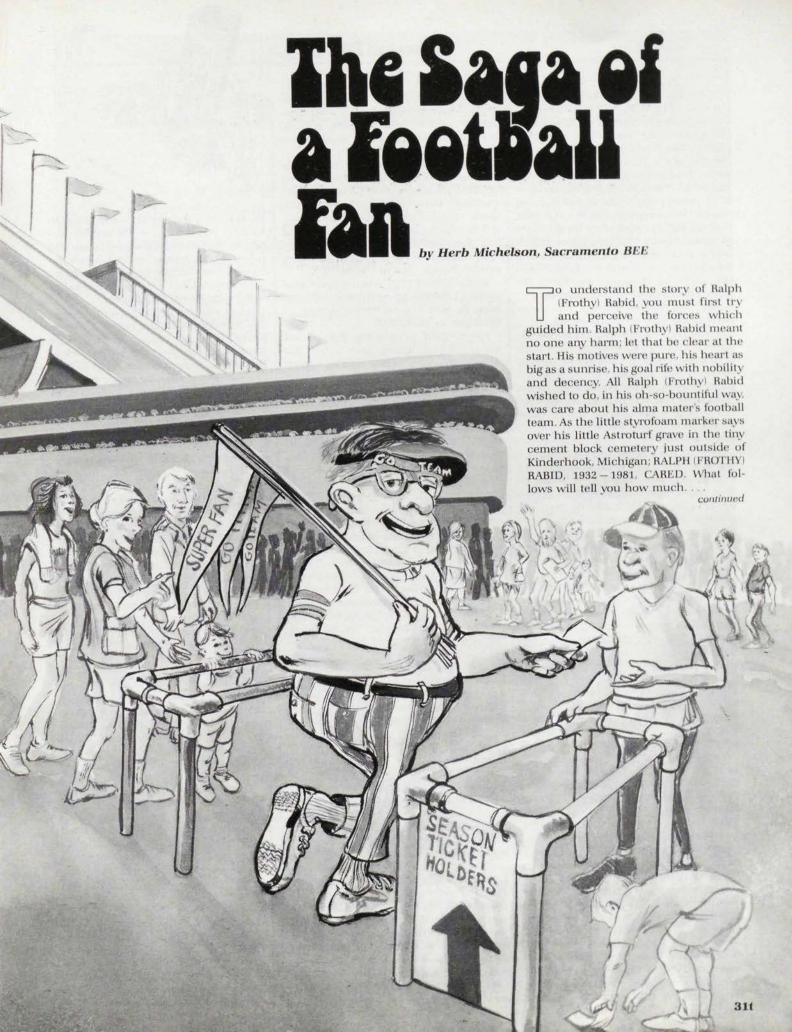
Best of all is the way we tailor our advice to your requirements. Before offering a single suggestion, your Merrill Lynch Account Executive will spend a long while listening. Finding out what you really need. Because the smartest investment plans—the plans most likely to succeed—start with a clear definition of where they want to go. Are you looking for security or the

opportunity to speculate? For current income or capital growth? What you tell us determines in large part what we tell you.

So we make a point of developing, for each customer, a sound long-term investment strategy, and we encourage you to stick with it and not be sidetracked by investment fads or temporary market aberrations. And we give you the security of knowing that we're going to stick with you and see you through to your goals. Merrill Lynch has more than \$800 million in capital resources working for you, and we plan to be advising you long after all those fad investments have been written off.

So drop in at a nearby Merrill Lynch office and look over some of the brochures that explain our philosophy and way of doing things. Don't worry...we won't ask you to buy anything. In fact, we probably won't even let you, until we get to know you better.





#### a Football Fan

continued

In the last exam in the last class on the last day of his last year at Kinderhook Consolidated H.S., Ralph, in 1950, passed his government course by acknowledging that President Harry S Truman did not use a period after his middle initial. Ralph's grade of 76 on this exam ranked him 38th in his graduating class of 77, putting him in the upper half and eligible for acceptance to Wicket State College. He was graduated from Wicket in 1954, ranked 1,813th in a class of 3,627 and thus was eligible for acceptance as a junior underwriter with the Benton Harbor, Michigan branch of the Great Beyond Life Insurance Company. As you might have noticed, nothing ever came particularly easy for Ralph Rabid.

Because his family was poor, he'd always had to scrape for after-school work both in high school and college. He had no time, ever, to play games or watch them, or even to read about them in the newspapers or hear of them on the television. Ralph, because he didn't know what else to believe in, believed fiercely in the work ethic.

By 1975, the year he was 43, Ralph Rabid had worked so hard and so long-as long as 19 hours a day and 16 on Saturdays and Sundays-that he'd never had any time to start a family or even get married. By 1975, Ralph Rabid had sold life insurance policies to 1,437,619 people in Michigan, 85 in Toledo, Ohio, and 12 in Windsor, Ontario, and had become chairman of the board of the Great Bevond Life Insurance Company. When his secretary said to him one morning, "Mr. Rabid, you are worth 16 million dollars and should have a diversion." Ralph Rabid said, "You are right, Miss Leffingwell. Suggest one." She said that everybody seemed to enjoy football a lot.

Well, Ralph Rabid was too old to play. And he did not own a television set (he'd never had time to watch T.V.). But he did receive a monthly copy of his alumni magazine, which carried a coupon for purchasing season football tickets.

By the end of the 1975 season he had seen every home game, not completely certain what he had seen but enjoying the identification of FAN. He had never been identified as anything but INSUR-ANCE MOGUL, and because he had done that work so obsessively, so successfully, he determined to absorb himself with equal passion in his new occupation.

It took him until the end of the 1978 season to read every book ever written about football. It took him until the beginning of the 1979 season to memorize every name, every statistic, every tidbit of game lore connected with his alma mater. He was now ready to become his team's leading fan, the initial step toward becoming the leading fan in the Big Eleven, preparatory to becoming the leading

fan among Division I schools, en route to becoming the leading fan in the NCAA, on the road to becoming the leading, best-known fan anywhere in all of the U.S.A.

During each home game the public address announcer told everyone in the stadium they were invited to a party immediately following the game in the stadium which Ralph Rabid had leased. Ralph paid for everything. "You're some fan," they would tell him. "Not just some fan," Ralph would say. "You're right," they would chorus. "You're a super fan."

By the end of 1979, when Ralph Rabid spent \$1.674.893.12 on sandwiches and beer, he was known throughout all of Michigan as SUPERFAN.

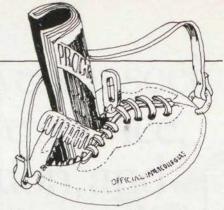
He dressed in nothing but Wicket State's colors—green and white. He drove a green and white car into a green and white garage adjacent to his green and white home in the heart of a green and white forest he had planted while wearing green and white gloves.

He arranged, for the 1980 season, to charter a fleet of green and white airplanes to fly him and 2,000 friendly fans to the away games of his alma mater. To the women he gave purses shaped like footballs; to the men he gave wallets made of pigskin. He hired bands to play when the planes took off and bands to play when the planes arrived. He dressed the bands in green and white togs, gave them all instruments and often directed their music himself. They played but one song—the team's Fight Song.

Throughout the nation stories were being written about Ralph Rabid. He appeared on "Real People," "20/20," "Sixty Minutes," "That's Incredible," "To Tell the Truth" and 186 T.V. magazine and talk shows. He was offered an appearance on a beer commercial and a dealership for any Michigan-made car of his choice. But Ralph Rabid told the world that college fans, just like college athletes, must remain Simon pure. "I give; I don't take," Ralph said.

In the off-season he sat around all hours of the night drinking creme de menthe and cream and rehashing great moments in Wicket football history. "Remember that one play in that great 1979 game?" he would say. "I'll never forget it," he would answer. He reminisced about bowl games he'd never seen, about announcers he'd never heard, about pregame barbecues he'd never even scented.

He roamed the state passing out television sets to the indigent who could not afford to attend games in person, and then he established a closed-circuit cable network so they could see these games on the sets he'd given them. He was named Alumni of the Year, Honorary Cheerleader, Twelfth Man on the Field and Wicketeer II. A sandwich in the sta-



dium concession stands was named after him: The Rabid Dog. He had his picture in the program, his own jersey and helmet and a private box high above the 50-yard line. No one in the stadium sat until Ralph Rabid sat. No one stood to cheer until Ralph Rabid stood.

It was said, by the 1981 season, that no one was coming to the games anymore to see the game. "Fans," editorialized a small weekly newspaper on the Upper Peninsula, "are not supposed to be fans of a fan. When a fan becomes more important than the event he or she is a fan of, then what is there to be a fan about?"

Miss Leffingwell hid the editorial when Ralph Rabid came to his office that morning for the annual board of directors' meeting. Miss Leffingwell did not mind that she was required to use green ink in a white pen or sit behind a desk under a goal post and show a ticket stub to the guard at the gate when she arrived at Great Beyond each morning. But she did mind that Ralph Rabid was so diverted by his fandom that he was no longer letting her run the company, as any wise employer lets his secretary do.

"Mr. Rabid," she audibilized, "when you were worth 16 million dollars in 1975, I suggested you should have a diversion. Now, six years later, because of bonuses and dividends you are worth 36 million dollars."

"You mean? . . ."

"That's right, sir. Your diversion has been so successful that you are right back where you started, only more so. You are working longer days and longer nights. And you have discovered the basic truth, sir—that you can't win 'em all."

"And sometimes," he said, "I even play to a tie."

"You must," she said, "find another diversion."

The last words of Ralph (Frothy) Rabid, as best as Miss Leffingwell can remember were: "Is that all there is?" She also remembered that his face turned green, very green, and his hands white, very white.

The pathologists were dumbfounded, but not Miss Leffingwell.

The Saturday after he was gone she used his ticket to the Wicket game, sat alone in his box.

She looked down to see if the crowd was looking up. And she observed that all they were doing was watching the game. She left at halftime.

