

Program \$1.00

**WILLIAM JEWELL COLLEGE**  
*Liberty, MO*

**US.**

**BAKER UNIVERSITY**  
*Baldwin City, KS*

**NAIA Division II**  
**Quarterfinal Playoff**  
**November 22, 1980**

William Jewell College





HARRY FRITZ, Executive Director

# National Association of Intercollegiate Athletics

1221 Baltimore, Kansas City, Mo. 64105—(816) 842-5050

On behalf of the NAIA's more than 500 member institutions we thank all of those present here today for your loyal support during the 1980 football season.

The two teams participating in today's Division II quarterfinal round game have earned this distinction by their ranking in the final regular-season ranking conducted by the NAIA Football Coaches Association. The winner of today's game will join the three other winners in the semifinal round with games to be played on December 6.

A championship event of this significance involves the dedication and involvement of college and community leaders and is a tribute to the great "Fall Spectacle"—college football.

May this be an outstanding athletic cooperation in the best tradition of American higher education and serve to bring the community, college students and parents into closer cooperation.



HARRY FRITZ  
EXECUTIVE DIRECTOR  
NAIA

## 1980-81 NAIA NATIONAL EXECUTIVE COMMITTEE

### **PRESIDENT**

Leroy Walker  
Professor of Physical Education  
North Carolina Central University

### **FIRST VICE PRESIDENT**

Carroll B. Land  
Director of Athletics  
Point Loma College CA

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Director of Athletics  
University of Montevallo AL

### **THIRD VICE PRESIDENT**

Robert Mason  
Chairman, Physical Education & Athletics  
Austin College TX

### **FOURTH VICE PRESIDENT**

John Visser  
President  
Emporia State University KS

### **EXECUTIVE COMMITTEE MEMBERS**

David Olson  
Director, School of Physical Education  
Pacific Lutheran University WA

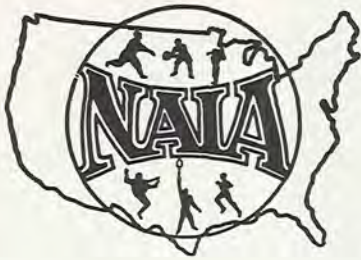
Joan E. Warrington  
Coordinator of Women's Athletics  
Pittsburg State University KS

Roger Jenkinson  
Chairman, Department of Geography  
Taylor University IN

Margaret Waters  
Coordinator of Physical Education and  
Athletics for Women  
East Texas State University

W.C. Myers  
Director of Athletics  
Erskine College SC

Clark Swisher  
Dean, Health, Physical Education &  
Recreation  
Northern State College SD



# National Association of Intercollegiate Athletics

Dear Football Fans:

Your support of intercollegiate athletics, and other activities programs offered by your favorite college or university reflects your belief in the young men and women who are being educated on our great campuses for leadership in tomorrow's world. Your attendance here today has important meaning for both the institutions involved and the participants.

There is nothing quite like the pageantry and excitement of American college football. It is the strong feeling of the National Association of Intercollegiate Athletics that football and other sports are an integral aspect of the institution's total educational program. Over 70,000 student-athletes are annually involved in the varsity sports programs in the NAIA's more than 500 member institutions. We are very pleased that the Fall football program provides the vehicle for alumni and community involvement on campus, as well as a robust and desirable activity for the students.

The NAIA strives for a well balanced and comprehensive program of activities - one that meets the needs and interests of the total student population. Currently the NAIA conducts 15 national championships in 14 different sports. Women's championships and a Women's Division have been added to the NAIA program effective 1980 - 81, by vote of the membership.

The 1980 season marks the third year of a NAIA football playoff format that assures eight teams in Division I and eight teams in Division II an opportunity to compete for coveted national titles in each division. Texas A&I won the 1979 Division I crown, narrowly edging Central Oklahoma 20 - 14 before 9,300 fans in the nationally televised Palm Bowl in McAllen, Texas. The Palm Bowl attendance was more than double that of any other 1979 football playoff game among teams competing below the major level. Findlay College of Ohio, a finalist in 1978, exploded for a 51 - 6 win over Northwestern of Iowa in the 1979 Division II final game.



LeRoy T. Walker

I echo the sentiments of our entire membership when I say thanks to you for your loyal support in helping make today's football game an outstanding athletic competition in the best tradition of American higher education. Return often. Welcome to today's game and congratulations on being a participant in an event that is associated with the best features of American life.

LeRoy T. Walker  
North Carolina Central University  
President, 1980 - 81  
NAIA



Bill Vining, Director of Athletics and Basketball Coach at Ouachita Baptist University, Arkadelphia, Arkansas, is the 1980-81 president of the NAIA Coaches Association, the largest organization of college coaches in the world.

A subsidiary of the NAIA, the NAIA Coaches' Association is charged with responsibility for carrying on a program beneficial to the coaches of the organization.

NAIAC provides coaches in all sports with a strong voice in establishing rules and standards in each sport. The All-America Awards program is the responsibility of the Awards Committee which is represented by the officers of NAIAC.

Dr. David Olson, Director of Physical Education at Pacific Lutheran University, Tacoma, Washington, is representing the NAIA National Executive Committee for the Division II National Championship Football Program.



All NAIA championship meets, games and tournaments are under the direct supervision and control of the NAIA National Executive Committee.

The 11-person National Executive Committee is the governing body elected by the membership of NAIA at the Annual Meeting of the organization. The Executive Committee hires the Executive Director, who conducts the business of the organization from National Headquarters.



## William Jewell College



### WILLIAM JEWELL COLLEGE

**LOCATION:** Liberty, Missouri

**PRESIDENT:** Dr. J. Gordon Kingsley

**ENROLLMENT:** 1,687

**TEAM NICKNAME:** Cardinals

**SCHOOL COLORS:** Cardinal Red & Black

**CONFERENCE:** Heart of America

**ATHLETIC DIRECTOR:** Larry Hamilton

**HEAD COACH:** Stan McGarvey (William Jewell '73), 3rd yr.

**ASSISTANTS:** Rodger LaBeth, Jim Nelson, Jim Gray, Danny Griggs, Steve Butler, Danny Carter

**SPORTS INFORMATION DIRECTOR:** Jim Finlay

**PLAYOFF APPEARANCES & RECORD:**

1 (1973), 0-1

## **DR. J. GORDON KINGSLEY**

*President of William Jewell College*

Dr. J. Gordon Kingsley was inaugurated in September 1980 as twelfth president of William Jewell College.

He first came to William Jewell, as a teacher, in 1960. He became director of special programs in 1969. In 1973 he was appointed associate dean and in 1976 he was named dean of the college, a position he served until his step up to the presidency this year.

Before joining the Jewell staff in 1969, Dr. Kingsley was professor and coordinator of interdisciplinary studies at Kentucky Southern College.

He is a graduate of Mississippi College and holds a master's degree in English from the University of Missouri-Columbia. He earned bachelor of divinity and doctor of theology degrees from New Orleans Baptist Theological Seminary and has done post doctoral work at other institutions. Mercer University in 1980 awarded Dr. Kingsley the honorary doctor of humanities degree.



## **LARRY HAMILTON**

*Director of Men's Athletics*

A 1961 graduate of William Jewell College, Larry Hamilton joined the Jewell staff as coach and teacher in 1967. In 1971 he was named director of men's athletics.

Hamilton previously held positions at Rockport, Mo., and Park College.

In addition to his post as athletic director, Hamilton serves as men's swim coach. Under his direction, 30 swimmers have qualified for the national championships in the last seven years, with five swimmers earning All-American honors.

Hamilton earned a master's degree from Central Missouri State University in 1967.



## **STAN McGARVEY**

*Head Football Coach at William Jewell College*

Head football coach at William Jewell since 1978, Stan McGarvey was unanimously chosen as NAIA District 16 Coach of the Year in 1979 after his team finished its season as co-champions of the Heart of America Athletic Conference and was ranked No. 9 in the national Division II poll.

McGarvey, a 1973 graduate of William Jewell, spent five years as an assistant coach at four different institutions before being named head Cardinal coach at the Liberty, Mo., school. He came to the post from the University of Tulsa, where he served as running back coach as well as coordinator of Tulsa's highly regarded recruiting program.