## Turn in, America!

Perhaps ...

After a summer of cross-country houseguests, you need a special vacation . . . cross-town.

10

You've driven from Lubbock to Laredo; tonight the kids want to stop somewhere "different."

01

You made thirty-seven business trips this year; every hotel room looked the same.

... whatever.

Best Western knows what you're up against, America. And we're ready to help you turn in. With a variety of delightfully different motor inns, hotels and resorts throughout the United States, Canada . . . and the world!

Each Best Western has its own character. Its own special charm. They're all pictured for you in full color in our Road Atlas & Travel Guide. Pick up your free copy and make advance reservations at the Best Western nearest you.

Then, when you're traveling on business, planning a family vacation or just looking for a friendly place to get away . . . you can turn in someplace special, America. Turn in at a one-of-a-kind Best Western.

Make reservations at any Best Western; see your travel agent or consult your Yellow Pages for a listing of our 24-hour toll-free numbers.

Places to stay, people you'll like!



#### 2,734 places in 1,947 cities worldwide

Andorra, Aruba, Australia, Austria, Belgium, Canada, Denmark, Finland, France, Great Britain, Guadeloupe, Ireland, Liechtenstein, Luxembourg, Mexico, New Zealand, Puerto Rico, Spain, Sweden, Switzerland, United States, Virgin Islands, West Germany

# WINING SEASON



PICKED BY THE APPLE GROWERS OF WASHINGTON.



# ATTACKING THE ZONE by Frank Boggs, Colorado Springs SUN

n old, former college football coach was talking to a young, present college football coach. His advice was brief.

"There are only two things in this world you have to do to be a good football coach," he said. "Run off-tackle effectively and understand pass defense. The rest of it will take care of itself."

It is Part II that keeps most of us sitting in the stands, rather than standing on the sidelines.

Part of pass defense is called The

Zone. It sounds easy. In theory, it is. The field is divided into zones, and defenders keep passes from being completed in those areas.

That's how it sounds. Doing it is something else.

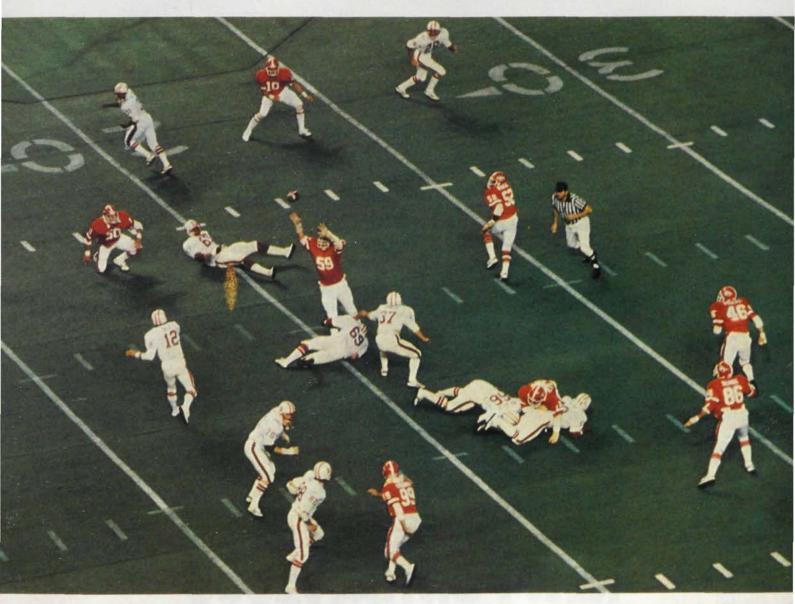
The number of its disguises is astronomical. Remember, the defensive brain trust is doing all it can to befuddle the quarterback who's planning to throw the football.

Basically, the zone defense does this: It divides the area to be defended against the pass into halves, or thirds, or fourths.

If the defense commits seven players to defend against the run, that means four players are standing back there to defend against the pass. So, if there are four, they each have one-quarter of the area to patrol.

If the defense commits eight to the run you'll wind up with a three-deep zone—so their part of the field becomes chopped into thirds. And if the defense has assigned nine to the run, two are left to defend the pass; consequently, they

continued





All right! Pontiac's new specially equipped J2000 High Mileage Coupe is here. And with its standard four-cylinder engine and manual transmission, and

47 HW



without air conditioning and power steering, it offers you the kind of

economy that makes road work a sheer pleasure.

Use the estimated mpg for comparison. Your mileage may differ depending on speed, distance, weather. Actual highway mileage lower. This coupe is not available in California, where the best J2000 highway estimate is 43, and EPA estimated mpg is 26.

Now the joy of our new J2000 Coupe doesn't end with good mileage. Once you ease into the cockpit, you'll know exactly what we mean. The standard fully reclining front bucket seats, striking instrument panel and floor-mounted 4-speed manual transmission with overdrive make it a driver's delight. There's also standard side window defoggers, a Delco-GM AM radio with integral digital clock (may

be deleted for credit) and multi-function lever awaiting your every command.

Suddenly, driving is fun again. Standard frontwheel drive, rack and pinion steering and a taut suspension system help our J2000 Coupe uncurl corners and smooth out rough spots.

Of course, we knew you'd want a car that looks as good as it feels. So we gave this sporty new J2000 a wedge-shaped design that not only helps make it aerodynamic, but stylish as well. It adds up to one high mileage car you won't ever want to park.

So come on. Treat yourself to the new Pontiac J2000 High Mileage Coupe. Or any of our other exciting new J Generation models—2-door coupe, 3-door hatch, 4-door sedan, and 4-door wagon.

J2000. A neat new way to hit the street. At your Pontiac dealer now.

Pontiacs are equipped with GM-built engines produced by various divisions. See your dealer for details.



## **NEW PONTIAC J2000**

## **Attacking Zone**

continued

are dividing half the area.

Sounds simple, but a Big Eight Conference coach put it all into perspective.

"If you think it's complicated to write about," he said, "you oughta try to play it. Or coach it."

As you sit in the stadium, you should be able to spot the zone defense in passing situations. Become a real expert and Johnny Jones at the left side of the field, Billy Bob Brown in the middle and Sammy Smith on the right. Now then. Close your eyes and picture a line between Jones and Brown. Jones is responsible for preventing a completion in his zone—up to that line—and Brown is responsible for his area—up to that line. That line is the seam and if the receiver

fensive inclinations. The odds of successfully attacking the zone increase tremendously when an experienced quarterback, one who is able to read the defenses, leads the charge.

Just as the offense studies defensive tendencies, a defense must know, or try to know, its opponent. This is another reason for all the late-night studying prior to each game.

"If you're playing an offensive team that can't throw the ball with sophistication," says a Big Sky coach, "you are much better off using a two-deep zone because you then have nine men committed to defending the run.

"Now, if the team you're playing can only throw the football—and can't generate much of a running offense—then you're better off in a defensive concept committing only three or four people to the run and using seven in a zone defense."

A coach may also decide to give up certain zones, simply because he feels the offense isn't good enough to take advantage of them.

As you can see, chess was a game invented by football coaches.

College teams probably use the zone defense 80-85 percent of the time. But geographically, there don't appear to be any trends in teams that do, or do not, primarily use the zone.

All coaches agree—because it is fact—that no defense can work to perfection if the quarterback has time enough to spot his receivers.

"If a quarterback has all day," says a Big Eight coach, "he's going to find a receiver and complete the pass. I don't care what kind of defense he's facing and I don't care how well that defense is doing its job."

Sometimes, after more than 59 minutes of battle, everything comes down to the desperation bomb.

In the closing seconds offenses often will try a "numbers pass." Maybe that number is the five-yard line, the 10, the 15. Maybe the goal. Whatever the number, three receivers light out for it. They'll all meet there and hope one of them winds up with the football firmly grasped.

Two will go up for the ball and one hangs around for the rebound. The ball is just lobbed into the area. There will be at least two receivers there and one or two defenders. Or it could be three of each, or three and two. Whatever the number involved, it's the play that television thinks is the most exciting play in football.

"So do coaches, but we'll never admit it," says one mentor. "I guess that's because it's difficult to yell and act too excited when a lump is stuck in your throat."



When the quarterback has time enough to spot his receivers, no defense can work to perfection.

you can impress your stadium neighbors by talking about "flooding the zone" or "splitting the seams."

Sure, some of them will want to argue. Some of them will tell you that the only way you can flood a zone is to have the skies open and four inches of rain fall during the second half. And your very own spouse might think "splitting the seam" is something that happened when his or her pants caught on the splintery stadium seat.

To flood a zone, the offense attempts to maneuver its receivers in such a way that there will be more people in an area trying to catch the football than there are defenders to keep them from it.

In a zone defense, there are seams. Unfortunately for those of us who only sit and watch, these are not marked on the field by men who paint or chalk the fields. But, there are imaginary lines between each zone being defended. Let's suppose it is a three-deep zone, with

can wend his way onto that imaginary line it means Jones and Brown are going to have to travel farther to reach the intended receiver. The receiver, then, is "splitting" the seam.

Keeping those seams to a bare minimum is a high priority among coaches who use the zone defense.

Exploiting them is an offensive coordinator's dream.

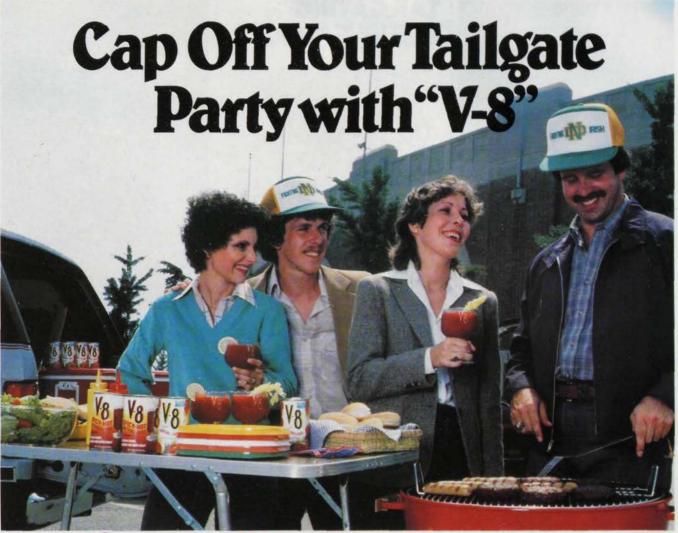
"What you try to do is throw right on the boundaries of the defender's responsibilities. In other words, you throw on the fringes of the zone," said one coach.

"Whenever we know a team is going to run a two-deep zone, we feel we have to do something to attack the middle of those two zones," he concluded.

The problem, of course, is in knowing what's going to happen before it does.

Coaches get eye strain studying game films, looking for tendencies. They then try to plan an attack that will exploit de-

1								
	Texas Christian     University	(f) Horned Frogs	15.	U.S. Air Force Academy	(x)	Falcons		
1	2. Virginia Tech	(1) Gobblers	16.	Montana	(h)	Grizzlies		
١	3. Minnesota	(p) Golden Gophers	17.	Wisconsin	(t)	Badgers		
1	4. Furman	(o) Paladins		San Diego State		Aztecs		
	5. Tulane	(g) Green Wave		Massachusetts		Minutemen		
	6. Akron	(c) Zips	20.	Western Carolina	(s)	Catamounts		
1	7. Southern Illinois	(r) Salukis		Boston College		Eagles		
ı	8. Idaho	(w) Vandals		Hawaii		Rainbows	16	
1	9. Wake Forest	(g) Demon Deacons		Stanford	3.7	Cardinals		
1	10. Marshall	(i) Thundering Her		North Texas Stat		Mean Green	1	
1	11. Washington State	(y) Cougars		Northern Illinois	7777	Huskies		
	12. Oregon	(v) Ducks						
	13. California	(u) Golden Bears						
	14. Tennessee-				/		A	
1	Chattanooga	(m) Moccasins						
		CAL	MSNY Z	מחז	- 48		-	
					V	100		
1			/		1			
1			-		-		-	
١					A MA	300		
1								
1			1					
1					A			
1		20 all a	-					
l								
L								
	A B B A	A COURT OF		Paladins (	(0)	Academy		
	A 40					U.S. Air Force	.GI	
		Bran 1		Mean Green	(u)	Chattanooga		
		200//				Tennessee-	14.	
				Moccasins (	W)	California	13.	
				Copplers		Oregon	12.	
				) Cardinals	(K)	Washington State	II.	
		The state of the state of		Aztecs	(i)	Marshall	TO.	
			F	Thundering Hero	( <u>i</u> )	Wake Forest	6	
				Grizzlies	(y)	Idaho		
	. //			Demon Descons	(8)	Southern Illinois	.7	
	2			Horned Frogs	(I)	Akron	.9	
	(y) Cougars	Northern Illinois		Rainbows	( <del>ə</del> )	Tulane	.6	
1	(x) Falcons	North Texas State		Esgles	(p)	Furman	.₽	
	slabnaV (w)	Stanford		sdiZ		Minnesota	3.	
	(v) Ducks	üswaH		Huskies		Virginia Tech		
1	(u) Golden Bears	Boston College		Minutemen	(8)	University		
	(t) Badgers	Western Carolina				Texas Christian	I.	
-	(s) Catamounts	Massachusetts						
-	(r) Salukis	San Diego State						
1	(q) Green Wave	Wisconsin		.SE	KNYWH	TH THEIR NIC	IM	
16. Montana (p) Golden Gophers			.91	WATCH THESE COLLEGE TEAMS				





## **COLLEGE SPORT CAP OFFER**

Order your Sport Cap with choice of college emblem from the list below.

 High-shaped smooth front with nylon mesh for comfortable fit . Adjustable, allowing for proper headsize · Perspiration-absorbent, colorfast

"V-8" Cocktail Vegetable Juice...a delicious, healthful way to cap off your tailgate party...or "V-8" Spicy-Hot Vegetable Juice with a special spicy sizzle that puts more spirit in the spirits.



#### Here's how to order your College **Sport Cap:**

For each cap ordered send \$3.25 (check or money order) and two labels from any size "V-8" Cocktail Vegetable Juice or "V-8" Spicy-Hot Vegetable Juice (Wisconsin residents send \$3.25 and label facsimile only) along with your name, address and zip code to:

#### "V-8" COLLEGE CAP P.O. Box 9720, Clinton, IA 52736

Offer expires 3/31/82, or while supplies last. Please allow 8 weeks for delivery. Offer good only in U.S.A. Void where taxed, restricted or prohibited by law. Wisconsin residents send facsimiles plus money required. Do not mail to Campbell Soup Company. Camden, NJ 08101.

#### PLEASE CHECK COLLEGE(S) DESIRED Alabama

- Idaho State Illinois Indiana lowa
- Arkansas Army **Boston College**
- California Cincinnati

Air Force

Arizona Arizona State

- Colorado State Delaware
- Duke Florida State
- Georgia Georgia Tech Harvard

- Iowa State
- Kentucky
- B.Y.U. L.S.U. Maryland
- Memphis State Miami
- Minnesota
- Missouri Navy Idaho Nebraska

- **New Mexico State**
- North Carolina Northwestern **Notre Dame**

Syracuse

- **Ohio State** Kansas State Oklahoma Oregon
- Oregon State Penn Penn State
- Pittsburgh Michigan Princeton Michigan State Purdue
- Rice Mississippi State Rutgers Slippery Rock Stanford
- T.C.U. Temple Tennessee
- Texas Texas A & M
- Tulane U.C.L.A.
- U.S.C. Utah **Utah State**
- Vanderbilt Virginia **Wake Forest**
- Washington **Washington State** Wisconsin
- ☐ Yale



The Charmglow
Bantam Gas Grill
is perfect for
tailgate parties.
No wonder. It's
so light, it goes
anywhere as
easily as a picnic
basket. Great
for fishing and
camping, too.

It gives great outdoor flavor to any food with the greatest convenience. Instant starts. No warm-up wait. No charcoal mess. Plus, its large cooking surface cooks up a tasty party for a huddle of sports fans. And to ensure a winning party, there's a free Charmglow Tailgate Recipe Booklet included in each Bantam.

So, this season and every season, go for the taste of victory. Go with the #1 name in gas grills. Charmglow.

## Charmglow

We put the best in your backyard. Charmglow Products, Division of Beatrice Foods Co., P.O. Box 127, Bristol, WI 53404

## TAILGATING AT THE GAME



ailgate parties are one of the things that make college football so much fun. The game itself is important, of course, but the pre-game picnic is also something that fans look forward to.

And what would tailgate picnics be without the tantalizing smells that arise from all those barbeques! Many tailgaters are turning their pre-game gettogethers into real feasts by setting up their gas- or charcoal-burning grills and barbequing all sorts of meats and vegetables.

A little creativity is all that's needed to produce exciting tailgate meals on your barbeque. Charmglow, the makers of the Bantam portable gas barbeque grill, have discovered lots of recipes that will make you the most successful tailgating barbequer in the parking lot—or wherever you're picnicking.

#### FLANKER BACK

1 flank steak for 4 – 6 people 1/2 cup chopped onions (green, red, white or combination)

1½ tsp. dill weed, oregono or curry powder

4 slices bacon

Turn grill on medium. Place bacon slices long way on steak. Sprinkle onions and spices over bacon and steak. Roll steak up longways as tightly as possible and secure with toothpicks. Cut between toothpicks into slices of desired width. Cook 5-6 minutes a side to desired doneness. 4-6 servings.

#### FOWL PLAY

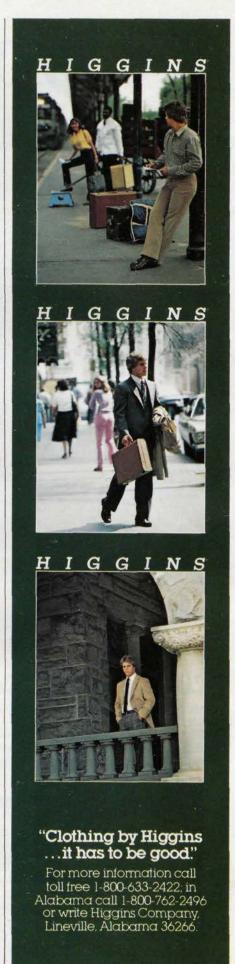
6 boneless chicken breasts, skinned salt, pepper, garlic powder, oregano 3 small lemons cut in half

Turn grill on high. Pat chicken breasts dry with paper towels. Sprinkle both sides with spices. Sear chicken 30 seconds on each side. Turn grill to low. Cook chicken 4 minutes on each side. When done, squeeze juice of ½ lemon over each breast. May place chicken between hamburger buns or french rolls with sliced tomatoes, lettuce and relishes. 6 servings.

#### WELL-PLANTED KICK

1 large eggplant (sliced ½" thick) 1 cup olive oil salt/pepper

Turn grill on low. Dip eggplant in olive oil and sprinkle salt and pepper on each side. Grill slowly, turning frequently, from 4 to 5 minutes on each side. 6 servings.



## Game plan for a game room.



Don't just sit there. In a matter of a few hours, you could turn your attic or spare room into a beautiful new game room.

Try some real wood paneling. A few shelves. Or maybe a whole new room.

Your Georgia-Pacific Registered Dealer has everything you need to do the job yourself. Plans and tools. Building materials. And even a word or two of advice. So put your game plan to work in your game room. We'll help. Wherever you see the familiar blue and white Georgia-Pacific Registered Dealer sign in your community.