McGarvey earned a master's degree in physical education in August 1975 at the University of Illinois-Champaign.



# WILLIAM JEWELL CARDINALS



5 Mike McGill



7 Andre Nelson



10 Kelly Groom



15 Bruce Hill



16 Wendell McGill



17 Steve Hobick



18 Paul Troth



20 Larry Bruns



22 Larry Gant



23 Vic Davolt



24 John Fritz



25 David Cunningham



26 Fernandars Gillespie



29 Jerry Burch



34 David Millen



35 Steve Hodges



36 Steve Craig



39 David Armstrong



41 Paul Taylor



43 Wally Roseburrough



47 David Lewis



48 Scott McConnell



51 Greg Embree



52 Jerry Burchett



53 Mark Mundell

# WILLIAM JEWELL CARDINALS



54 Mike Rogers



55 Jeff Riggs



56 Steve Mattingly



59 Jeff McGuire



60 Mike Schmidt



63 Jim Tubbs



65 Wayne Schmidt



66 Guy Weber



67 Gary Ainsworth



69 Steve Spencer



70 John Pearson



71 Ted Graves



73 Don Brown



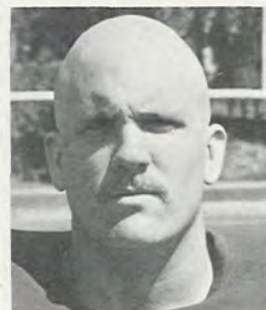
74 Lonnie Bruns



76 Ralph Yeater



77 Chris Choice



78 Pat Burke



79 Dwight Fay



80 Troy Mitchell



83 Marty Hensley



85 Troy McKay



86 Jim Reed



87 Jeff Gourley



88 Scott Martin



90 Doug Henderson

# WILLIAM JEWELL COLLEGE

NO.	NAME	POS.	HT.	WT.	CLASS	HOMETOWN
5	McGill, Mike	WO	6-0	185	Jr.	Doddridge, WV
7	Nelson, Andre	QB	5-10	160	Fr.	St. Louis, MO
9	Christian, Dan	S	5-10	180	Fr.	St. Louis, MO
10	Groom, Kelly	QB	6-0	160	So.	LaGrange, MO
15	Hill, Bruce	S	6-0	160	Sr.	O'Fallon, MO
16	McGill, Wendell	LB	6-0	195	Jr.	Caruthersville, MO
17	Hobick, Steve	WO	6-0	165	Sr.	Cleveland, MO
18	Troth, Paul	QB	6-2	180	Fr.	Graham, MO
20	Bruns, Larry	FS	6-0	175	Sr.	St. Clair, MO
22	Gant, Larry	CB	5-10	165	So.	Independence, MO
23	Davolt, Vic	RB	5-9	175	Jr.	Rolla, MO
24	Fritz, John	S	5-11	160	Fr.	Shawnee, KS
25	Cunningham, David	RB	6-2	200	Sr.	Louisiana, MO
26	Gillespie, Fernandars	RB	5-10	158	Fr.	St. Louis, MO
29	Burch, Jerry	K	6-2	210	Fr.	King City, MO
34	Millen, David	LB	6-0	165	Fr.	Linneus, MO
35	Hodges, Steve	RB	5-10	195	Fr.	St. Louis, MO
36	Craig, Steve	RB	5-8	180	Fr.	St. Louis, MO
39	Armstrong, David	CB	6-0	175	So.	Wood River, IL
41	Taylor, Paul	DB	6-0	190	Fr.	St. Louis, MO
43	Roseburrrough, Wally	NG	5-10	200	Fr.	Kansas City, MO
47	Lewis, David	CB	5-9	150	Fr.	Charleston, WV
48	McConnell, Scott	ILB	6-1	180	Fr.	Kansas City, MO
51	Embree, Greg	C	6-1	225	So.	Blue Springs, MO
52	Burchett, Jerry	ILB	5-9	175	So.	Freeman, MO
53	Mundell, Mark	C	6-1	195	Fr.	Brookfield, MO
54	Rogers, Mike	RG	6-3	210	Fr.	Ballwin, MO
55	Riggs, Jeff	LT	6-2	220	Fr.	Overland Park, KS
56	Mattingly, Steve	LB	6-0	205	So.	St. Louis, MO
59	McGuire, Jeff	K	6-2	196	Fr.	Liberty, MO
60	Schmidt, Mike	LG	5-11	215	Jr.	Kansas City, MO
63	Tubbs, Jim	NG	6-2	200	So.	Portageville, MO
65	Schmidt, Wayne	T	6-2	205	Jr.	Tonawanda, NY
66	Weber, Guy	T	6-1	210	So.	Hillsboro, MO
67	Ainsworth, Gary	LB	6-1	205	Jr.	Booneville, MO
69	Spencer, Steve	RG	5-10	220	Sr.	Raytown, MO
70	Pearson, John	LG	5-11	212	Fr.	Richmond Heights, MO
71	Graves, Ted	RT	6-2	230	So.	Fairfax, MO
73	Brown, Don	LT	6-1	225	So.	Clinton, MO
74	Bruns, Lonnie	T	6-3	220	So.	St. Clair, MO
76	Yeater, Ralph	RT	6-3	221	So.	Kansas City, MO
77	Choice, Chris	LB	6-2	200	Sr.	Las Cruces, NM
78	Burke, Pat	T	6-1	220	Sr.	Excelsior Springs, MO
79	Fay, Dwight	LT	6-4	220	Jr.	Centralia, MO
80	Mitchell, Troy	LB	5-10	180	Fr.	Hannibal, MO
83	Hensley, Marty	WO	6-0	170	So.	Jefferson City, MO
85	McKay, Troy	WO	6-1	170	Fr.	Plattsburg, MO
86	Reed, Jim	TE	6-2	180	Fr.	Palatine, IL
87	Gourley, Jeff	TE	6-1	200	So.	Liberty, MO
88	Martin, Scott	TE	6-1	200	So.	Hickman Mills, MO
90	Henderson, Doug	LB	6-3	210	So.	Kansas City, MO