Georgia Pacific A.
RECISTERED DEALER
Home of quality
building products
and service

For everything you need to know about paneling, send for our free paneling kit. It's filled with paneling ideas, installation details and decorating tips. For your copy, write: Georgia-Pacific, Department TI-1081, 900 S.W. Fifth Avenue, Portland, Oregon 97204.

## You can do it. We'll help.

# PENNZOIL. FOR CARS LIKE JOHNNY'S. AND BETTY'S. AND YOURS.



Johnny Rutherford and his wife Betty.

Pennzoil users.

The three-time Indy 500 winner runs with Pennzoil for top engine protection at blazing speeds. (After all, that's a \$40,000 Cosworth engine powering Jim Hall's Pennzoil Chaparral.)

Betty uses Pennzoil too. But she gets her engine protection with Pennzoil's regular-priced gas-saving multi-weight oil.

Pennzoil. For cars like Johnny's. And Betty's. And yours.

Ask for it. Gas-saving Pennzoil. Quality in every extra mile.







What the college coach is looking for in a high school recruit

button-down shirt, trying to hide the big

red "S" on his blue jersey.

Coaches are ready to hand over the secret school cheer just to know where that phone booth is, though. In the meantime, they'll be content to settle for something less than Superman-"something less" being defined generally as the youngster who is big, strong, fast, quick, agile, intelligent, and so finely coordinated he can brush his teeth on the dead run.

conunued

### high school recruit

continued



This concept of second best, upon examination, is the ideal. Alas, for the coaches he does not exist either, not with all of those qualities wrapped into one person. It is this truth that makes the recruiting of a football player partscience, part-art, part-prayer, and partcoin flip.

"We all go after the athlete. The great athlete is not hard to find. Everybody knows who he is," said one prominent eastern coach. "It is the sleeper who makes the difference."

Given the press of time and recruiting budgets, and more important the National Collegiate Athletic Association's limit of 30 scholarships per season, a coach must zero in quickly on prospects. Each prospect must meet certain ratings for the coach to spare the time and trouble even to consider him. Coaches, like eligible males, are wary of blind dates.

A running back, for example, should be over 5-0, weigh more than 180 pounds, and take less than 4.5 seconds to run the 40-yard dash. Offensive linemen should be at least 6-2, 240 pounds, and run the 40 in about five seconds. Defensive tackles should be taller and heavier, and can be only a bit slower. All of this—rough guidelines—falls into the art and science of recruiting.

Coaches will make exceptions, of course. That's where the prayer and coin flip come in.

"It happens every year," said a noted Southwest Conference coach, "We were in one young man's home. He wasn't real big or real strong, and he came from a small high school, which means his competition was suspect. When I left his home I thought, gee, he can never play for us. But my predecessor had pretty much committed the school to the kid, so I felt we had to take him.

"So what happens? This will be his third year as a starter."

The coach also recalls the year his quarterback corps went bankrupt.

"We had one chance," he said. "The kid was tall enough, about 6-feet-2. But he was skinny, only about 150 pounds. And he had no other scholarship offers, which tells you what the others thought of him.

"But his brother had been a great quarterback, and I knew that his family was late in maturing. So I thought, what the heck, let's take a chance."

The coach is still congratulating himself.

The reverse happens with about the same frequency. The case of the "can't-miss" player who misses is less spectacular—because he's never heard from—but equally surprising. A famed midwestern coach is still shaking his head over one player who was recruited by a cast of hundreds.

"The kid was everything we wanted. He was big enough and fast enough, and his statistics would simply overwhelm you," he said. "But when he came to us, nothing happened. I don't think there's a coach who hasn't experienced that.

"It puzzled me for some time. Then we finally figured it out—I think. The kid had had a great team around him in high school, and they played in a very weak league. His shortcomings never had a chance to show."

Another time this coach found happiness gambling at the other extreme. The prospect had enough qualities to tempt him, but also enough deficiencies to scare him away. He decided to have one last look. The kid was playing basketball. His team was getting whipped. But the kid led a fourth-quarter rally with a spirit and skill that nearly pulled the game out. The coach was witnessing one of the "intangibles" that coaches speak of, and he decided to take a chance. And he ended up with an All-America receiver.

Size, speed, weight—all can be measured. Agility can be seen. But there are other attributes that have to be sensed. Coaches call these "intangibles." They are difficult to define, perhaps impossible to measure.

"Coachable" is one of these. A Southeastern Conference coach gave his working definition of "coachable."

"The kid has to have a degree of intelligence and be willing to grow and extend himself," he said. "I don't mean a niceynicey yes-man, but a responsive kid."

Another eastern coach speaks of "athletic presence."

"A kid may not be the fastest guy, may not look as good," he said, "but there's a maturity, an athletic sense you try to find."

Said another coach from the South, "A kid who does what you tell him the first time, who doesn't make the same mistake over and over—he's coachable."

Maturity—or rather its onset—is perhaps of greater concern in the Ivy League than anywhere else, because freshmen cannot compete there.

"So," said one Ivy League coach, "we try to find players whose best football is ahead of them, starting with their sophomore year."

Coaches, gambling with precious scholarships, will look in every corner for

a hint that they're on the right track. Sometimes even the family situation is useful.

"One thing that stood out in one home I visited," said a Pacific-10 coach, "is that there was a pretty good family spirit. There were a mother and father with good eye contact. Whether that's related to the kind of kid we're seeking—well, we'll find out."

Visiting a prospect in the comfort of his home can also reveal another kind of valuable information.

"Sometimes I leave a home and I say, I don't want that kid," the Southeastern Conference coach confessed. "He has a negative attitude. He might be a fine physical specimen, all right, but he might be a big problem, too."

The southern coach fleshed out that sentiment dramatically. "If the kid's a heck of a player on Saturday, but doesn't show up for practice, I don't want him," he said.

That may sound suspiciously oldfashioned, something out of Depression days, but the Pacific-10 coach finds it upto-date.

"Yes, times change and this is a different time," he said. "But a 17-year-old kid is still a 17-year-old kid."

That's life in Division I football recruiting. Life is not a great deal different on the lower levels, though. It's just a matter of degree. The players in Division II and Division III are generally smaller, lighter, and perhaps a step slower. But, as the Ivy League coach puts it, "It's the size of a kid's heart that's important."

At a Division III school in the East, one with a towering academic reputation, the coach, rather new on the job, has produced a football reputation to match.

His recruiting approach is simple. He wants as much size, speed, etc., as he can get, but he does not waste his time chasing obvious Division I-caliber prospects. He is also limited by his school's academic standards, which have left him an unusual mix—50 percent of his players are engineering majors, 40 percent business majors, and the other 10 in such studies as drama, design, and architecture. It is a comparatively rare kid he pursues.

"And these," he said, "are my guidelines: football intelligence, willingness to work, ambition, dependability, and positive mental attitude.

"These are my own ideas, but I never pretended to be the first to have had them. And a funny thing happened. I was in our library one day and came across a newspaper story about a coach who spoke here once, and he listed those things as his guidelines.

"That newspaper story was 51 years old. And the coach who gave that speech was Knute Rockne."

# One Bic Shaver took on these ten tough guys. And won.



### BIC: 10 BEARDS: 0

Lyle Alzado. Giorgio Chinaglia. Conrad Dobler. Fred Dryer. L.C. Greenwood. Ed "Too Tall" Jones. D.D. Lewis. Greg Luzinski. Jack Reynolds. Otis Sistrunk.

Ten of the roughest, toughest,

meanest beards Bic could assemble.

And one Bic Shaver shaved them all. For just pennies a shave.

How many shaves can you get from one Bic Shaver?





- · In 1865, rival New Jersey schools, the College of New Jersey (later Princeton) and Rutgers, disputed the rights to a Revolutionary War cannon; they agreed to settle the dispute via a football game—thus, that cannon can be considered football's first trophy. The two schools' football match was held on November 6, 1865. Some 25 students participated on each side, and Rutgers prevailed, 6-4. It is now generally agreed that this was the first intercollegiate football game.
- · Walter Camp, known as the "Father of American Football," was responsible for numerous firsts. Among them:

-He was Yale's first football coach, in 1888, and later went West to become Stanford's first coach.

While coaching at Yale, he used still photos of his players as a means to study and analyze their style of play; he is believed to have been the first coach to use photography as a coaching aid.

Camp wrote the first national magazine story on college football, and also wrote the first book published on that subject.

He collaborated with Caspar Whitney, editor of The Week's Sport, in selecting the first All-America team, in 1889.

· Army and Navy's

football teams first met in a football match in 1890.

# **Famous Firsts** In College Football



- The members of the first All-America team were:
  - Hector Cumnock, Harvard
- T Hector W. Cowan, Princeton
- John Cranston, Harvard G
- William J. George, Princeton C
- G Wm. W. Heffelfinger, Yale
- T Charles O. Gill, Vale
- E A. Alonzo Stagg, Vale
- Edgar Allen Poe, Princeton Q
- James T. Lee, Harvard H
- R. H. Channing, Jr., Princeton H
- **Knowlton Ames, Princeton**
- · John Heisman may have been the first college football coach to be paid a salary, when he went to Clemson in 1900. Prior to that, coaching was a volunteer position.
- · The first modern national champion in college football is considered to be the Yale team of 1900, coached by Malcolm McBride; Yale had a 12-0-0 record that year.

- The first Rose Bowl Game was played
   The first Heisman Trophy winner was on January 1, 1902, between Michigan and Stanford; Michigan won, 49-0.
- · Coach Amos Alonzo Stagg was the first to number players' uniforms and the first to award letters to his players.
- In 1915 it was decided that numbering players' uniforms should be mandatory for all college teams.
- · The first Homecoming game was played in 1910, with Illinois hosting • Dr. William Conant was the first team Chicago.
- · In his first year as head coach at Michigan, in 1948, Bennie Oosterbaan won the national championship.
- Fordham University and Waynesburg College played in the first televised football game, on October 5, 1940.

- Chicago's Jay Berwanger, in 1935.
- · Doc Blanchard of Army was the first player to win the Heisman as a junior, in 1945.
- The first time that football uniforms were worn by a college team was in an 1875 Yale-Harvard game.
- · Helmets were worn for the first time in 1896; before that, players simply wore headbands to keep their hair out of their eyes.
- doctor, for Harvard in 1890.
- · The first college team to use the twoplatoon system was Michigan, in 1945 under Fritz Crisler.
- A scoring point system was first established in 1883.
- The first Outland Trophy winner was Notre Dame's George Connor, in 1946.



"Snerdley appears to be a step or two behind in the pursuit of excellence."



They're replays of the best in college football, NCAA halftime on ABC-TV. And they're brought to you on behalf of your local independent insurance agents. The very independent men and women who don't work for Fireman's Pund — or any other insurance company — but call their own signals to give you the very best insurance at the very best price. If it happens to be ours, that's even better.



# Panasonic has a clock radio made just for your nightmare.



The last thing you should lose sleep over is your clock radio. That's why when the time comes, make sure you buy a Panasonic. We have AM/FM clock radios to solve every problem a clock radio could give you.

one alarm clock" nightmare!

Our clock radios do just about everything but tuck you in. Many are equipped with Sure Time—Panasonic's battery backup system\* that keeps time internally even if there's a power failure. Most models have childproof controls to make sure you wake up when you planned. And a fluorescent digital display. There's a model with two alarm settings for couples who get up at different times. Another gives you 24 hours of continuous weather.



The "I need to know the weather and every station's playing music" nightmare.

The "there's a power failure and my clock doesn't know what time it is" nightmare.

All models have a doze alarm. A sleep timer to smooth your way into slumber. Great sound, of course. And every Panasonic clock radio has something you won't get from anybody else—a two-year warranty. †† We want you to rest easy, even when you're not sleeping!

You see, what time you go to sleep is your business. But what time you get up—that's ours.

Battery not included. † Not all areas broadcast weather information. † Limited 2-year warranty on parts and labor with carry-in service and proof of purchase. See warranty card for details.

### Panasonic.

just slightly ahead of our time.



RC-55 with childproof time and alarm.



RC-77 with 24-hour instant weather.



RC-95 with two alarm settings.



RC-96 with battery backup power.

# HOW THE OFFICIALS PREPARE

atching two college football teams going through their pregame calisthenics on the field, most fans are aware of the spartan training habits the young warriors have undergone to prepare themselves for the upcoming combat.

Here are two teams with a combined total of more than 100 people, all of whom have been drilled many hours for this moment. Their coaches have honed their abilities into razor-sharp readiness. At kickoff time, 11 players on one end of the field will race toward 11 on the other end. The orderly chaos will begin.

But what of the men who make order from this chaos? Has one fan in the stadium thought about the six men on the field in the zebra-like shirts; how they, too, must prepare for this moment?

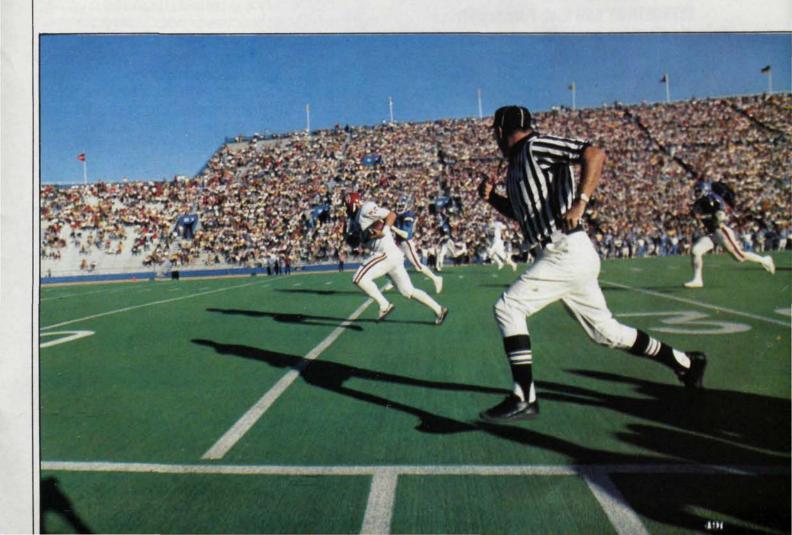
Fans might be surprised at how diligently these men work and train, both physically and mentally, in an effort to attain near-perfection in plying their trade

For most officials, conditioning is a year-round process. Some stay in shape by running, jogging, playing tennis, golfing and swimming. Some walk a lot. Many work out in health spas, lifting weights.

"The games are physically and mentally exhausting," admits one official. "If I weren't in top shape, I couldn't make it through the fourth quarter."

In the spring, most conference offices send rules changes to all officials so they can review them during spring training. Later, in the summer (the timing may vary from conference to conference), the conference offices mail new rules books, incorporating all the changes that have been made. At the same time, the officials take written examinations (approx-

continued



# Stress can rob you of vitamins

### What is stress?

Severe injury or infection, physical overwork, too many martini lunches, fad dieting—any condition that places an unusual demand upon your body constitutes stress and may cause B and C vitamin depletion, if the diet is inadequate.

### Vitamins the body can't store.

Your body absorbs two kinds of vitamins from the food you eat: fat-soluble and water-soluble. Substantial reserves of the fat-soluble vitamins are accumulated in body tissues. But this is not true of most of the water-soluble vitamins, B-complex and C. They should be replaced every day.

When your vitamin needs are increased by stress, your body may use up more B and C vitamins than your usual diet can provide. When that stress is prolonged, a vitamin deficiency can develop.

## STRESSTABS\* 600 High Potency Stress Formula Vitamins can help.

STRESSTABS® 600 has a single purpose: to help you avoid a B-complex and C vitamin deficiency. With 600 mg of vitamin C, and B-complex vitamins, high potency STRESSTABS® 600 can help restore your daily supply of

these important vitamins.

STRÉSSTABS® 600 also contains the U.S. Recommended Daily Allowance of vitamin E.

## A stress formula to meet a woman's need for iron.

STRESSTABS® 600 with Iron combines the basic STRESSTABS formula with 150% of the Recommended Daily Allowance of iron, plus folic acid and more B6, to help satisfy the special nutritional needs of many young women.

### STRESSTABS 600 with Zinc.

Because zinc requirements have also been found to increase during various forms of stress, it has recently been concluded that there are times when your body may need more zinc.

### STRESSTABS° by Lederle. The Stress Formula Vitamins preferred by physicians.

Doctors have relied upon the quality of Lederle medicines, vaccines and research for over 70 years.

Today, that same quality goes into STRESSTABS, recommended by doctors more often than any other stress formulas.

Look for the Lederle mark on every STRESSTABS® package. If it doesn't say Lederle, it's not STRESSTABS.®



continued

imately 100 true-false questions), which they must answer and return to the conference offices.

Once the season begins, an official's job intensifies. Meanwhile, the conditioning continues, especially during the week before an official must hop on a plane for his assignment.

The six-man crew (referee, head linesman, umpire, field judge, line judge and back judge) usually meets on a Friday evening for dinner. They talk football, discuss rules, review what someone heard or saw in a game the week before. It's a general session, but it's mental preparation, too.

"We'll usually relax and go to bed early if it's an afternoon game on Saturday. If it's a night game, we'll all watch the televised game. Each of us watches his own position and reviews what's going on. It helps prepare us for our own game coming up," says one referee.

Officials meet at the stadium prior to a game about four hours before kickoff. Once again they go over the rules and each man's responsibilities.

"Everyone knows where to be, but this keeps it fresh in our minds," says one official. "It adds to the team effort. We go over all the new rules changes, particularly early in the season. We discuss new bulletins sent out by the conference office. For instance, looking at a game film the week before they may have noticed the head linesman leaving the line of scrimmage too fast, that there was movement and no one was in position to see it.

"A cardinal sin in officiating is being out of position and missing a call. That and the inability to detect a foul. That's really bad and that's why it's so important to review areas of responsibility."

About an hour before gametime, the referee and umpire go to each coach's dressing room. They remind the coaches of technical things—that players must have their mouthpieces in and headgear snapped, that the captain is the only player who can call a timeout.

"We also inspect injured players in their dressing rooms with the trainers," says one referee. "We do not discuss the other team's problems.

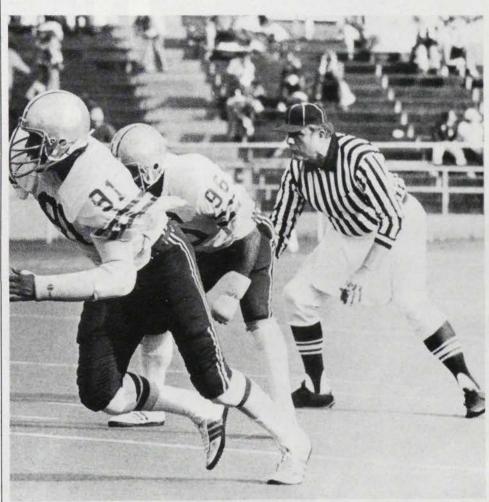
"We also ask about any unusual plays so we can be ready for them. Some coaches will tell us about using unbalanced lines on certain plays, quick pitches on certain occasions, running post patterns on kickoffs, punt returns with exhanges and the like. We remind them of what's necessary on these occasions."

Officials have run into problems by using a "quick" whistle. In an attempt to prevent an injury, officials have missed proper calls because of blowing the whistle too quickly.

"We stress that," says one official. "We are not to blow our whistles until we actually see the ball loose and then recovered, for instance, on a fumble.

"In the past few years, there has been a tendency to confer with other officials on difficult plays. One official may see a 'trapped' pass catch that is blocked from meet with officials either immediately after a game or the morning after to review the game films.