## WILLIAM JEWELL COLLEGE TWO-DEEP

### OFFENSE

### DEFENSE

TE	88	Scott Martin (200)	87	Jeff Gourley (215)	E	77	Chris Choice (200)	80	Troy Mitchell (180)
LT	73	Don Brown (225)	76	Ralph Yeater (221)	LT	66	Guy Weber (210)	74	Lonnie Bruns (220)
LG	60	Mike Schmidt (215)	70	John Pearson (212)	NG	65	Wayne Schmidt (205)	63	Jim Tubbs (200)
C	51	Greg Embree (225)	53	Mark Mundell (195)	RT	78	Pat Burke (220)		
RT	71	Ted Graves (230)	79	Dwight Fay (220)	E	16	Wendell McGill (195)	34	David Millen (165)
SE	5	Mike McGill (185)	17	Steve Hobick (165)	LB	67	Gary Ainsworth (205)	48	Scott McConnell (180)
QB	10	Kelly Groom (160)	7	Andre Nelson (160)	LB	56	Steve Mattingly (205)	52	Jerry Burchett (175)
RB	26	Fernandars Gillespie (158)	23	Vic Davolt (175)	CB	39	David Armstrong (175)	22	Larry Gant (165)
FB	25	David Cunningham (200)	35	Steve Hodges (195)	CB	47	David Lewis (150)	41	Paul Taylor (190)
FL	83	Marty Hensley (170)	85	Troy McKay (170)	SS	15	Bruce Hill (160)	24	John Fritz (160)
					FS	20	Larry Bruns (175)	9	Dan Christian (180)