"This is not to show up an official," says one retired referee, "but to show how each man can improve while the game is still fresh in everyone's mind. This has been a very effective learning



Prior to the game, officials review their areas of responsibility to make sure they are in the right place at the right time.

view by another official. It helps eliminate the doubt element in the fans' minds. But there have been some calls or non-calls that would have been better off if one official had immediately called them."

Because of television, today's football fans are more sophisticated and knowledgeable, so an official can't afford to be caught out of position.

During every game, a conference observer is on hand to grade each game official. Any game official getting a low grade by the observer is called for a conference with the league commissioner. Any time a coach questions an official or the behavior of an official, the commissioner also meets with the official for discussions.

In recent years, some conferences

tool."

Most officials have intense pride in their work and, confides one, "It is a labor of love. That's why most of us welcome any way we can improve.

"Many times the criticism is leveled at officials that 'Well, this is just a weekend job for you, it's not your livelihood.' But I have to say in all honesty that we are just as dedicated as every team that walks out onto the field. Toward that end we prepare as thoroughly and professionally as we can."

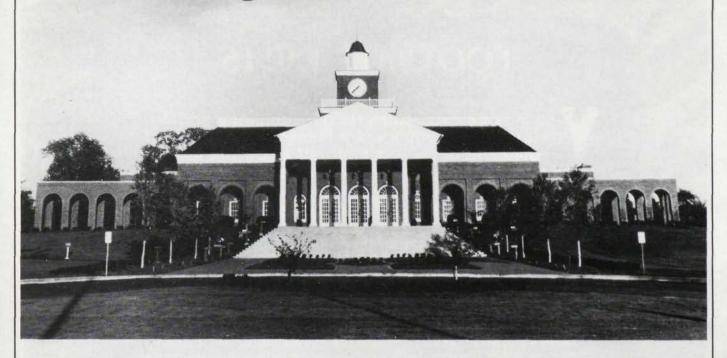
So, today when you look down on the field and see the teams preparing for the game, take a minute to reflect on the men in striped shirts, their thoughts, their preparations and their responsibilities and how difficult their jobs are.



What separates the champions from everyone else is the ability to duplicate their achievements.

**XEROX** 

## The College Football Hall of Fame



magine, if you will, a Hall of Fame devoid of musty little rooms where memories hang heavily along drably painted walls and trophies lose their glitter in dim-lit shadow boxes.

Visualize, instead, a football Hall of Fame which honors its great players, coaches and personalities in bright attitudes of achievement. Picture telescreens bringing men and matter to life, where the late Knute Rockne "talks" of legends and "Red" Grange gallops again. See yourself matching wits with history's most successful coaches or testing your knowledge of the game in a computer

These experiences are reality at the National Football Foundation's College Football Hall of Fame at Kings Island, the 1600-acre family entertainment center, situated along Interstate-71 north of Cincinnati. The facility promises more than a past-tense presentation of gridiron glory. To the contrary, you will discover football excitement in a modern mood, blending multimedia concepts in a unique, fun-filled learning process.

Aligned with the National Football Foundations' dedication to educate and inspire Americans through the principles of football, the building, dedicated on August 3, 1978, has been hailed as the Hall of Fame of the future.

Jaques Cattell Press, in its recently released The Big Book Of Halls Of Fame, foresees the visitor getting "to know the game of college football intimately within 2-3 hours" or attaining "in 10 minutes a first-name kind of friendship with a famous college football star of the past.

Indeed, this personalized approach is an integral part of the Hall. Exhibits bring the total college football experience to via action-oriented attractions which invite your participation. Within a campus-like framework of Georgian-Colonial architecture, the building houses a wonderland of fact and fun certain to appeal to each member of the family-male and female, young and old.

For example, a touch of the telescreen keyboard conjures up the legends of Jim Thorpe, Tom Harmon, Bronko Nagurski, "Whizzer" White, Pop Warner or any of the 453 players and coaches enshrined in the Hall. The computer gives you ready access to information on the Hall of Famers, according to name, school, state or season.

You may want to meander through the "Time Tunnel," which traces the history of football from its earliest beginning as a Greek game called Harpaston, played in 478 B.C., to its modern version. Walk along the cobblestones of Merry Old England and learn how King Henry II outlawed the sport when his archers spent more time kicking a ball than drawing their bows. Leave the ancient days of football's development, passing through a Civil War tent and into the blossoming evolution of the game as a uniquely American sport.

Four theatres provide cinematic insight into great teams and individuals, classic contests, bowl highlights and ribtickling football follies. Wide-eyed voungsters can enjoy Hanna-Barbera's Fred Flintstone in an "explanation" of football rules. A 250-seat Grandstand Theatre records the game's Golden and

Modern eras in film and slides.

And, yes you will witness Notre Dame's legendary Knute Rockne-in a speciallyproduced animated form-deliver his famous pep talks in the "Locker Room," sponsored by Chevrolet. The reincarnated Rockne urges you to "Win One For The Gipper" or "Fight, Fight, Fight," recalling some of the most inspirational moments in football. That's not all! Many other coaches are featured in Locker Room screenings.

The computerized "Strategy Room" is set to offer exciting games to test your skill and judgment in situations familiar to the nation's coaches. Tackle a computer quiz and "make the team," moving from Recruit to Coach, all based upon your knowledge of football and its history.

Or, for some real fun, step up to the tee and kick a "game-winning" field goal. Be careful, though! There are cheers if you

make it, boos if you miss.

The new Hall of Fame offers college football's color, excitement and pageantry as an extension of the already popular family entertainment theme of Kings Island. Taft Broadcasting Company, owner of Kings Island, is managing the Hall of Fame under the direction of the National Football Foundation.

The traveling gourmet can enjoy the Island's International Restaurant; the golfer, a tour of the Jack Nicklaus Golf Center, site of the 1978 Ladies Professional Golf Association Championship.

Overnight guests can relax amid the Swiss chalet charm of the 300-room Kings Island Inn or use the Kings Island Campground

### FOOTBALL FACTS

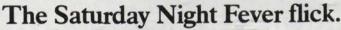
ou may be your team's No. 1 fan, but how knowledgeable are you when it comes to the rules and regulations of college football? Below are a few of the rules set forth by the NCAA, for your edification.

- The football used in college football must meet strict specifications, among them:
  - Cover consisting of four panels of pebble-grained leather without corrugations other than seams
  - Natural tan color
  - Inflated to the pressure of 121/2-131/2 pounds
  - Weight 14 to 15 ounces
- Illegal equipment is equipment worn by a player which, in the umpire's opinion, would confuse the player's opponents or endanger other players. Such equipment includes artificial limbs.
- As opposed to current practices in proball, college players may not wear any slippery substance, such as grease, on their skin or clothing.
- Every player must wear a number at least 8-10 inches in height on the front and back of his jersey, and if his jersey is forn so that the number isn't visible, he must either leave the game for one down or be charged with a team timeout to repair or replace the jersey.
- No incoming substitute or replaced player may be on the field while the ball is in play, and substitutes who become players must remain in the game for one play.
- A team may play legally with fewer than 11 players if the following requirements are met:
  - At least five men are within five yards of the restraining line when receiving a free kick.
  - At the snap, there are at least seven men on the offensive scrimmage line.
- If live-ball fouls by both teams are reported to the referee, the penalties cancel each other and the down is replayed.
- The referee has general oversight and control of the game, while the umpire has primary jurisdiction over the equipment and conduct of the players.

# The movie buff's guide to flicking your Bic.









The Little Caesar flick.



# IT WAS A GREAT GAME, BUT IT'S GOOD TO BE HOME.



Right now you are wishing you didn't eat so many hot dogs and drink that last can of beer. But you're home now.

And right there, between the cotton balls and the bandages, you find your Alka-Seltzer.®

As you listen to the familiar fizz of those

relief-laden tablets, you smile through your discomfort.

You know that for upset stomach with headache, nothing works better, nothing is more soothing than Alka-Seltzer.

No wonder it's

No wonder it's America's Home Remedy.

ALKA-SELTZER. AMERICA'S HOME REMEDY.

Read and tellow label directions, \$1981 Miles Laboratories, in

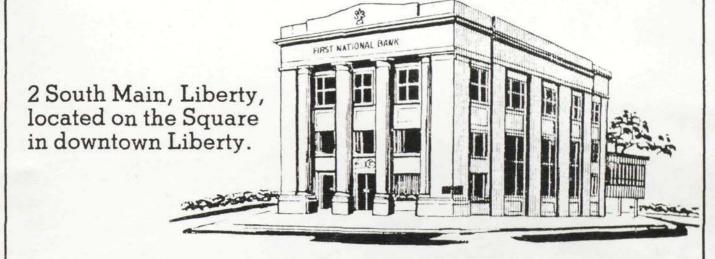
Division MILE



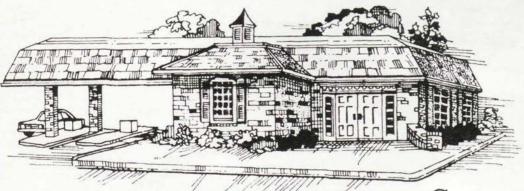
# First National Bank of Liberty

A First Union Bank

781-4100



Banking on the Square since 1887.



HOME OF BA

Crossroads Bank, located just west of Intersections 152 & 291 in the Crossroads West Shopping Center.

We Support The Bluejays & Cardinals Good Luck in The 1981-82 Season.



# CONLEY OIL COMPANY

781-3315

"DISTRIBUTORS OF SKELLY PRODUCTS"

### DOWNTOWN SKELLY

17 East Mill Liberty, Missouri 781-3315

### CARTER'S LANDING SKELLY

152 & 71 By-Pass Liberty, Missouri 781-2265

### CLAYCOMO SKELLY

Claycomo, Missouri 452-9912

### CARTER'S SELF SERVICE

Crossroads West Center Liberty, Mo. 781-6416

### HYDER'S GARAGE

Missouri City 336-9494















ATHLETIC PROGRAM





Welcome to Tarkio College!

Since the college was founded in 1883 there has always been an interest in athletic competition. From the early days when we played and beat the University of Missouri in football to the present program, we have enjoyed a high level of success in all sports.

I am proud to say that I have been a part of this program, both as a participant and a spectator. We have a proud heritage with such names as Kyle, Dinsmore, Withrow, and Reynolds heading our all-star list. We also have our current all-stars who proudly wear the "ole purple and white".

To our guests, we cordially welcome you to our campus and invite you to visit with us any time you are in the area.

To our athletes, past and present, we at Tarkio College say "THANK /GC" for the many thrills you have given us.

To the 1981-82 women's and men's teams, we are really with you and wish you the very best during the athletic seasons!

Roy McIntosh President

### TICKET INFORMATION

SHASON FICKST PRICES FOR BOOSTER MEMPERS

Good until October 2,1981

Individual - \$ 30.00 with one membership

Pamily- 15.00 with two memberships

SEASON TICKET PRICES FOR NON-BOOSTER MEMBERS

Individual-151.00 with one membership

Family - 102.00 with two memberships

STWILE SVENT INICES

### Volleyball

Adult-11.00

Visiting student with an ID-\$.50

Grades 7-12-Free

### Rasketball-Football

Adolt-12.00

Visiting str ent without an ID-\$2.00

Visiting student with an ID-41.00

Grades 7-12-1.50

经验证

#### CHEERLEADERS

Betty Anderson

Wanda Feweal

Joan soland

Nancy Foellecheck

Susan Burton

Kir Kramer

thonda Simmons

Marla Goldman

## WILLIAM JEWELL COLLEGE LIBERTY, MISSOURI

NICKNAME: Cardinals

COLORS: Cardinal Red and Black

HEAD FOOTBALL COACH: Vic Wallace

ASSISTANT COACHES: James nelson

Darrel Gourley
Dan Griggs
Rodger LaBeth
Bert Cooper
Doug Carter
T.J. Brown

MEN'S ATHLETIC DIRECTOR: Larry Hamilton

AFFILIATION: NAIA, DISTRICT 16

CONFERENCE: HEART OF AMERICA

RETURNING LETTERMEN: 67

1980 RECORD: 11-1-1

6-0-1

HAAC Co-Champions

### 1981 WILLIAM JEWELL ROSTER

1	10.	NAME	POS.	HGT.	WGT.	YR.	HOMETOWN
	1	Ed Adden	K	5'10	190	Fr.	Independence, MO.
	2	Charles Hilton	DB	611	170	Fr.	University City, MO.
	3	Mark McDowell	QB	5'11	170	Fr.	Bonne Terre, MO.
	5	Mike McGill	WR	5'11	185	Sr.	West Union, W.VA.
	7	Andre Nelson	QB	5'10	160	So.	Warson Woods, MO.
	9	Dan Christian	QB	519	165	so.	St. Louis, MO.
1	10	Kelly Groom	QB	610	175	Jr.	LaGrange, MO.
1	4	Randy Doyle	WR	6'1	170	so.	Oakland, CA.
1	16	Wendell McGill	LB	6'0	180	Sr.	Caruthersville, MO.
1	17	Jeff McGuire	P	612	195	So.	Liberty, MO.
1	18	Paul Troth	QB	612	190	So.	Graham, MO.
1	19	Greg Jacobson	RB	6.0	185	Jr.	KCMO
2	05	Wayne Landrum	RB	6'1	225	Jr.	Kansas City, KS.
2	21	Barry Bowman	FL	5'10	155	Jr.	Creve Coeur, MO.
2	22	Carey Morrison	DB.	6'1	165	Fr.	Raytown, MO.
2	23	Vic Davolt	RB	5'9	172	Sr.	Rollo, MO.
2	24	John Fritz	DB	5'11	160	So.	Shawnee Mission, KS.
2	25	Steve Montgomery	RB	6'1	195	Fr.	Stockton, MO.
2	26	F. Gillespie	RB	5'11	170	So.	St. Louis, MO.
2	27	Darrel Schwabe	WR	5'9	155	So.	KCMO
2	29	Jerry Burch	K	612	200	So.	King City, MO.
3	30	Bob Bopp	DB	5'10	180	Fr.	St. Louis, MO.
-	33	Greg Clevenger	DE	15'11	195	So.	Liberty, MO.
- 3	34	David Millen	DE	6'0	185	So.	Linneus, MO.
:	35	Steve Hodges	RB	5'10	200	so.	St. Louis, MO.
1	36	Steve Craig	WR	5'7	165	So.	St. Louis, MO.
	38	Alan Greig	RB	5'11	185	Sr.	Union, MO.
-	39	David Armstrong	DB	6'0	180	Jr.	Food River, IL.

NO.	NAME	POS.	HGT.	WGT.	YR.	HOMETOWN
40	Brian Fairchild	DB	5'10	170	So.	Clinton, MO.
41	Paul Taylor	DB	6'1	175	so.	St. Louis, MO.
43	Mike Clark	LB	612	200	Fr.	Union, MO.
44	Art Davis	DE	5'11	178	So.	Belton, MO.
45	Doug Switzer	DB	5'10	170	Jr.	Chillicothe, MO.
46	Mike Newman	DB	5'11	160	so.	KCMO
47	Steve Ennen	LB	6.0	210	Fr.	Ballwin, MO.
50	Steve Palmer	С	612	205	Fr.	KCMO
51	Greg Embree	С	6'1	215	Jr.	Blue Springs, MO.
52	Jerry Burchett	LB	5'9	180	Jr.	Freeman, MO.
53	Jan Redmond	DT	6'0	224	so.	KCMO
54	Mike Rogers	OG	6:4	210	So.	Ballwin, MO.
55	Mark Mundell	OG	6'1	215	So.	Brookfield, MO.
56	Steve Mattingly	LB	6'1	205	Jr.	St. Louis, MO.
57	Tim Johnson	I.B	5'11	200	Fr.	KCMO
62	Todd White	OG.	6'0	210	So.	Marceline, MO.
63	Phil DeVan	DT	6'3	230	Fr.	Omaha, NE.
64	Carl Gustafson	DT	6'1	200	Fr.	Corydon, IA.
65	Wayne Schmidt	DT	612	215	Sr.	Tonawanda, NY.
66	Guy Weber	TO	6'1	225	Jr.	Hillsboro, MO.
67	Gary Ainsworth	LB	6'1	205	Sr.	Carthage, MO.
71	Zel Fischer	OG	5'11	240	Fr.	Watson, MO.
74	Lonnie Bruns	OT	614	225	Jr.	St. Clair, MO.
75	Jeff Riggs	OT	6'2	220	So.	Overland Park, KS.
76	Ralph Yeater	OT	612	235	Jr.	NKC. MO.
77	Jamie Mackender	OT	6'1	220	Fr.	Blue Springs, MO.
82	Paul McDermott	DE	612	200	Fr.	KCMO
83	Marty Hensley	WO	5'11	168	Sr.	Lee's Summit, MO.
86	Jim Reed	WO	613	195	so.	Palatine, IL.

NO.	NAME	POS.	HGT.	WGT.	YR.	HOMETOWN
87	Terry Oliphent	TE	612	225	Fr.	Indep., MO.
88	Scott Martin	TE	611	210	Jr	KCMO
94	Steve Holeman	DT	6'1	290	Fr.	Tulsa, OK.
95	Mark Puthuff	TE	612	205	Fr.	Modesto, CA.
99	Mike Phillips	TE	614	240	So.	KCMO

TO BURNING

THE PERSON NAMED IN

### PICCHAPHY

PARKIN TOLL O'S HEAR FOOTPALL COACH: Scott Smotford

First year as head football coach at Tarkio College. He has inherited the national RAIA losing streak of 0-27 and is in the process of rebuilding the football program at Tarkio.

Awafford received his bachelor's degree in education, physical education, in 1972 from Central Nethodist College, Favette, Po., and his master's in physical education from Central Missouri State University, Warrensburg, in 1977.

Fayetts, Fo., for one year and was head track coach, head of men's physical advention and assistant football coach at Wentzville High School, Wentzville, Mo., for two years.

Ewofford was an assistant football coach at CMST. Warrersburg, No., for one year and assistant professor of thysical education, head track coach and assistant football coach at Central Fetnodist College from 1977-79. He was an instructor in physical education, head track coach and assistant football coach at Washburn University, Topeka, Kan., from 1979-81.

Swofford and his wife, Lisa, are the parents of two chi dren, Sonni O. and Samuel Oscar Swofford III.

非非特

COACH SHOPFORT'S POOTPALL STATSMENT: "This very our moal is to play for 60 minutes, be respected by our opponents and break the lowing atrent."



TARRIC COLLY: ASSISTANT FOOTBALL COACHES:

Fissouri State University and was coached by Emmett Thomas, one of the Kansas City Chiefs' Greats, for two years. He was released from the Penver Pronco's Tryout Camp and is coaching the running backs.

John Noesges, Jersey City, N. J., is a 1981 graduate of Parkio College. He has a bachelor's degree in physical education and received the Secondary Student Peacher of the Year Award from the Tarkio College Education Department. Noesges is currently working on a P.A. degree in art and is coaching defensive encs at Tarkio.

Roser Farmer, Prooklyn, N. Y., is a former pro who was with the Pallimore Colts in 1978 and the New York Jets in 1979 and 1970. He studied communications at Eastern Arizona Junior College and Faker University, Baldwin City, Es. While at Baker, Farmer was named to the 1st Team All-Conference and 1st Team All-American of 1978. He conches the wide receivers at T.C.

wichael Julian, Flandreau, S. D., received his bachelor's degree in secondary education and master's in education from Northern State College, Aberdeen, S.D. He was a physical education major and participated in football. Julian taught at the high school in Hecla, S.D. before coming to Tarkio College in 1980. He coarbes the defensive backfield.