# BAKER UNIVERSITY

NO.	NAME	POS.	HT.	WT.	CLASS	HOMETOWN
3	Mai, Steve	DB	5-10	170	Sr.	McHenry, IL
6	Thames, Lorenza	DB	5-10	195	Sr.	Mobile, AL
7	Ervin, Chuck	QB	5-11	180	Sr.	St. Louis, MO
8	McClung, Park	WR	6-0	168	Fr.	Grandview, MO
11	Lehman, Jim	QB	5-11	165	Fr.	Gardner, KS
14	Rutherford, Mike	DB	6-0	188	Jr.	Larned, KS
15	Wheatley, Jeff	QB	6-2	210	So.	Plainville, KS
18	Patton, Stephen	DB	5-10	180	Sr.	Lake Jackson, TX
21	Schroeder, Frank	TB	5-11	194	Sr.	Chandler, AZ
22	Flanders, Anthony	TB	5-9	165	Jr.	Bainbridge, GA
23	Hamlin, Doug	DB	6-0	170	Sr.	O'Fallon, MO
25	Bates, Bobby	WR	6-2	180	Jr.	Lakeside, AZ
28	Patton, Mike	FB	5-10	185	Jr.	Compton, CA
31	Gill, Paul	TB	6-0	180	Fr.	Catoosa, OK
34	Brooks, Kim	DB	5-10	180	So.	Independence, MO
36	Epps, Larry	DB	5-10	180	Jr.	Haskell, OK
38	Howerton, Paul	DB	5-10	175	Sr.	Independence, MO
39	Gill, Taylor	FB	6-2	205	Jr.	Owasso, OK
41	Hamilton, Emery	DE	6-1	200	Fr.	Daytona Beach, FL
42	Williams, Leroy	TB	5-7	165	Fr.	St. Petersburg, FL
45	McDonald, Bob	LB	6-0	210	Sr.	Bakersfield, CA
49	Mandershied, Lin	DE	6-2	210	Jr.	Stafford, KS
50	Ortmann, Tim	NG	5-11	200	Fr.	St. Louis, MO
51	Watchous, Stan	LB	6-1	200	Jr.	DeSoto, KS
52	Beaty, Todd	C	6-4	233	Fr.	St. Louis, MO
55	Brown, Chris	LB	6-2	220	Fr.	St. Louis, MO
56	Gastelum, Steve	C	6-2	230	Jr.	Catoosa, OK
57	Rice, Otha	LB	6-2	196	Fr.	St. Louis, MO
60	Jackson, Jim	OG	6-2	210	Sr.	Arlington, TX
62	Guillemot, Mike	OG	6-1	209	Fr.	Shawnee Mission, KS
63	Vette, Dean	OG	6-2	205	So.	Kansas City, KS
65	Stone, Brett	OG	6-1	185	Jr.	Haskell, OK
66	Lux, Joe	DT	6-2	235	Jr.	Nyack, NY
67	Ferguson, Paul	OT	6-7	235	Fr.	Oak Grove, MO
70	Jones, Greg	OT	6-4	225	Jr.	Blue Springs, MO
71	Fletcher, Kevin	OG	6-3	215	Fr.	Leavenworth, KS
72	Tygret, Kyle	OG	6-2	235	Sr.	Scottsdale, AZ
74	Graham, Terry	DT	6-1	245	Jr.	Tulsa, OK
75	Myers, Vince	NG	6-0	215	Jr.	Phoenix, AZ
76	Gower, Leroy	DT	6-1	220	So.	Valley Cottage, NY
77	Jackson, Steve	OT	6-4	255	Jr.	Crystal City, MO
79	Martin, Harvey	OT	6-3	220	Fr.	Grandview, MO
80	Clark, Jim	P	6-0	165	Fr.	Grandview, MO
83	Houston, Dave	WR	5-9	165	Jr.	Whittier, CA
84	Nesbitt, Ken	WR	6-2	163	Fr.	St. Petersburg, FL
86	Diaz, Anselmo	TE	6-3	210	So.	McAllen, TX
88	Ledford, Joe	TE	6-0	205	Jr.	Belton, MO
95	Russell, Brad	DT	6-3	245	Fr.	Chicago, IL
96	Hennessey, Tim	DE	6-0	205	Fr.	St. Louis, MO
99	Butts, Tony	K	6-1	180	Sr.	Lake Havasu, AZ

## BAKER UNIVERSITY TWO-DEEP

### OFFENSE

### DEFENSE

SE	25	Bobby Bates (180)	83	Dave Houston (165)	LE	41	Emery Hamilton (200)	96	Tim Hennessey (205)
LT	77	Steve Jackson (255)	67	Paul Ferguson (235)	LT	76	Leroy Gower (220)	74	Terry Graham (245)
LG	60	Jim Jackson (210)	71	Kevin Fletcher (215)	NG	75	Vince Myers (215)	50	Tim Ortmann (200)
C	56	Steve Gastelum (230)	52	Todd Beaty (233)	RT	66	Joe Lux (235)	95	Brad Russell (245)
RG	72	Kyle Tygret (235)	62	Mike Guillemot (209)	RE	49	Lin Mandershied (210)	96	Tim Hennessey (205)
RT	70	Greg Jones (225)	65	Brett Stone (185)	LB	55	Chris Brown (220)	51	Stan Watchous (200)
TE	88	Joe Ledford (205)	86	Al Diaz (210)	LB	45	Bob McDonald (210)	57	Otha Rice (196)
QB	7	Chuck Ervin (180)	15	Jeff Wheatley (210)	CB	14	Mike Rutherford (188)	8	Park McClung (168)
FB	39	Taylor Gill (205)	28	Mike Patton (185)	CB	6	Lorenza Thames (195)	38	Paul Howerton (175)
TB	22	Anthony Flanders (165)	21	Frank Schroeder (194)	S	18	Steve Patton (180)	23	Doug Hamlin (170)
WR	3	Steve Mai (170)	83	Dave Houston (165)	S	36	Larry Epps (180)	34	Kim Brooks (180)

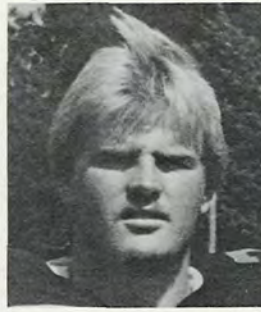
# BAKER WILDCATS



3 Steve Mai



6 Lorenza Thames



7 Chuck Ervin



8 Park McClung



11 Jim Lehman



14 Mike Rutherford



15 Jeff Wheatley



18 Steve Patton



21 Frank Schroeder



22 Anthony Flanders



23 Doug Hamlin



25 Bobby Bates



31 Paul Gill



32 Mike Patton



34 Kim Brooks



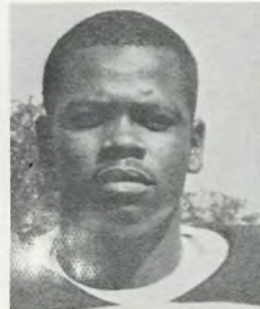
36 Larry Epps



38 Paul Howerton



39 Taylor Gill



41 Emery Hamilton



42 Leroy Williams



45 Bob McDonald



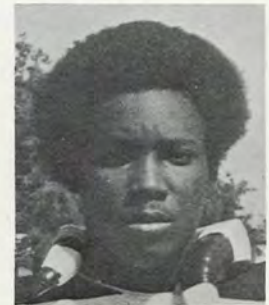
50 Tim Ortmann



51 Stan Watchous



52 Todd Beaty



55 Chris Brown

# BAKER WILDCATS



56 Steve Gastelum



57 Otha Rice



60 Jim Jackson



62 Mike Guillemot



63 Dean Vette



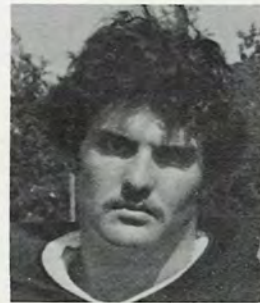
65 Brett Stone



66 Joe Lux



67 Paul Ferguson



68 Lin Mandershied



70 Greg Jones



71 Kevin Fletcher



72 Kyle Tygret



74 Terry Graham



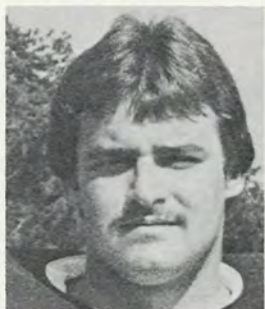
75 Vince Myers



76 Leroy Gower



77 Steve Jackson



79 Harvey Martin



80 Jim Clark



83 Dave Houston



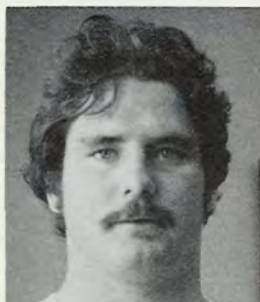
84 Ken Nesbitt



86 Anselmo Diaz



88 Joe Ledford



95 Brad Russell



96 Tim Hennessey



99 Tony Butts



## **DR. RALPH M. TANNER**

*President of Baker University*

Dr. Ralph M. Tanner has served as the President of Baker University since December, 1979.