Gree Gorman, Howard, Ks., received a bachelor's degree in physical education from Baker University and his master's in elementary administration from Washburn University, Topaka, Ks. He spent one year as head 'ootball coach at Centralia High School, Centralia, Ks., and was assistant coach and defensive coordinator at Baker for three years. Corman was offensive line coach at Washburn for two years before accepting the same position at Tarkio.

standard and the second THE CONTRACT OF THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER. THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER. The second the same to done and the land to be the second to the second APPLICANT COACHES, Cont.

cholory and sociology and a degree in education from Central Fethodist, Fayette, No. He was an assistant coach at CMC, working with quarterbacks and receivers. His team had two All-Americans and set 14 national NAIA records. He has been teaching physical education and coaching the undefeated team at Steele High School, Steelton, Fa., for the last two and one-half years. Stamos is the quarterback coach for the Owls.

Marvin Paker, Herculaneum, Mo., attended Southeast Missouri State University, Cape Tirardeau, Mo., where he played football and baseball. He is a graduate of Central Methodist and was on assistant couch when C.C won the HAAC championship for two years. He was head coach at Kemper Military Bigh School and Junior Tollege, Moonville, Mo., and Trenton High School, Prenton, No. Caker is coaching the linebackers at Tarkio College.

### TARKIO COLLEGE

### 1981 FOOTBALL ROSTER

//	NAME	YR.	HT.	WT.	POS.	HOMETOWN
1	Schmidt, Steve	Fr.	6'3	180	DB	St. Louis, MO
2	Loyd, Mike	Fr.	5'10	165	C-B	Wentzville, MO
4	Mack, Phillip	Fr.	5'8	155	SS	Kansas City, MO
5	Wilder, Corwin	Fr.	5'9	165	SS	Miami Beach, Fl
6	Lay, Gerald	Sr.	5'8	160	SE	St. Louis, MO
7	Hines, Tony	Fr.	5'11	175	FS	Wentzville, MO
8	Butt, Mike	Jr.	6'1	190	QB	Hartley, IA
9	Jadlowski, Jim	Sr.	6'0	197	FS	Omaha, NE
10	Elmore, Bill	Fr.	6'1	165	FS-C	Kincaid, IL
11	Velasquez, Daniel	Fr.	5'11	190	CB	San Antonio, TX
12	Hunter, Doug	Fr.	6'1	185	CB	Gainsville, FL
15	Crandall, Bret	Fin.	6'0	170	ÇB	Story City, IA
17	Barnes, Keith	Jr.	6'4	185	SE	Mobile, AL
19	Orewyler, Mike	Jr.	5'10	185	SS	Rivera, AZ
20	Jackson, Eandy	So.	5'10	180	FS	Gretna, NE
21	Bland, Tyrone	So.	5'10	152	CB	Kansas City, MO
22	Johnson, Itic	Jr.	5'11	172	C-B	University City, MO
23	Marshall, Walter	So.	5'7	153	SE	St. Louis, MO
24	Chiofalo, John	Fr.	5'8	170	+B	Long Island, NV
25	Reed, Henry	Sr.	5'7	170	+8	Buffalo, NY
27	Kinney, Aaron	Fr.	5'8	175	1 B	Gainsville, FL
28	Johnson, David	Fr.	5'6	150	FB	San Antonio, T
29	Grubb, Kurt	Fr.	6'2	170	C-B	St. Louis, MO
30	Barerra, David	Fr.	6'0	195	FB	San Antonio, TX
31	McKelvy, Gary	So.	5'9	175	I-B	Waukegan, IL
33	Carson, Kyle-	Fr.	5'11	190	FB	Blue Springs, MO
34	Fahey, Jay	So.	5'11	205	FB	Kansas City, MO
35	Muench, Joe	Fr.	5'9	165	FB	New Berlin, IL
36	Kobylinski, Chris	Sr.	5'9	200	FB	Oldbridge, NJ
37	Grimsley, Jim	Jr.	6'2	180	55	Amoret, MO
38	McGee, Tony	Fr.	6'2	180	18	N Miami Beach, FL
39	Genova, Joe	So.	5'9	175	C-B	W Babylon, NY

#	NAME	YR.	HT.	WT.	POS.	HOMETOWN
40	Burke, Chris	Fr.	5'8	155	CB	Gainesville, FL
41	Huch, Norman	Fr.	6,0	200	HB	St. Louis, MO
43	Jordan, Terry	Sr.	5'6	163	SE	E Orange, NJ
44	Johnson, Darryl	So.	5'11	190	HE	University City, MO
45	Ireson, Kevin	So.	6'0	205	LB	Pottstown, PA
46	Dennis, Brian	So.	5'5	160	HE.	Kansas City, MO
47	Thompson, Roland	Fr.	5 ' 9	170	HB	Kansas City, MO
48	Paulson, Todd	Fr.	5'9	175	LB	Cozad, Ne
49	Hunsucker, Jack	Fr.	5'7	155	L.E	Union Star, MO
50	Clancy, Mike	Jr.	5'11	224	C	Mastic Beach, NY
52	Tinker, Chris	Fr.	6'5	180	OL	Sioux City, IA
53	Carey, Ernest	Sr.	5*8	185	В	St. Louis, MO
54	Albert, Andy	Fr.	6'0	200	OL.	St. Peters, MO
55	Fiene, Mike	Fr.	6'1	205	LE	Concorcia, MO
136)	Bland, Russell	Fr.	6'1	190	1.1:	St. Louis, MO
57	Shores, Tim	Fr.	5'10	220	NG	Herculaneum, MO
60	Sutch, Kingsley	Sr.	6'1	205	OL	Independence, MO
61	Lewis, Carl	Fr.	5'10	185	LB	St. Louis, MO
62	Walker, 'Je	So.	5'11	205	OL	San Antonio, TX
63	Bailey, Chuck	Jr.	5'11	215	OC	Milwaukee, WI
65	Campbell, Nike	Fr.	6'0	220	В	St. Louis, MO
67	Epperson, Brian	Fr.	6'2	215	OL	St. Charles, MC
68	Martin, Pat	Fr.	6'2	190	LB	Kansas City, MC
69	Ortiz, Mike	Fr.	6'0	185	OL	San Antonio, TX
70	Yeargain, Toc'd	Sr.	6'0	225	OT	Florissant, MO
71	Livingston, Gary	Fr.	6'2	215	OL	Marionville, MC
72	Cummings, Rod	So.	6'3	195	DT	Kansas City, MC
73	Sass, Kevin	Fr.	6'2	235	OL	Council Bluffs, IA
74	McAfee, Jim	So.	6'2	205	DE	New Berlin, IL
75	Colwell, Jim	Fr.	6'2	210	T	Kansas City, MC
77	Munoz, Jesus	Fr.	6'0	210	OL	San Antonio, TX
78	Oman, Mirk	Fr.	5'11	235	DT	St. Louis, MO
79	Gonzales, Anthony	Fr.	6'3	225	OL	San Antonio, TX
80	Gross, GAry	Fr.	6'4	185	TE	Kearney, MO
81	Ellison, Mark	Fr.		205	DE	St. Peters, MO

#	NAME	YR.	HT.	WT.	POS.	HOMETOWN
82	Cowman, Steve	Fr.	6'2	175	SE	Sherman, MO
83	Jones, Taylor D.	Fr.	6'2	197	DE	St. Louis, MO
84	Gunkel, Kevin	Jr.	6'2	225	TE	Phoenix, AZ
85	Green, David	Fr.	6'5	230	DE	St. Louis, MO
86	Sixkiller, Greg	Fr.	6'3	195	TE	Blackwell, OK
87	Bianchi, Mark	Jr.	6'0	180	DE	Phoenix, AZ
88	Bulgar, Ethan	So.	6'0	220	TE	Naples, FL
89	Ilges, Henry	Fr.	6'2	190	DE	St. Louis, MO
90	Long, Craig	Fr.	5'9	170	- 106	Kansas City, M7
91	Breakenridge, Ray	Fr.	5'8	200	NG	Creston, IA
92	Humphrey, William	Fr.	6'0	215	Na	Kansas City, MO
93	Black, Getil	Jr.	5'10	210	E	South Bend, IN
- 94	Stookey, Paul	Fr.	6'0	220	DT	Venice, FL
95	Boynton, Scott	Fr	6'2	230	Df	Independence, Mi)
96	Lunderas, Pual	Fr.	6'1	230	DI	San Antonio, TX
98	Barnes, Gerald	So.	6'1	260	Dr	St. Louis, MO
99	Diaz, Glenn	So.	5'11	235	Na	Central Islip, NY

.

### TABKIO COLLEGE OFLS 1981 FOOTBALL

Concordia College	Home	7:30
Culver-Stockton	Home	7:30
Taru State	Nehraska City, Ne.	7:30
Open		
Missouri Valley	Marshall, No.	7:30
William Jewell	Home	1:30
Graceland	Homecoming	1:30
Mid America Nazarene	Olathe, Ks.	1:30
Baker University	Raldwin City. Ks.	7:30
Ottawa University	Home	1:30
Central Mathodist	Favette, Mo.	1:30
J.V. FOOTBALL		
Highland Juco	Highland, Ks.	7:30
Renedictine	Benedictine, Ks.	4:00
Peru State	Home	4:00
Missouri Western	Home	3:30
	Culver-Stockton  Faru State  Open  Missouri Valley  William Jewell  Graceland  Mid America Nazarene  Baker University  Cettawa University  Central Mathodist  J.V. POOTBALL  Highland Juco  Renedictine	Culver-Stockton  Form State  Nebraska City, Ne.  Open  Missouri Valley  Marshall, No.  William Jewell  Graceland  Mid America Nazarene  Mid America Nazarene  Clathe, Ks.  Baker University  Central Mathodist  J.V. FOOTBALL  Highland Juco  Renedictine  Renedictine,  Ks.