Tanner received a Bachelor of Arts degree in history and political science, a Masters in History from Birmingham-Southern, and a Doctorate in History from the University of Alabama.

He joined Birmingham-Southern in 1960 as assistant professor of history and political science. During the next 15 years he moved through the ranks of admissions to academic dean, executive vice president and president. In 1975 he resigned administrative duties to accept a distinguished professorship in the Birmingham-Southern faculty. A major fund drive initiated by the college under his directorship raised more than \$13 million in some 13 months. The endowment increased from more than \$6 million to \$14.5 million during the same time.

In 1975 he was chosen as one of 12 persons from across the nation to serve on the National Commission on United Methodist Higher Education which proposed a study of institutions related to the United Methodist church.

As a consultant in the Division of Higher Education since 1977, Tanner has worked with church-related colleges and universities which have been in stress or have needed to broaden their programming to meet changing dynamics among their constituencies. He gained national visibility in higher education through his leadership in the National Congress on church-related colleges and universities.



## **JAMES IRICK**

*Director of Athletics*

James Irick has been a member of the Baker University staff since 1956 and has served as its Director of Athletics since 1975.

A native of Douthat, Oklahoma, Irick is a 1948 graduate of Baker where he was an all-conference football and basketball performer. He received his master's degree in 1951 from Kansas State Teachers College, Pittsburg, Kansas.

Following graduation Irick coached at Paola High School (KS) for two years, was an assistant coach at Pittsburg for two seasons and head football coach at Parsons High School (KS) for five years.

Irick came to Baker as head basketball, tennis and track coach and added head football coaching duties in 1963. He relinquished his football duties in 1975 to become athletic director and chairman of the Physical Education Department.



## **CHARLES RICHARD**

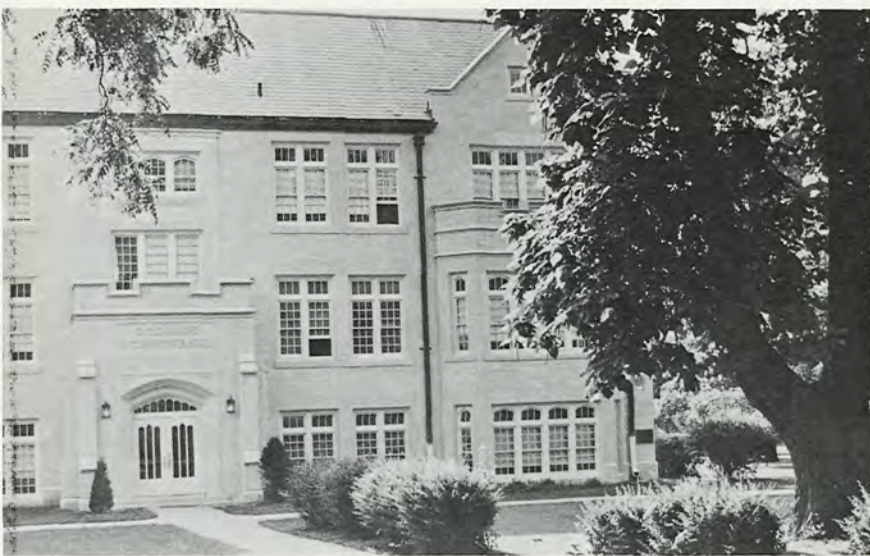
*Head Football Coach at Baker University*

Charles Richard is in his first season as head football coach at Baker University.

A native of Grain Valley, MO, Richard came to Baker from Coffeyville Community Junior College KS, where he had been assistant football coach and head track coach during the 1978 and 1979 seasons.

Richard is a 1963 graduate of William Jewell College where he was the Cardinals' quarterback for three seasons. Following successful coaching stints at Odessa and Moberly MO high schools Richard served one season as a graduate assistant coach at Central Missouri State before becoming Athletic Director, Head Football and Track coach at Highland Community Junior College KS in 1975.

During the 1977-78 season he was an assistant football coach at Illinois State University and returned to Kansas in 1978 as defensive coordinator at Coffeyville. In two seasons at Coffeyville Richard's defensive units were ranked third nationally and won the unofficial national championship in 1978.



## BAKER UNIVERSITY

**LOCATION:** Baldwin City, Kansas

**PRESIDENT:** Dr. Ralph M. Tanner

**ENROLLMENT:** 860

**TEAM NICKNAME:** Wildcats

**SCHOOL COLORS:** Orange & Black

**CONFERENCE:** Heart of America

**ATHLETIC DIRECTOR:** James Irick

**HEAD COACH:** Charlie Richard (William Jewell '63), 1st yr.

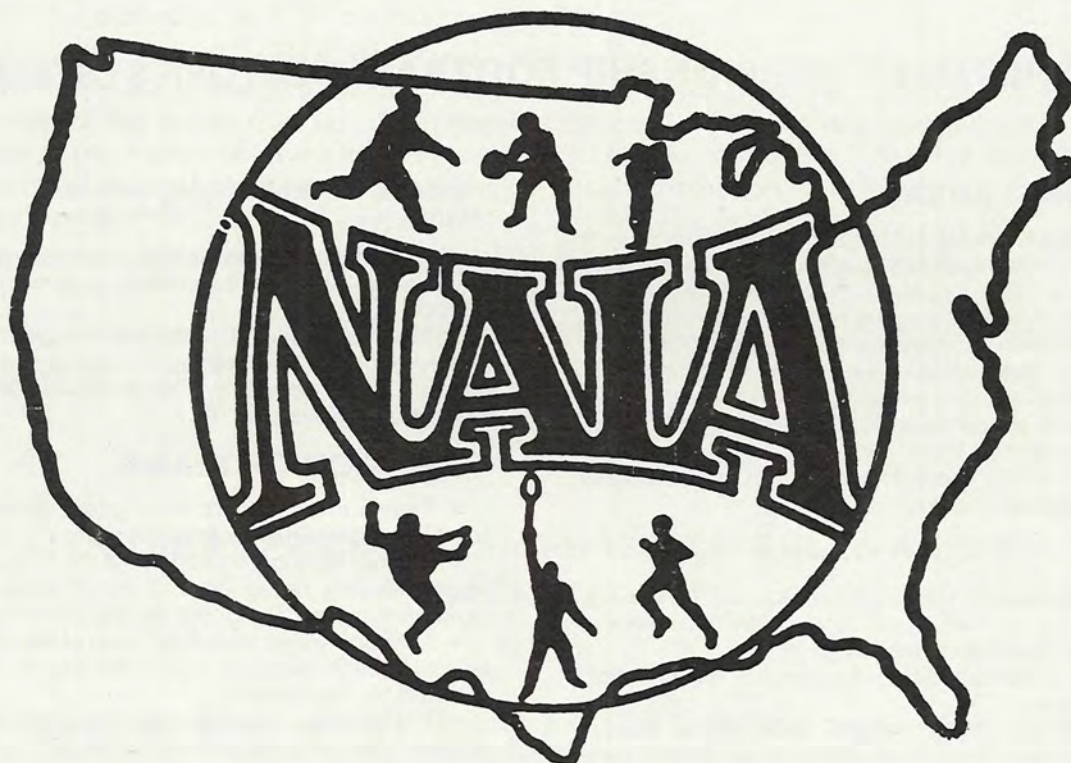
**ASSISTANTS:** Clark Kynion, Keith Hackett, Dale Richard, Wardell Wright, Murray Stenzel, Randy Wepler, Scott Wellman.

**SPORTS INFORMATION DIRECTORS:** Joe Boeh, Robert McKinney

**PLAYOFF APPEARANCES & RECORD:**  
First Appearance



William Jewell College



**THE NAIA EXPRESSES APPRECIATION  
TO THE FOLLOWING DEALERS FOR  
FURNISHING COURTESY CARS:**

**NORTHLAND TOYOTA, INC.  
BILL STOFFLE FORD, INC.  
JACK MILLER CHRYSLER, PLYMOUTH & INTERNATIONAL  
LESTER MOORE CHEVROLET**